



WESTERN BALKANS

STEERING PLATFORMS ON EDUCATION AND TRAINING & RESEARCH AND INNOVATION

Skopje, 15-16 February 2023

Western Balkans Agenda: R&I cooperation with the Western Balkans

Update from the EU Member States and EU SP Members

EUROPEAN BUSINESS AND INNOVATION CENTRE NETWORK

EBN

Laura Lecci, EBN CEO

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165+
members

Operating in over 35 countries, covering the full spectrum of innovation sectors, and collaborating for continuous improvement and increased impact.

36,000+
companies

Receive support from our members. Benefiting from expertise and programmes critical to their growth.

630+

business experts and partners

Committed to the development and growth of entrepreneurial innovators, providing high-quality services to startups, spin-offs and SMEs.

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official certificate

Uniquely granted by EBN to mission-aligned organisations as the only certification of quality for business support organisations originally recognised by the European Commission.

EBN Services

A photograph showing two people from behind, walking through a field. One person is holding a laptop. A drone is flying in the sky above them. The scene is set during sunset or sunrise, with a warm, golden light.

**EU|BIC
Certification**

A close-up photograph of a woman with curly hair, wearing a yellow long-sleeved shirt and blue overalls. She is smiling and looking towards the camera. She is sitting at a wooden table, holding a red pen and working on a technical drawing or blueprint. There are various tools and equipment visible in the background, suggesting a workshop or training environment.

**Training &
Knowledge**

A photograph of two men in a professional setting. One man is in the foreground, looking towards the other man. The second man is smiling and looking back. They appear to be in a meeting or a collaborative work environment.

**Meet &
Connect**



EBN Services



**International
Projects**



**Technical
assistance**



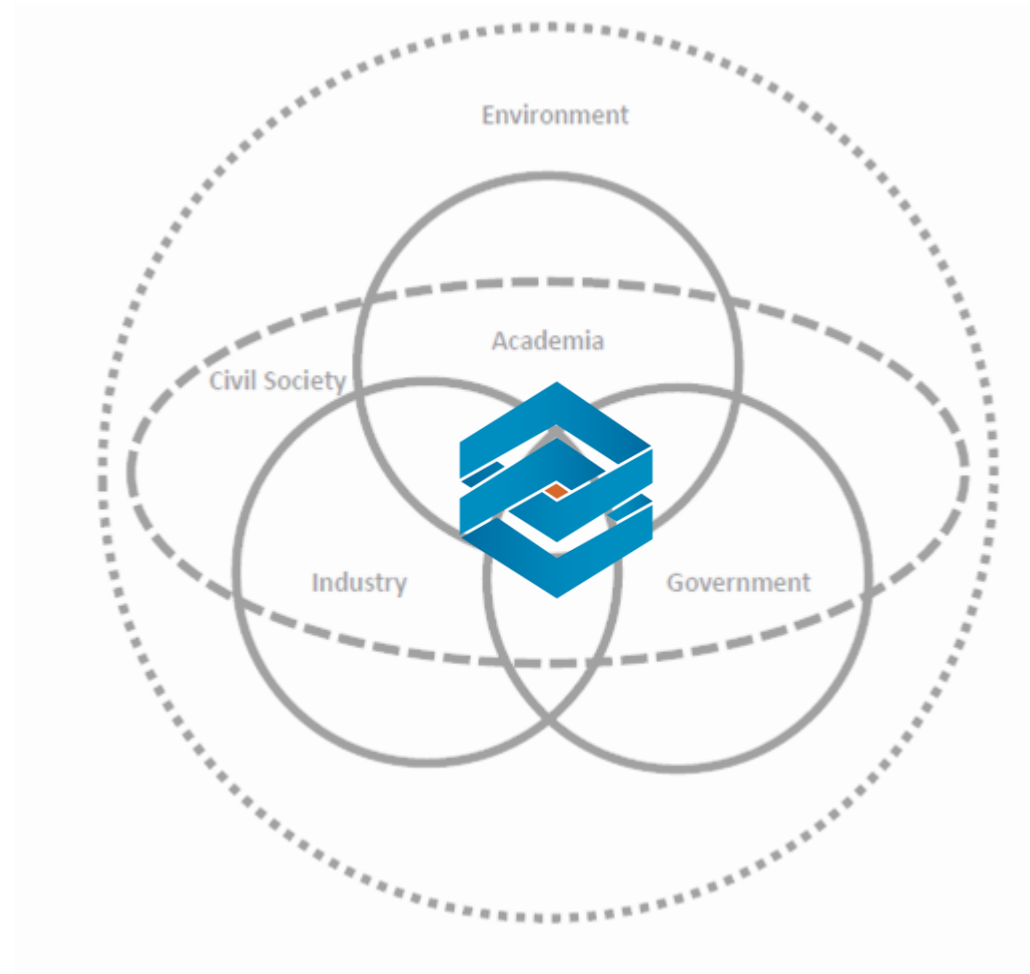
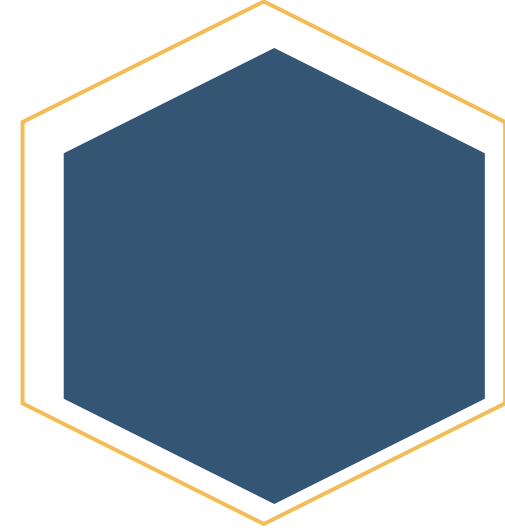
**Strategic
Partnerships**



**THE NEW IMPERATIVE OF INNOVATION IS
TO ACHIEVE SYSTEMIC INNOVATION.**

**SIGNIFICANTLY SHIFTING THE ROLE OF
BUSINESS AND INNOVATION SUPPORT
ACTORS.**

EU|BIC Innovation Ecosystem Booster (framework)



The background of the slide features a photograph of several hands holding a tablet computer over a field of young green plants. The image is overlaid with a semi-transparent blue filter. In the top right corner, there is a white hexagonal graphic element with a yellow border.

**EU|BIC CERTIFICATION IS THE FOUNDATION
OF A GROWING COMMUNITY THAT PUTS
PEOPLE, REGIONS, AND THE PLANET
AT THE HEART
OF TECHNOLOGY AND INNOVATION**

EU|BIC Certification & Quality Mark



Mission



Organisation



Services



Continuous
improvement



Compliance
measurement
framework



Visibility



Our Mission Commitments

Regional Economic Development

Supporting the economic, social and sustainable development of European regions and cities

Quality Business Support

EBN uniquely grants the official EU|BIC certification to mission-aligned organisations as the only certification of quality recognised by the European Commission

Access to Finance

Making up of hundreds of investors and lenders, we rely on various tools and programmes to embed innovation to finance and finance to innovation into our service portfolios and share best practices on investment processes

Scaling European Innovation

Our international nature is one of our greatest assets to bolster the expansion potential of European startups, scaleups and innovative SMEs



Key stats 2022

13,400+
jobs created

In **4,600+**
supported companies

For an average of
225
jobs created p/EU|BIC.

**Startup survival
rates** of EU|BIC'
supported
companies

85% of companies
still operate after 3 years

74% of companies
still operate after 5 years

1+ billion euros raised
accumulatively by
EU|BICs in 2021

69% private sources

31% public sources

**90% of EU|BICs offer
internationalisation
support**

Get in contact!

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www.ebn.eu

<https://twitter.com/eubic>

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<https://www.youtube.com/channel/UCBNRYNZLz6YdVa5hiiYvQwQ>