

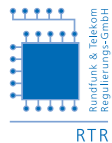
PARTNERS



ALBANIA

National Council of Radio and Television

<http://www.kkrt.gov.al>



AUSTRIA

Austrian Regulatory Authority for Broadcasting and Telecommunications

<http://www.rtr.at>



BOSNIA AND HERCZEGOVINA

The Communications Regulatory Agency of Bosnia and Herzegovina

<http://www.rak.ba>



CROATIA

Croatian Post and Electronic Communications Agency

<http://www.hakom.hr>



Agency for Electronic Media

<http://www.e-mediji.hr>



HUNGARY

ICT Association of Hungary

<http://www.ivs.hu>



ITALY

INFORMEST

<http://www.informest.it>



FORMER YUGOSLAV REPUBLIC OF MACEDONIA

Broadcasting Council of the Republic of Macedonia

<http://www.srd.org.mk>



MONTENEGRO

Agency for Electronic Communication and Postal Services of Montenegro

<http://www.ekip.me>



Agency for Electronic Media

<http://www.ardcg.org>



SERBIA

Republic Broadcasting Agency

<http://www.rra.org.rs>



SLOVENIA

Lead partner

Post and Electronic Communications Agency of the Republic of Slovenia

<http://www.apek.si>



Sintesi, Foundation

<http://www.sintesi.org>



Associated Strategic Partner

Italian Regulatory Authority for electronic communications and media

<http://www.agcom.it>



Observer

National Media and Infocommunications Authority

www.nmhh.hu

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Disclaimer

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SOUTH EAST EUROPE

Transnational Cooperation Programme

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SEE Digi.TV



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LEGAL FRAMEWORK

The objective of the legal framework related work package is to analyse the legislations of the involved countries in respect of the digital switchover process as well as to prepare and implement regional guidelines that help the respective countries to improve their legal frameworks. The utilization of the digital dividend and its harmonisation in the region will be supported by guidelines. The facilitation of the switchover process with co-financing and funding schemes for end-users and for the stakeholders is essential, therefore guidelines have been elaborated.

Currently available documents:

- Analysis of existing legal framework: provides a comparative legal analysis of legal frameworks for the transition from analogue to digital television broadcasting in the countries covered by the project.
- Funding framework guidelines for the digital switchover: elaborate on how to develop the legal framework for the funding of the digitalization process in the countries covered by the project.

TECHNICAL FRAMEWORK

A special work package is dedicated to the technical aspects of the digital switchover process in order to avoid technical fragmentation of the digital broadcasting in the region. First the state of technology has been assessed in the involved countries and the regional guidelines are being elaborated, including a set of technical recommendations for the use of broadcasting network equipment and user equipment.

Currently available results:

- Assessment of technical framework: describes the current available technologies for digital terrestrial TV and sound broadcasting and provides some additional information to laboratory and field measurements as well as regulatory aspects.
- Receiver specifications and conformance test specifications: describe implemented technologies with a common approach that could help national institutions in developing DVB-T and DVBT-2 receiver specifications and conformity assessment procedures for digital receivers in their countries.

ECONOMICAL FRAMEWORK

The work package focusing on the economic framework of the digital switchover process provides first of all a comprehensive overview of the ASO strategies of the involved countries and elaborates regional guidelines on how to further develop these documents. This will be followed by economic survey aiming at describing the potential of digital dividend exploitation and new services implementation.

Currently available results:

- Analysis of national A/D Switchover strategies
- Regional guidelines for the development of the A/D switchover strategies: country specific guidelines on how to develop the current versions of the national strategies within the region.

PUBLIC AWARENESS

The Public awareness framework related activities aim at supporting the project partners in creating and implementing an effective and successful awareness raising information campaign in connection with the digital switchover process. As part of this activity tools and methods for measuring public awareness have been developed as well as regional information campaign guidelines, a consumer communication plan and a regional consumer education program will be produced.

Currently available results:

- Regional information campaign guidelines: contribute to the establishment of a general framework for the creation of an information and communication campaign in connection with the ASO process.
- Consumer communication plan: provides suggestions, advices and recommendations to set up an effective communication campaign with the aim of informing, educating and providing assistance to the common people.
- Tools and methods for measuring public awareness: provide guidelines on how to measure public awareness and how to create an appropriate survey tool

Together to the digital switchover

Our reports and documents are available at

www.see-digi.tv

The logo for digi.TV, featuring the word "digi" in a bold, lowercase sans-serif font, followed by ".TV" in a smaller, uppercase sans-serif font. A stylized signal icon is positioned above the "i" in "digi".

