

# 2<sup>nd</sup> International Danube Cup

Conference on Entrepreneurship Education

≈ IDC<sup>2</sup> E<sup>2</sup> 2023 ≈

## Reasons, Content, Methods, Impact – How to Create a HEI Led Entrepreneurial Ecosystem?

**Date:** 24<sup>th</sup>-25<sup>th</sup> November 2023

**Venue:** Belgrade, Serbia

[danubecup.fon.bg.ac.rs](http://danubecup.fon.bg.ac.rs)

### CALL FOR PAPERS

Distinguished colleagues, it is a pleasure to invite you to Belgrade, Serbia for the 2nd International Danube Cup Conference on Entrepreneurship Education (IDC2 E2 2023). The conference will take place at the [Faculty of Organisational Sciences, University of Belgrade](http://www.fon.bg.ac.rs), a leading Serbian faculty in management and information systems and technologies.

The [Danube Cup](http://www.danubecup.eu) is an international network of universities along the course of the river Danube with an aim to enhance entrepreneurship education and support student start-ups in the region. The [Previous conference, held at Corvinus University, Budapest](http://www.danubecup.eu) had more than 120 guests online or offline from 9 countries and 21 universities/research institutes, plus many accelerators and companies which also joined the event. This year's conference is to take place on 24<sup>th</sup>-25<sup>th</sup> November 2023.

Please **send an extended abstract of 500-800 words** to [conference@danubecup.eu](mailto:conference@danubecup.eu) by September 1<sup>st</sup>, 2023. We kindly ask that you indicate which section you would like to participate in. The conference is set to highlight entrepreneurship/start-up education trends, share experiences and knowledge and point out applied measures that can be implemented at other HE institutions. Extended abstract template is available [here](#).

On this basis, we aim to support the dissemination of best practices and quality research and provide a memorable experience through our hospitality and conference facilities in Belgrade, Serbia. The conference committee welcomes academic and practitioner community contributions on various topics using various scholarly approaches that showcase the latest innovations and achievements that outline reasons, content, methods and the impact of active entrepreneurship/start-up education. Submitted contributions showcasing empirical research, methodological advances, and real case studies will be especially welcome. All contributions will be peer-reviewed, and the acceptance of contributions will be based on originality, their relevance to the conference theme and their overall levels of quality.

## Important Deadlines:

- Application with an Abstract/short summary: 1 September 2023
- Notification of Acceptance: 30 September 2023
- Workshop Research methods application: 31 October 2023
- Full Paper Submission Deadline – depending on the selected Journal

Draft Conference program is available [here](#).

Please, feel free to share this invitation with the colleagues in your academic circles of trust.

## Publication possibilities

A book of proceeding with all accepted abstracts will be published after the conference. Selected papers are to be offered consideration and preferably a fast-track double-blind review in the following journals:

- [Journal of East European Management Studies](#) (JEEMS) published by NOMOS Publishing in Germany, metrics [Web of Science Impact Factor 2020 JIF: 0.821 \(2019: 0,679; 2018: 0,571; 2017: 0,794\)](#) Scopus Cite Score 2019: 0,9 (2018: 0,66; 2017: 0,62), Scimago H-index: 19
- [Society and Economy](#), metrics: Scimago Quartile Score: Economics Q3, Scopus Cite Score: 1,2, Scimago H-index: 13
- [Management: Journal of Sustainable Business and Management Solutions in Emerging Economies](#), published by University of Belgrade, metrics [ERIH+](#)
- [Information Society](#) (in Hungarian: Információs Társadalom, abbreviated as InfTars), metrics: Scimago Quartile Score: Communication Q3, Scimago H-index: 5
- [Review of Economic Theory and Policy](#) (in Hungarian: Köz-gazdaság), metrics: category "C" according to Hungarian Academy of Sciences, class IX. (Economics and Management)

## Publication possibilities

The Danube Cup 2023 is an interactive conference for professionals representing universities, corporations and start-ups coming together to share their knowledge and tools for facilitating entrepreneurship. Acceptable topics are all from the entire range of entrepreneurship education research, with proposed sections of:

- Application with an Abstract/short summary: 1 September 2023
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More information is available at <https://danubecup.fon.bg.ac.rs/sections/>

## Keynote speakers

We are honoured to present the esteemed keynote speakers:

- **Prof. Andrea Gubik, PhD** (*University of Miskolc, Hungary*) - **Entrepreneurial career: Factors influencing the decision of students**
- **Prof. Jan-Philipp Ahrens, PhD** (*University of Mannheim, Germany*) - **Family Firms, Mittelstand, Hidden Champions – Insights from Germany**
- **Prof. Robert Faff, PhD** (*Bond University, Australia*) - **Pitching research in entrepreneurship education**

## Pannels

Danube cup is an unique opportunity to attend international expert pannels:

- **Entrepreneurial education in science and practice**
- **Development of corporate entrepreneurship and entrepreneurship education - Why, How, the impact**
- **Meet the editors**, moderator: **Prof. Thomas Steger, PhD** (*University of Regensburg, Germany*)

## Workshops

Several important and interesting workshops will be organized on November 25<sup>th</sup>.

- **Research methods**, moderator: **Prof. Elisabeth Berger, PhD** (*Johannes Kepler University Linz, Austria*)
- **Collaborative Paper Development Workshops**

## Theoretical outline

Entrepreneurship has become central to business education. At the same time, companies have transformed their HR policies to hire the most creative and innovative graduates and improve their understanding of start-up ecosystems (Bureau 2018). The growing number of entrepreneurship courses in higher education clearly indicates the need for additional and solid intellectual foundations at both methodological and theoretical levels (Valerio et al. 2014; Fayolle 2019). Innovative teaching methods are quasi-by-products of the quantitative growth of entrepreneurship in higher education institutions in a positive sense.

The significant growth of entrepreneurship education throughout Europe in recent decades has played an important role in developing academic infrastructure within the discipline. The support of government institutions is crucial, not only in funding. One example is the 'HEInnovate' platform, co-financed by the European Union and the Organisation for Economic Co-operation and Development (OECD), where institutions can monitor their level in offering entrepreneurial programmes ([www.heinnovate.eu](http://www.heinnovate.eu)). In 2021, the European Commission published a guide to fostering entrepreneurship education (Lilischkis et al. 2021).

The effects of entrepreneurship education are also hotly debated in the entrepreneurship literature. Several years of debate on the relevance of theory and practice in management education is based on Mintzberg's argument, whereby 'management is a practice that has to blend a good deal of craft (experience) with a certain amount of art (insights) and some science (analysis)' (Mintzberg 2004, 1).

One of the key points of a research agenda for entrepreneurship education is that many important questions of entrepreneurship education are still open and require further research. Those involved in entrepreneurship education should teach with established knowledge, validated methods and tools to achieve their desired learning outcomes. Europe-based scholars have also contributed significantly to research on entrepreneurship education (Landström 2010).

Yet from both theoretical and practical points of view, a lack of literature and research on the trans-regional phenomenon of starting a business is also evident. Specifically, we have identified two key issues in entrepreneurship education: 1) What current evidence-based practices exist in entrepreneurship education? 2) What are the results of recent research activities focusing on regional entrepreneurial activities?

## Relevant references

Bureau, Sylvain. 'Learning fictions or facts? Moving from case studies to the impact-based method'. In *A Research Agenda for Entrepreneurship Education*, edited by Alain Fayolle, 243–261. Cheltenham: Edward Elgar, 2018.

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Jáki, Erika, and Loretta Huszák. 'Quo vadis entrepreneurship education?' Danube Cup Conference Proceedings. Budapest: Corvinus University of Budapest, 2022. <https://www.researchgate.net/publication/361463740>

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Landström, Hans. *Pioneers in Entrepreneurship Research and Small Business Research*. New York: Springer, 2010. <https://link.springer.com/book/10.1007/b102095>

Lilischkis, Stefan, Jarle Tømmerbakke, Minna Melleri, Christine Volkmann, and Marc Grünhagen. *A Guide to Fostering Entrepreneurship Education: Five Key Actions towards a Digital, Green and Resilient Europe*. Luxembourg: Publication Office of the European Union, 2021. <https://op.europa.eu/en/publication-detail/-/publication/734447fa-58a7-11ec-91ac-01aa75ed71a1>

Mintzberg, Henry. *Managers Not MBAs: A Hard Look at the Soft Practice of Managing and Management Development*. San Francisco, CA: Berrett-Koehler, 2004. <https://mintzberg.org/books/managers-not-mbas>

Valerio, Alexandria, Brent Parton, and Alicia M. Robb. *Entrepreneurship Education and Training Programs around the World: Dimensions of Success*. Washington: World Bank Group, 2014. <https://doi.org/10.1596/978-1-4648-0202-7>