

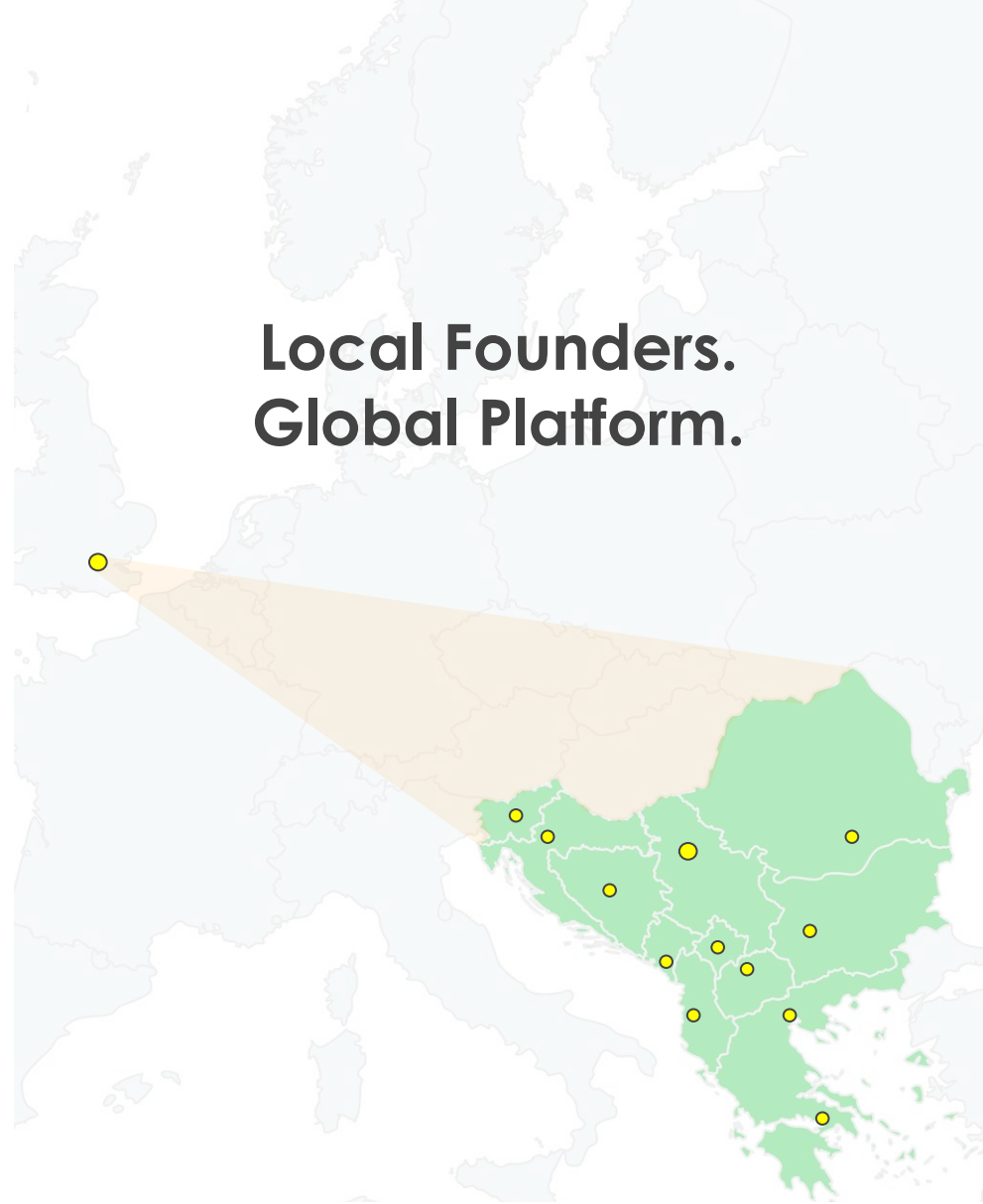
SuperFounders

Superfounders is a multi-stage VC fund that targets Southeast Europe's most innovative ICT-related companies. By catalysing cross-border investment and delivering value-added services we expect to deliver superior risk-adjusted returns.

**Workshop on Investment Vehicles
and Financial Instruments
supporting Technology Transfer
and Innovation**



**Local Founders.
Global Platform.**



- 1 Introduction
- 2 Innovation in SEE
- 3 Team
- 4 Investment strategy
- 5 Services
- 6 Technological case

Patent

**Electronic payments
aggregation**

Entrepreneurship & product development

**Software services, SaaS,
e-commerce,
payments, Smart City**

Venture Capital conferences

**Balkan Venture Forum -
Skopje, Belgrade,
Sofia, Sarajevo, Tirana,
Nova Gorica, Zagreb**

Acceleration and Investment readiness

SuperFounders

Skopje, Podgorica,
Banja Luka,
Thessaloniki

EMMINVEST

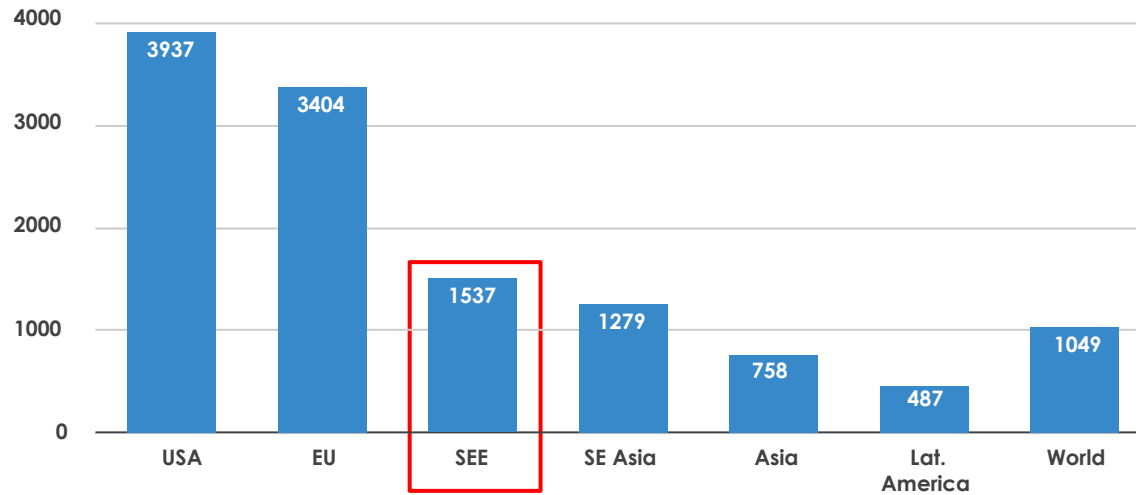
Barcelona, Athens,
Ghent

VIBE

Pan-SEE

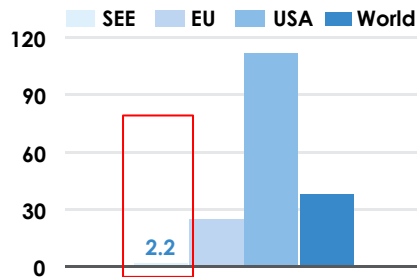
ATALANTA

Madrid, Lisbon, Venice,
London, Brussels

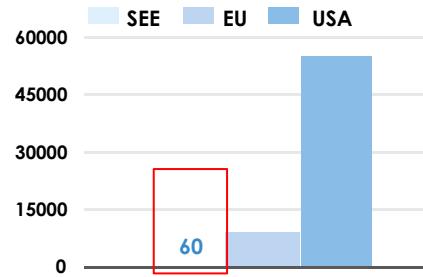


Researchers per 1M population, 2013

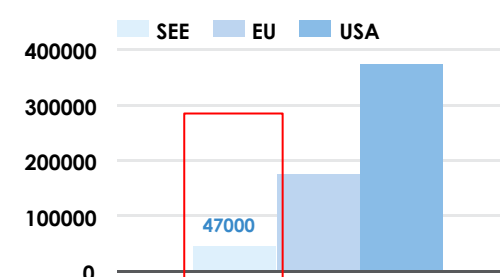
source: UNESCO, EURAXESS



USPTO patents / 1000 researchers, 2015



VC per researcher, € in 2015



R&D € per researcher, 2015



Suresh
Patel



Robert C.
Bush Jr.



Aleksandar
Tasev

Experience



Regional Traction



Globally Positioned

40 yrs Investment experience
30 yrs Operational experience
\$5B Total exit transactions
\$6B In diverse assets managed
5 yrs Balkans VC experience
10 yrs Balkans entrepreneurship

Investment conferences
Acceleration programs
Angel investing
Media
Community development and
engagement

Offices: London, San Francisco
Representatives: Tel Aviv & Hong
Kong
Corporate and investment
experience in: USA, UK,
Germany, Nordics, CEE, MENA,
China, Israel.

Targeted committed capital

€40M

Expected 1st closing

Q2 2017

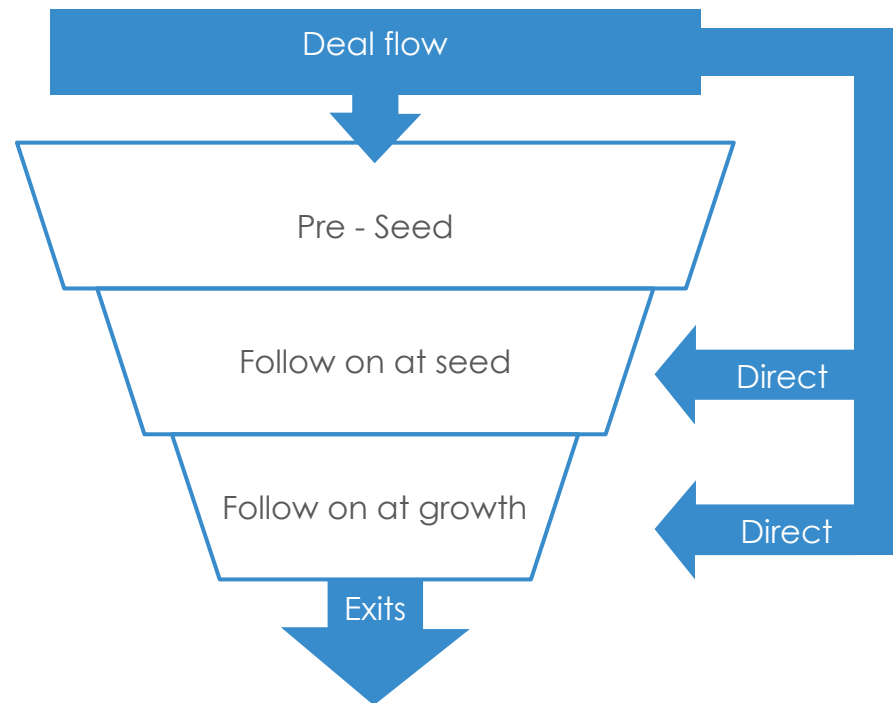
Fund model

VC 1.0



VC 3.0

Deal Funnel



Acceleration

Pre-seed, Seed
Vertical focus
World-class experts

Professional services

Legal
Accounting
Recruitment

Community

p2p mentoring
BA co-investment
Regional business devel.

Value added

Media
Global co-investment
Global commercialization



Founded in

Linz, Austria

Co-investors

Axel Springer AG

Innovation

Fitness tracking

Total Exit

\$240M

Investors

Hansi Hansmann
i5invest

Buyer

Adidas

Investment

\$200.000

Return

>10x

Thank you.

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at@superfounders.com



Local Founders. Global Platform.

