



Since it was established in 2008, the **European Danube Academy** has been working to strengthen cooperation in science, education, culture, politics and media in the Danube area. With its network and projects the EDA contributes to mutual cultural exchange and to the integration process in the South-Eastern European countries.

The Danube Summer School series was initiated in 2014 in order to strengthen the links of young academics and professionals along the Danube Region. The Danube Summer School is a short term study program, organised by the European Danube Academy in cooperation with universities and institutions from the Danube Region. Participants from different countries learn and discuss about facts, challenges and projects of the Region. It takes place in various venues in Ulm and Neu-Ulm such as the City Hall of Ulm, the Vöhlín Castle in Illertissen and the House of the Danube.

Since its start, the Danube Summer School has become a well-established and respected platform of exchange and debate among political decision makers, academics and students. One day is contributed to a high level panel discussion on current political issues such as the financial turmoil, elections, Sinti- and Roma inclusion, and the challenges with new migration flows. Results and thoughts have been documented in several publications in the Danube Book Series of the European Danube Academy.

Each Danube Summer School was also a project development and ideation workshop. Small working groups with participants of different backgrounds are encouraged to develop feasible projects that help to foster cooperation and support the unfolding of the regions economic potential. Some of the project have been successfully implemented, such as the Initiative Danube Area Research Centre (DAReC) that has ever since become a solid partner of the European Danube Academy.

COOPERATION

www.DanubeSummerSchool.eu

Funding of the DSS 2016

The Danube Summer School Series depends on funding and support from various partners in Ulm and the Region. We thank our partners for the generous contributions for the Danube Summer School 2016. The European Danube Academy particularly thanks the Baden-Württemberg Foundation for its support and partnership.



The European Danube Academy also thanks the following companies and entities, whose contributions enabled us to implement the Danube Summer School 2016



Stadt Ulm
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SUPPORT

DANUBE SUMMER SCHOOL

2016



Programme of the
3rd Danube Summer School
September 25th – 30th, 2016
Ulm/Neu-Ulm



European Danube Academy

Partner Universities and Institutions of the Danube Summer School 2016

Since its start in 2014, the Danube Summer School Series of the European Danube Academy has been realised in cooperation with Universities and Institutions of the Danube Region. The following partners contribute to the DSS 2016:

HNU HOCHSCHULE NEU-ULM
UNIVERSITY OF APPLIED SCIENCES

University
of Applied Sciences
Neu-Ulm



Danube University
Krems



Andrássy University
Budapest



Hochschule Ulm
University of
Applied Sciences
Ulm



University of
Novi Sad



DAREC
Danube Area
Research Center



University of
Ruse



Bulgarian-Romanian
Interuniversity
Europe Center – BRIE

Lectures and Assignment

Lectures, workshops and speakers are selected to give a comprehensive insight into the challenges and chances of the Danube Region. The participants have been selected among many applicants due to their outstanding educational background and achievements. In order to make sure that their expertise contributes to the success of the Summer School, they are encouraged to work in groups to prepare a presentation on relevant Danube related issues or develop a project idea and concept, which will be presented on Friday September 30th. The European Danube Academy has published the results of the previous Danube Summer Schools in its Danube Book Series.

Sunday, September 25th - Welcoming

16:00: Arrival at Ulm Hbf (main station)
17:00: Transfer to Illertissen.
18:00: Dinner and introduction to people, organisation etc. at "Hotel am Schloss"

Monday, September 26th – Business and Ethics (Venue I)

9:00: Tour through the Vöhl Castle of Illertissen by Mr. Martin, Director of the Castle Vöhl Seminar Centre of the Bavarian-Swabian Universities of Applied Science
10:00: Brand Management with regards to cultural differences: Regional Branding, Place Branding. Prof. Dr. Jens U. Pätzmann and Mr. F. Botzenhardt
12:30: Lunch
14:00: Business Ethics with regards to cultural differences: Business Behavior (e.g. Corruption), Free Markets. Prof. Dr. H.-M. Ferdinand and Ms. I. Mahle

Tuesday, September 27th – DAREC Day (Venue I)

9:00: Mr. A. M. Gajić, Director DAREC "Introduction to DAREC and results from the Danube Winter School 2016"
9:30: Prof. Dr. M. Savić, University of Novi Sad "Demographics, Migration and Brain Drain in the Danube Region", (tbc)
13:00: Lunch
14:00: Prof. Dr. T. Georgiev, University of Ruse, Danube: Future Project, DiaNet International Schools, (tbc)
15:30: Diana Rusu, Romanian Government Representative
17:00: Cultural Evening

Wednesday, September 28th – Refugees in the Danube Region (Venue I)

9:00: Prof. Dr. E. Bos, Andrássy University Budapest. The Refugee Challenge in the Danube Region (tbc)
11:00: Dr I. Živančević Sekeruš, University of Novi Sad Dean of the Faculty of Philosophy (tbc)
13:00: Lunch Break
14:00: Prof. Dr. J. Kormann, Vice President of the University of Applied Sciences Neu-Ulm. Challenges and Opportunities for Refugees at German Universities (tbc)
15:00: Panel Discussion about the Refugee Challenge and its impact on the Danube Region
16:30: Transfer to Ulm

Thursday, September 29th - Politics and Economics (Venue II City Hall Ulm – "Großer Sitzungssaal")

9:00: Welcoming by Mr. G. Czisch, Lord Mayor of Ulm
10:00: High Level Speakers from Parliaments and Ministries in Baden-Württemberg (BW) and Bavaria
- Mr. Rivior, MP BW-Parliament, SPD, (tbc)
- Mr. Filius, MP BW-Parliament, Greens, (tbc)

Friday, September 30th – Presentations and Farewell (Venue III)

9:00: Presentations of Assignments
12:00: Final Discussion and Evaluation
13:00: Farewell Lunch

Venue I: Vöhl Castle Seminar Centre of the Bavarian-Swabian Universities of Applied Sciences
Schlossallee 25, 89257 Illertissen

Hotel am Schloss, Schloßallee 17, 89257 Illertissen
Phone: +49 7303 96400

Venue II: Rathaus Ulm, Marktplatz 1, 89073 Ulm

Venue III: Haus der Donau, Kronengasse 4/3, 89073 Ulm

Mitte24 Hotel, Kasernstraße 24, 89231 Neu-Ulm,
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