

S&T Statistics and Indicators in South Eastern Europe:

Summary of a UNESCO Report



Workshop

**'Science, Technology and Innovation Indicators:
Trends and Challenges in South Eastern Europe**

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Outline



- ⌘ Objectives of the study
- ⌘ Background
- ⌘ Organisation of S&T Statistics and Indicators Production
- ⌘ Country cases
- ⌘ Conclusions and recommendations

Objectives of the study



- ⌘ Overview of the state of the art of the production of S&T statistics and indicators in South-East Europe
- ⌘ Identify missing information and data
- ⌘ Analyse existing capacity and capacity-building needs
- ⌘ Identify scope for international cooperation activities

- ⌘ Pilot study

Background



- ⌘ Region under a post-transition process of adaptation and of strengthening capabilities
- ⌘ Research and innovation systems weakened and not strongly developed – as a consequence, S&T statistics and indicators have not been a priority
- ⌘ Strong cooperation with international organisations
- ⌘ ‘in the orbit’ of the EU – just entered, under accession process, or stabilisation and association agreement
- ⌘ Statistical systems have been focused, but S&T not a priority

Background



- ⌘ Knowledge as an increasingly central resource in today's economy
- ⌘ Strong concerns from governments on the performance of their research system
- ⌘ Lisbon Agenda
- ⌘ Closer linkages between science and innovation
- ⌘ Wider set of actors involved in the production of knowledge
- ⌘ Development of new indicators to address new policy concerns
- ⌘ Different international organisations involved in the production of STI statistics and indicators

Background



⌘ Statistics

- ☑ primary data
- ☑ require robustness, time series
- ☑ few space for changes or experimentation

⌘ Indicators

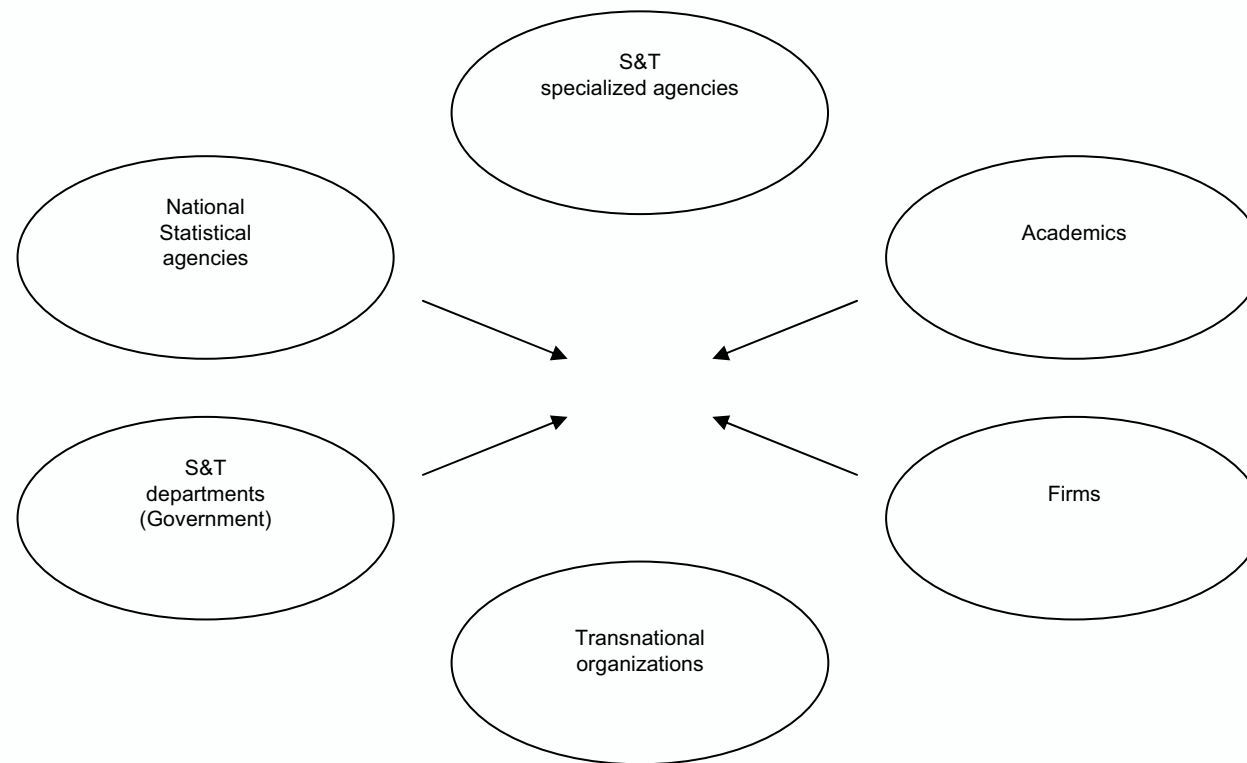
- ☑ secondary data
- ☑ more easily read, carry warnings of potential changes
- ☑ more easily adapted to shorter-term needs

Development of S&T Statistics and Indicators



- ⌘ Expanding set of statistics
- ⌘ Initial work at national level
- ⌘ Frascati Manual (1963)
- ⌘ UNESCO Recommendations (1978)
- ⌘ Manual STA (1984)
- ⌘ TBP Manual (1990)
- ⌘ Oslo Manual (1992)
- ⌘ Patent Manual (1990)
- ⌘ Canberra Manual (1995)
- ⌘ other uses

Organisation of Statistical Systems



Concerned with:

input
surveys
raw data

Concerned with:

output
databases
statistics

Organisation of Statistical Systems



- ⌘ Different models of the organisation of S&T statistical system
 - ☑ full responsibility by the statistical office
 - ☑ full delegation to agency dependent from the Ministry (of science...)
 - ☑ distribution of roles between collecting statistical data and producing indicators

Main S&T Statistics and Indicators



⌘ Input indicators

⊞ Personnel, expenditures, knowledge?

⌘ Output indicators

⊞ Publications, citations, patents, innovations

⌘ Linkage indicators

⊞ Co-authorships, collaborations, exchanges

⌘ Knowledge-based economy

⊞ High-tech vs. low-tech, KIBS, ICTs, financing, composite indicators

S&T Policy Framework



- ⌘ Systems in post-transition
- ⌘ Recovering from radical shrinking of R&D investment
- ⌘ Central role of public sector
- ⌘ 'Brain drain'
- ⌘ 'S&T policy' rather than 'innovation policy'
- ⌘ Focus on capacity building and evaluation procedures
- ⌘ Strong role of higher education policy

Country Cases – Research Systems



- ⌘ Different organisational setups
- ⌘ Science typically linked with education
- ⌘ Institutional framework evolving (BiH)
- ⌘ Stronger roles of universities vis-a-vis research institutes and Academies of Sciences
- ⌘ Implementation of advisory councils (coordinating)

Country Cases – Statistics and Indicators



- ⌘ Significantly different contexts
 - ☒ some with stabilised R&D survey, others still non-existing
- ⌘ Understaffed statistical offices in the area of S&T
- ⌘ S&T typically within ‘social statistics’ department
 - ☒ low links with business statistics
- ⌘ Expenditures data more stabilised (but few data on GBAORD); Human Resources with greater differences in methodology (e.g. FTE)
- ⌘ Innovation surveys in starting phase (member/accesion countries)
- ⌘ Low priority from users, and low external linkages
- ⌘ Reduced awareness of emerging indicators
- ⌘ Importance of international cooperation activities
- ⌘ Good dissemination of results
- ⌘ Low academic demand and production

Conclusions and Recommendations



- ⌘ State of the art of statistics and indicators in S&T reflect the overall policy relevance attributed to this area;
- ⌘ Other policy areas, and statistical departments, receive greater attention from international programmes –national efforts are needed to strengthen this area
- ⌘ S&T has been an important area of integration with other European partners
- ⌘ While strong short-term results may not be expected, indicators are important to guide the long-term strategy
- ⌘ Improvement of quality of data and of breadth of data is important
- ⌘ Greater interaction between users and producers are important to set new objectives
- ⌘ International cooperation is essential – international organisations, bilateral cooperation, regional cooperation

Project Proposal



⌘ Basis

- ☒ the development of indicators should be closely linked to its use in policy-making;
- ☒ improvement of the quality and robustness of statistical work should follow international developments;
- ☒ although there is diversity between research systems, there are also some similar concerns, limitations and needs among countries in the region;
- ☒ the improvement of statistics and indicators depends on all actors: users, producers, and data providers.

Project Proposal



⌘ Objectives

- ☒ improving the links between users and producers of S&T statistics and indicators, at the system level, regarding the production of data, the acquaintance with the main concepts, and the visibility of the system of data production and its results;
- ☒ training of advanced human resources in the production of S&T statistics and indicators;
- ☒ developing informal networks of experts, at the regional and international level;
- ☒ strengthening the long term development of data at the local level.

Project Proposal



- ⌘ Task 1 – Seminar "The Role of Statistics and Indicators in S&T Policy-Making in SEE"
- ⌘ Task 2 – Training Workshop on S&T Statistics and Indicators
- ⌘ Task 3 – Expert Visits
- ⌘ Task 4 – Regional Cooperation on S&T Statistics and Indicators
- ⌘ Task 5 – Dissemination
- ⌘ Task 6 – Research Programme

Workshop



- ⌘ Overview of state of the art in different areas of S&T statistics and indicators
- ⌘ Training policy-makers (users) and statisticians (producers)
- ⌘ Exchange information about local practice
- ⌘ Informal workshop – building networks