

ENTRENOVA 2016

ENTerprise REsearch InNOVAtion Conference

8-9 September 2016 | Rovinj, Croatia

www.entrenova.org



EU Projects
Evaluation Workshop

ISIT Special Session &
Discussion Session

BSR Journal | Our Economy |
INDECS | Special issues

CONFERENCE FOCUS

ENTRENOVA is a **multi-disciplinary conference** dedicated to examining, comprehending and meritoriously countering to the economic, management, organizational, marketing and other **issues related to innovation, information technology, and R&D**.

This theme includes a number of challenges related to the **invention of new knowledge** (R&D), the **diffusion of new knowledge** (e.g. through knowledge management), and **exploitation of new knowledge** (e.g. innovation in the field of products, process and/or services) in the **enterprises**.

ENTRENOVA 2016 conference is **dedicated to the advancement** of the **theory and practical implementations** with the goal to provide practical advice for further research.

ABSTRACT SUBMISSION

The Abstract (100-200 words) should describe the goal, methodology and conclusion of the paper.

IMPORTANT DATES

Abstract submission:

Feb 20, 2016

Abstract feedback:

March 1, 2016

Full paper submission:

April 20, 2016

Paper review results:

May 10, 2016

Final version due:

May 20, 2016

REGISTRATION FEE

Regular fee: € 200

Student fee: € 100

CONFERENCE WORKSHOPS & SPECIAL SESSIONS

Conference will host three additional events: **ISIT Special Session**: Intelligent Systems and Innovations in Tourism, **Entrenova Discussion Session**, and **EU Projects Evaluation Workshop: Tips & tricks**.

CONFERENCE TOPICS

INNOVATION OF NEW KNOWLEDGE

Creativity Management
Knowledge Management
Data Mining
Business Intelligence
Collaborative Learning
Organizational Learning
Information Quality
Applied Statistics

DIFFUSION OF NEW KNOWLEDGE

Internet Architecture
Broadband Access Technologies
Cloud Computing
Database Management
Web 2.0 | Internet Security
Artificial Intelligence and Expert Systems
Software development and tools
Trust, Privacy and Security Issues

EXPLOITATION OF NEW KNOWLEDGE

Accounting, Auditing and Taxation
Business Economics
Finance and Investment
Human Resources Management
Marketing Theory and Applications
Organization Studies
General Management

E-INNOVATIONS

e-Learning
e-Commerce
e-Business
e-Government
e-Health
e-Society
e-Inclusion

PUBLICATIONS —SPECIAL ISSUES OF OUR ECONOMY, BSR AND INDECS

Special issues of the **Business Systems Research** journal, **Our Economy journal**, and **INDECS** journal are planned, with the selected papers from the conference.

BSR journal is indexed in Cabell's Directory, EBSCO, ERIH PLUS (European Reference Index for the Humanities and Social Sciences), Inspec, ProQuest, and TEMA Technik und Management. **INDECS** is indexed in the , ERIH PLUS, EconLit, Ulrich's and Index Copernicus. **Our Economy journal** is indexed in ABI/INFORM Global, EconLit and ProQuest. It is included in EBSCO and Ulrich's Periodicals Directories.

CONFERENCE CHAIRS

Mirjana Pejić Bach, University of Zagreb, Faculty of Business & Economics, Croatia (chair)
Maja Bačović, University of Montenegro, Vice-Rector (co-chair)
Sanja Peković, University of Montenegro, Faculty of tourism and hotel management, Kotor (co-chair)
Marin Milković, University North, Croatia, Rector (co-chair)

CONFERENCE LOCATION

Hotel Eden, Rovinj, Croatia
Ul. Luje Adamovića 31, 52210, Rovinj, Croatia
http://www.maistra.hr/eden_rovinj

Rovinj is considered as one of the most beautiful places in Croatia, featuring rich historical heritage and countless natural, ecological and architectural attractions.

Beautiful hotel Eden is hosting the conference, on the edge of the 100-year-old Zlatni rt park forest in Rovinj.