

# ENTRENOVA

ENTerprise REsearch InNOVation Conference

**SPLIT, CROATIA**

**10-12 SEPTEMBER, 2020.**



● ***Participate with Full Paper or Abstract Only.***

***Present,  
network, learn,  
relax...***

## IMPORTANT DATES

Abstract submission: **February 15, 2020**  
Abstract feedback: **February 20, 2020**  
Full paper submission: **March 20, 2020**  
Paper review results: **April 30, 2020**  
Final version due: **May 10, 2020**

# CONFERENCE TOPICS



## INNOVATION OF NEW KNOWLEDGE

Creativity Management; Knowledge Management; Data Mining; Business Intelligence; Collaborative Learning; Organizational Learning; Information Quality; Applied Statistics



## DIFFUSION OF NEW KNOWLEDGE

Cloud Computing; Database Management; Web 2.0; Internet Security; Artificial Intelligence and Expert Systems; Software Development and Tools; Trust, Privacy and Security Issues



## EXPLOITATION OF NEW KNOWLEDGE

Accounting, Auditing and Taxation; Business Economics; Finance and Investment; Human Resources Management; Marketing Theory and Applications; Organization Studies



## E-INNOVATIONS

e-Learning; e-Business; e-Government; e-Health; e-Inclusion



## INTELLIGENT INNOVATIONS IN TOURISM

e-booking; e-tourism



## INNOVATIONS IN EDUCATION & TEACHING

Educational and teaching change fostered by innovations in technology for the purpose of learning, teaching, and curriculum development



## INNOVATIONS IN PROJECT MANAGEMENT

Innovative methods, approaches and tools in project management; Case studies of good examples and failures; Survey research in the area of project management

# PUBLICATION OPPORTUNITIES

Conference full papers will be published in The ENTRENOVA Conference Proceedings (CD-ROM proceedings, ISSN: 1849-7950). Abstracts will be published in The Entrenova Book of abstracts (Printed, ISSN: 1849-7969). Selected conference papers will also be published in special issues of the scientific journals:

- **Business Systems Research Journal:** Web of Science: Emerging Sources Citation Index (ESCI)
- **INDECS:** EconLit
- **Our Economy:** EconLit
- **JTAER:** SSCI, Scopus, Current Contents
- **IJBEM:** Scopus & Web of Science: Emerging Sources Citation Index (ESCI)
- **IJISPM:** Scopus & Web of Science: Emerging Sources Citation Index (ESCI)
- **Open Economics**
- **CREBBS:** EconLit



# ENTRENOVA WORKSHOPS

Previous years: How to publish a scientific paper in a WOS journal, ORBIS Database, EU Projects, Creativity & Innovation, The Fundamentals of Cash-flow



*Entrenova conference will take place in Mediterranean Institute for Life Sciences, located beneath the Marjan Park.*

## Registration

*Regular fee: 300 EUR*

*Student fee: 150 EUR*

**e-mail: [contact@entrenova.org](mailto:contact@entrenova.org)**