

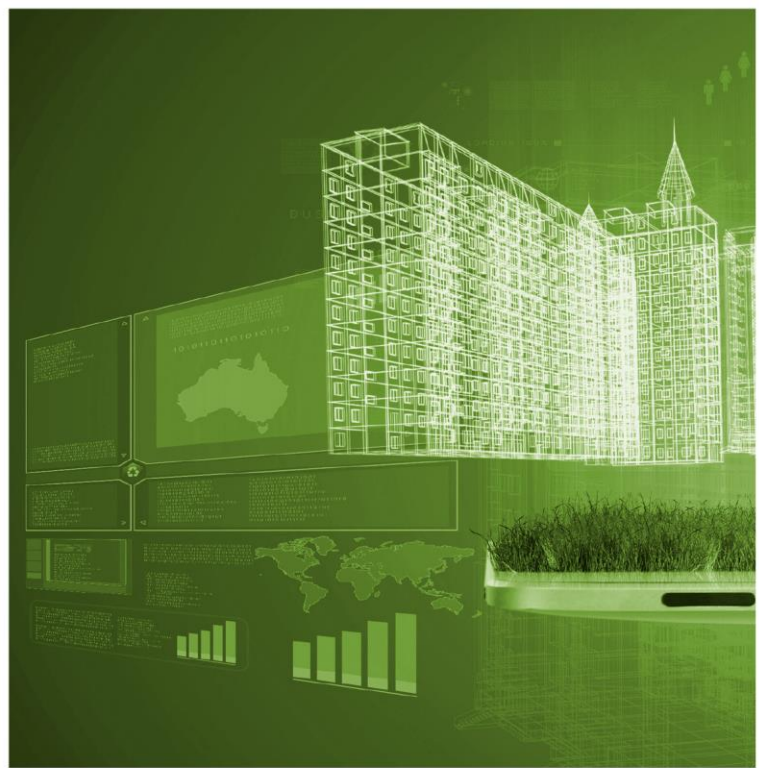


# Workshop on the role of Science/ Technology Parks and Incubators in Innovation Ecosystems Promoting Technology Transfer and Innovation

Focus on the Danube and Adriatic-Ionian Macro Regions and the Western Balkan counties

23-24 May 2017, Thessaloniki

*DRAFT Programme*



**Workshop on the role of Science/ Technology Parks and Incubators in Innovation Ecosystems**

**Promoting Technology Transfer and Innovation**

Focus on the Danube and Adriatic-Ionian Macro Regions and the Western Balkan countries

*Thessaloniki Technology Park, 23-24 May 2017*

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## Workshop on the role of Science/ Technology Parks and Incubators in Innovation Ecosystems

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## Workshop on the role of Science/ Technology Parks and Incubators in Innovation Ecosystems

### Promoting Technology Transfer and Innovation

The main focus of this workshop is the exchange of good practices for the development and management of Science and Technology Parks (STPs) and Incubators in the Danube and Adriatic-Ionian Macro Regions. Issues related to the optimal ownership and operational structure of such facilities will be discussed as well as approaches in terms of sectoral or technological profile. Exchange of best practices will be facilitated through the exploration of case studies from the region and beyond. The role of STPs and incubators in supporting smart specialisation strategies will also be considered.

#### Objectives

The objectives of this workshop are to exchange know-how among practitioners from the region on successful practices in science parks and incubators development and management and to explore and understand the role that these can play in creating value and developing innovation ecosystems.

The workshop aims to explore the different models for STPs and incubator development and financing as well as management. It will also consider the role that various stakeholders, both private and public (industry, academia, government, the investment community, etc.) can play to generate a virtuous circle that can accelerate local economic development and drive regional competitiveness.

The focus of the workshop is on exploring best practices that can help to tackle issues and bottlenecks that are specific to the Danube and Adriatic-Ionian macro regions.

This workshop is expected to assist in streamlining the technology commercialisation and technology transfer system in all the countries concerned including member states, candidate and neighbourhood countries.

The conclusions of this meeting are also expected to feed into broader political developments, in particular in relation to the Berlin process, and the development and further integration of the economies of the Western Balkan countries. In this respect, it is expected that the outcome of this meeting will feed into discussions to be held at the Berlin Process Summit scheduled to take place in Trieste in July 2017.

#### Location and co-organisers

Thessaloniki has been selected to host this workshop as an example of a competitive innovation and technology transfer ecosystem for the whole region of the Western Balkans and the new Member States of Bulgaria and Romania. It also lies at the crossroads of two macro-regions: the Danube Region and the Adriatic-Ionian Region.

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The event is sponsored by:

- The European Commission
- The Region of Central Macedonia, Greece

The event is organised in association with:

- The International Association of Science and Technology Parks and Areas of Innovation (IASP)
- The Thessaloniki Technology Park
- The i4G Incubator
- AREA Science Park

### **Participants**

The two day workshop expects to assemble a plethora of innovation practitioners and regional stakeholders from EU member states, enlargement and neighbourhood countries covered by the Danube and the Adriatic-Ionian strategies. Participants are likely to include: innovation and entrepreneurship policy-makers; STP and Incubator operators and developers, representatives of academia and technology transfer offices; early stage and venture capital investors. The number of participants is estimated at around 100, while the number of speakers will be in the region of 15-20.

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Tuesday, 23 May 2017

## Science and Technology Parks and Incubators

Thessaloniki Technology Park, Thessaloniki

10:30 – 11:00	Registration and welcome coffee
11:00 – 11:30	Welcome address
	Joint Research Centre (JRC), European Commission
	Keynote Speech by Regional Governor
	i4G/ Thessaloniki Technology Park
11:30 – 12:15	<b>Introductory discussion – Policy supporting the development of STPs and Incubators</b> <i>Moderator: TBD</i>
	TBD, DG Grow, European Commission
	TBD, DG RTD , European Commission
	TBD, DG REGIO, European Commission
12:15 – 12:30	Coffee break
12:30 – 13:30	<b>Innovation zones, Centres of excellence: The Ingredients of successful innovation zones</b> <i>Moderator: TBD</i>
	AREA Science Park
	United Nations Industrial Development Organization (UNIDO)
	International Association of Science Parks and Areas of Innovation (IASP)
	EU4TECH Project
	Smart Specialisation for the Balkan /Danube region, JRC (TBD)
13:30 – 14:30	Lunch
14:30 – 16:00	<b>Business models for running sustainable STPs</b> <i>Moderator: TBD</i>
	Thessaloniki Technology Park and the i4g Incubators
	Oxford Science Park
	Technology Park Ljubljana
	Science and Technology Park of Belgrade
	Milan Science Park
	Leuven Science Parks
16.00 – 16:15	Coffee break

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16:15 – 18:00	<b>Science/ Technology Parks, Incubators and the new breed of companies</b> <i>Moderator:</i> TBD
	EBN Innovation Network
	Federal German association of innovation, technology and business incubation centres (TBC)
	Technology Park of Litoral, Argentina
	Micro-multinational start-ups in STPs (TBD)
18:00 – 19:15	<b>Best practices in Incubation</b> <i>Moderator:</i>
	Plexal, UK
	Eleven, Bulgaria
	Dutch Accelerator
	i4G Incubator, Greece
	YEDA, Israel
Turkish Accelerator	
19:15 – 19:30	<b>Wrap up and Conclusions</b>
20:30	<b>Networking dinner, Venue: TBD Restaurant, TBD Address: Postcode. Thessaloniki</b>

*Wednesday, 24 May 2017*

## **Regional Ecosystems and Actors: Local Challenges**

*Thessaloniki Technology Park, Thessaloniki*

<b>08:30 – 09:00</b>	<b>Registration and welcome coffee / breakfast</b>
<b>09:00 – 10:15</b>	<b>Taking innovations to market (Evaluation Methodologies and Processes)</b> Trainers:
<b>10:15– 11:30</b>	<b>IP Implications (Protectability and Defensibility)</b> Trainers:
<b>11:30 – 12:00</b>	<b>Coffee break</b>
<b>12:00 – 14:00</b>	<b>Business Model Canvass (Market Analysis, Segmentation, Penetration)</b> Trainers:
<b>14:00 – 15:00</b>	<b>Lunch and a group photo</b>



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15:00 – 16:30	
	<b>Fundraising and Growing early stage businesses ( how to select strategic partners, investors and teams)</b> <i>Trainers:</i>

16:30 – 17:00	Conference Conclusions
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## **Practical information**

### **Venues**

- 1 March 2017  
Thessaloniki Technology Park
- 2 March 2017  
Thessaloniki Technology Park

### **Diner, 1 March**

### **Getting to the Science and Technology Park**

## JRC Mission

As the science and knowledge service of the European Commission, the Joint Research Centre's mission is to support EU policies with independent evidence throughout the whole policy cycle.



**EU Science Hub**  
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