

enterprise  
europe  
network

# Enterprise Europe Network 2022-2025



# The world's largest support Network for innovative SMEs with international ambitions

# Key achievements



**+2,5 M**

SMEs benefitted from our information services and training sessions



**+4,2 M**

SMEs benefitted from key Network services



**+360 K**

SMEs participated in our matchmaking events where they held +700 K business meetings



**+500 K**

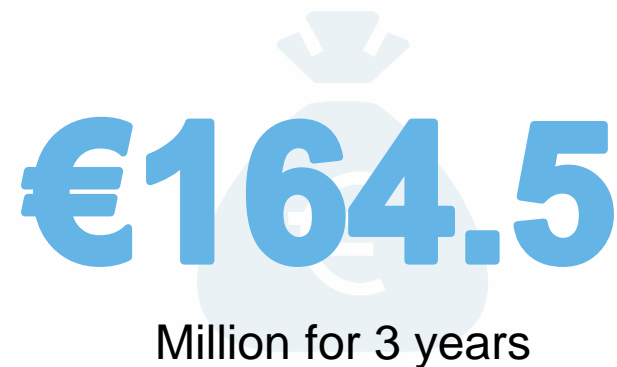
SMEs received advice from our experts to help them innovate and grow internationally



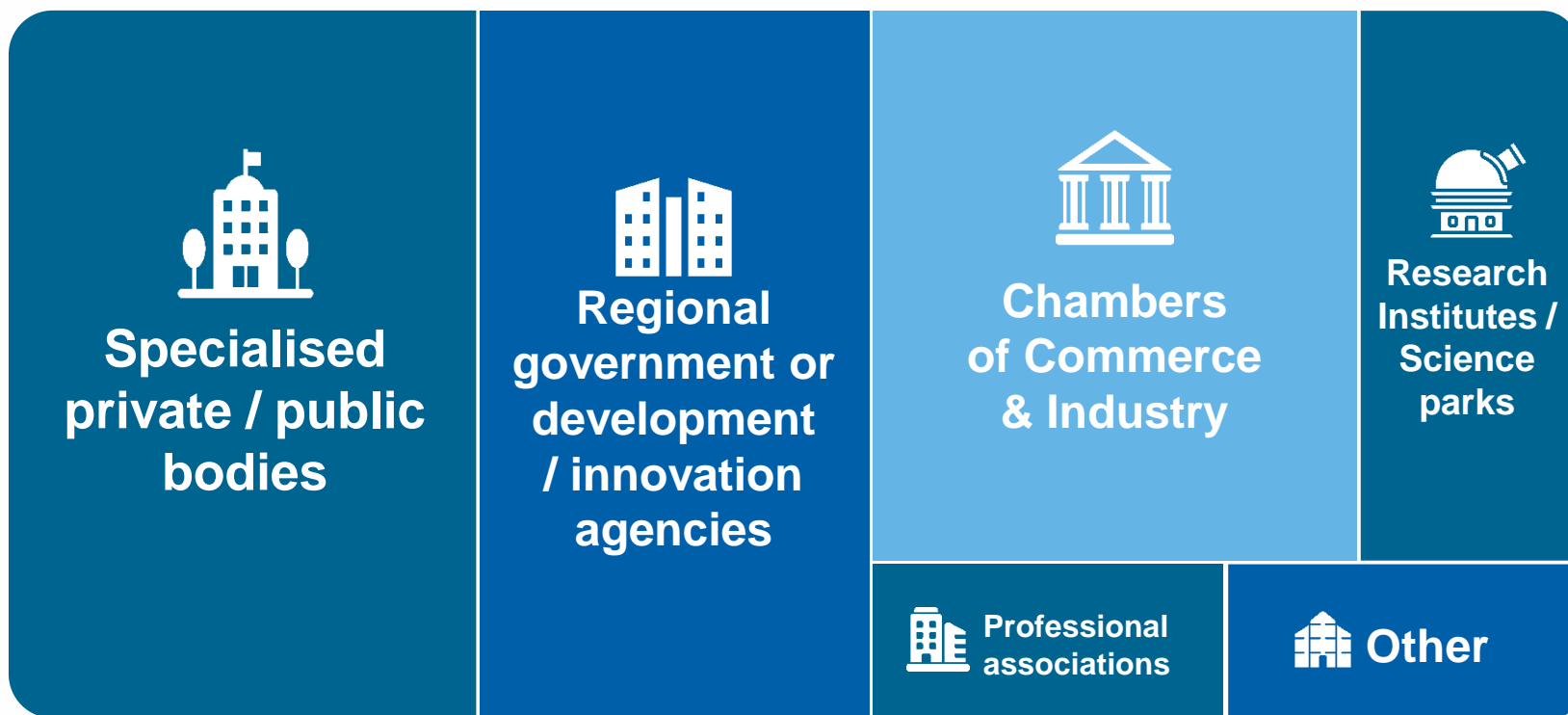
**+25 K**

SMEs benefitted from our tailored innovation support packages

# The Network in figures



# Network Composition



## Western Balkans coordinators

- Albania -**Centre for Competitiveness Promotion**
- Bosnia and Herzegovina
  - **Development Agency of the Republika Srpska**
  - **Foreign Trade Chamber of Bosnia and Herzegovina**
- Kosovo\* - **Prishtina Regional Enterprise Agency REA**
- Montenegro – **Ministry of Economic Development and Tourism of Montenegro**
- North Macedonia –**Cyril and Methodius University in Skopje**
- Serbia – **Serbian Chamber of Commerce**

\*This designation is without prejudice to positions on status and is in line with UNSCR 1244 and the ICJ opinion on the Kosovo declaration of independence.

# EEN contact point for companies in South-East Europe

Online

**13<sup>th</sup> of February 2023**

**10:00-11:30am CET**

## **DIGITALISATION IN TOURISM**

**WB++ Networking event**





# Advice & support

How we help SMEs





# Areas of expertise

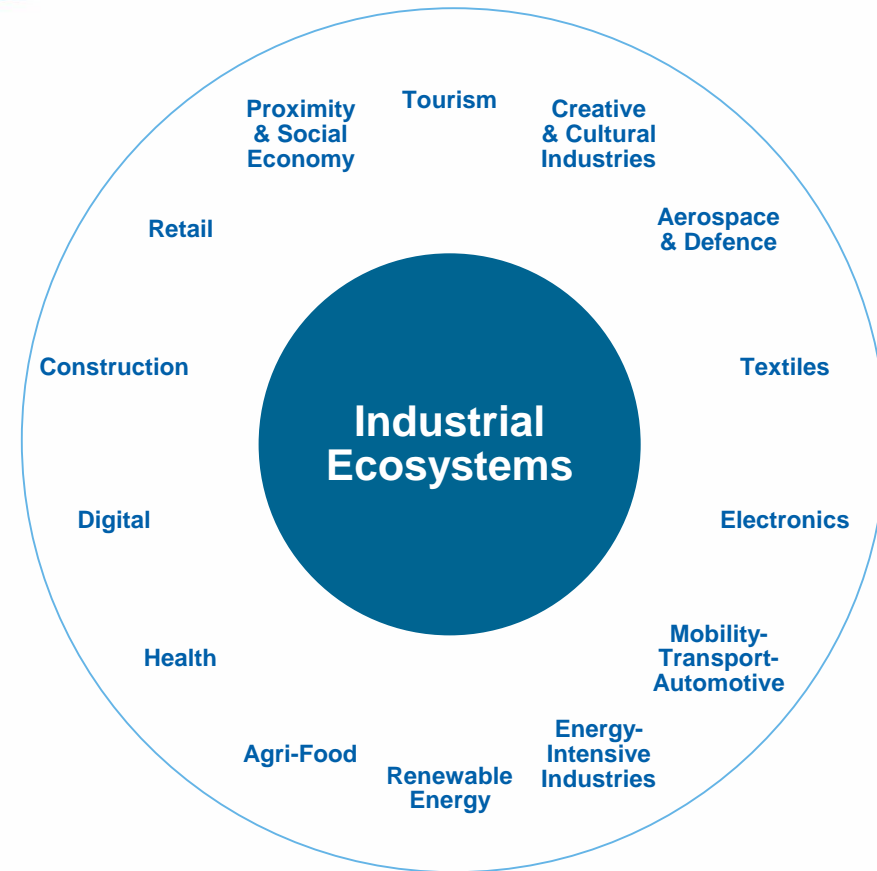
## Sector Groups

- 15 SGs aligned with the industrial ecosystems
- Client-oriented activities
- Connecting with ecosystem stakeholders
- Providing policy feedback



## Thematic Groups

- 10 TGs aligned with the Network activities & priorities
- Network-oriented / capacity building activities
- Connecting with thematic stakeholders
- Providing policy feedback



# Areas of expertise

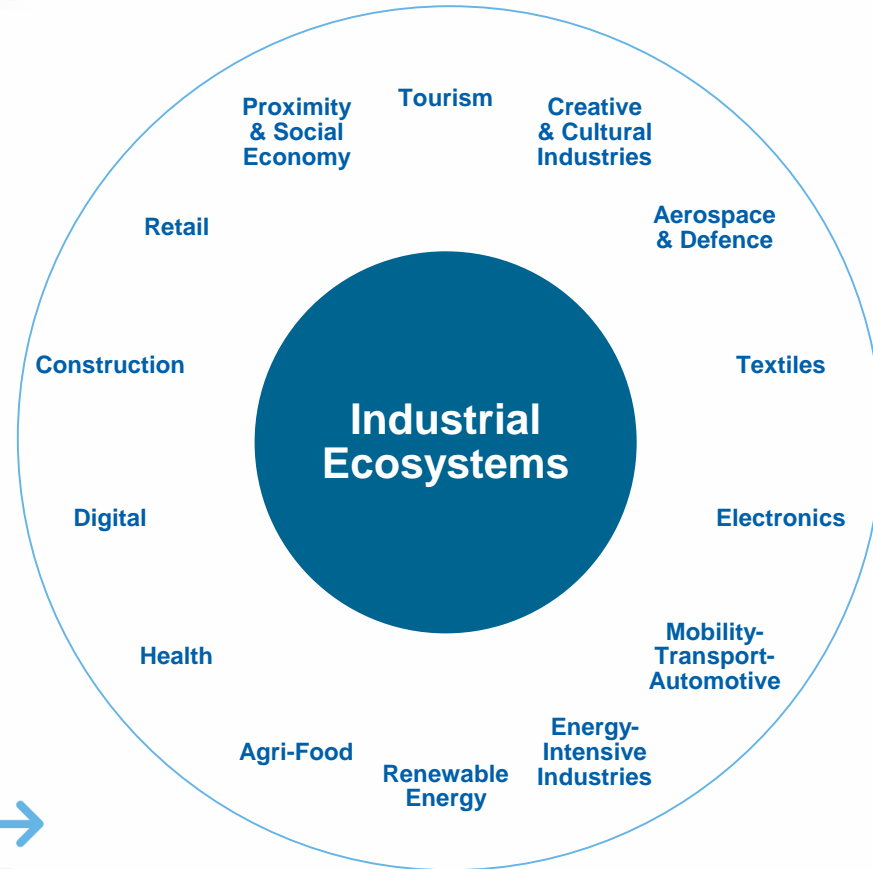
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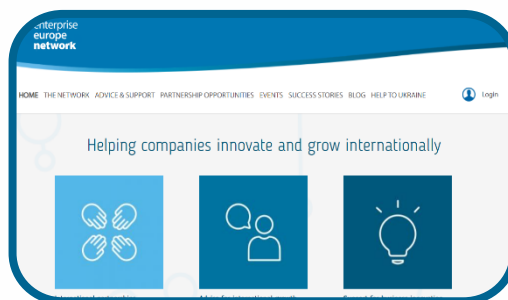
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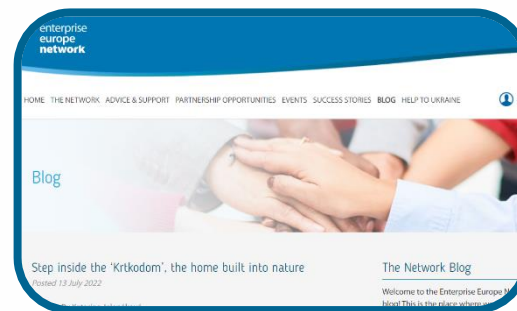
# Communicating the Network



Social Media



Public Website



Network Blog



# Thank you!

**Follow us**

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#EENCanHelp