

All times are Central European Summer Time (CEST): Paris, Madrid, Vaduz
All sessions are recorded, and available to participants until 30 June 2020.
Delegates can find access details via the conference app only.



XXXI ISPIM INNOVATION CONFERENCE

Innovating in Times of Crisis

DRAFT OUTLINE PROGRAMME

(For the full programme, delegates must access through the conference app)

Special Interest Groups	 AI & Innovation Management	 Body of Knowledge	 Digital Disruption & Transformation	 Futures & Foresight
	 Health & Innovation	 Living Labs	 Methods & Skills	 Responsible Innovation
	 Teaching & Coaching	 Values-Based & Sustainable Innovation	 Wicked Innovation	




All times, titles & speakers are subject to change.
Sessions titles in grey are purely indicative.

SATURDAY 6 JUNE



1300 to 1500	ISPIM LIVE IN CONCERT	Join us for a virtual live concert including performances from Sonia & Paulo Pinto from Portugal, plus ISPIM Rocks!!
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SUNDAY 7 JUNE


0830 to 1230	Design Driven Opportunities Workshop Led by: Camilo Potocnjak-Oxman & Anton Kriz	Drawing upon design thinking practices, entrepreneurial competencies, and evidence-based management, the workshop introduces participants to hands-on approaches to perceiving opportunities and engaging different stakeholders. Suitable for: Professionals from the public, private and academic sectors who want tools to articulate innovative projects within their institutions, as well as researchers from the field. Price: EUR 20. More details – Advance booking obligatory	 SIG Methods & Skills
	The Flipped Classroom Workshop Led by: John Bessant & Anna Bessant	Flipping the classroom offers benefits to both lecturers and students but implementing it isn't without its challenges. We need to think about how to (re) package learning materials, to think about how to use contact time differently, to explore new ways of relating to students inside and outside the physical classroom. We'll explore some of these key themes and look at ways to make the transition easier. And we'll introduce a wide range of support resources which you can adapt to your needs and context. Price: EUR 20. More details – Advance booking obligatory	 SIG Teaching & Coaching
	Case Study Research in Innovation Management Led by: Ellen Drost	This half-day workshop "Making the Case" will introduce participants to case study research in innovation management. Case study research provides an alternative method and opportunity to help build new approaches to teaching, research and practice innovation management. Price: EUR 20. More details – Advance booking obligatory	 SIG Methods & Skills

1300 to 1730	JUNIOR RESEARCHER LAB Led by: Michelle Heber	The ISPIM Junior Researcher Community provides activities and networking for junior researchers from around the world. We offer a variety of workshops to develop yourselves, and an expert panel discussion that you will design. Also, we have private discussion sessions on challenges in academia as well as industry, and you will get valuable insights on how to get the most out of an ISPIM event and other conferences. All junior researchers are invited and must sign-up in advance. Price: EUR 20. More details – Advance booking obligatory Supported by:   
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1730 to 1900	STIR CRAZY LIVE!	 Join DJ Carl Hinds for some uplifting tunes from his vinyl collection, live from his home in Penang, Malaysia. Pour yourself a cocktail, glass of wine or grab a beer or soft drink and join in the live chat with other delegates from around the world. Sponsored by: 
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MONDAY 8 JUNE

0700 to 0740 ISPIM YOGA



Start the day with a relaxed body and active mind with The Online Morning Flow Yoga.
Led by: Joshua Baker [See more](#)
[Limited places, sign-up in advance obligatory.](#)

0800 to 0820 NEWCOMERS COFFEE


Your first time at ISPIM? Start the conference with a new set of friends to make you feel at home right away!
Open to first-time attendees and those willing to act as a mentor only. Led by: Anna Bessant
[More details](#)

0830 to 0840 CONFERENCE WELCOME



Iain Bitran - Executive Director, ISPIM
Messages from the ISPIM global community

0850 to 0920 THOUGHT LEADERS




Oliver Gassman
Professor of Technology Management, University of St.Gallen
COVID-19 – how it changed our world and innovation




Jonathan Wong
Chief of Technology and Innovation, United Nations Economic and Social Commission for Asia and the Pacific
Collaborate to Innovate: Government policy approaches to harness tech during pandemics

0930 to 1000 THOUGHT LEADER



Frank Piller
Professor of Innovation Management, RWTH Aachen University
The Avatar Economy: How Digital Twins of Humans drive the next layer of innovation in the internet

1010 to 1040 THOUGHT LEADER






Tim Jones
Co-Founder and Programme Director, Future Agenda
Key Innovation Challenges for the Next Decade

WORKSHOPS & HOT TOPIC DISCUSSIONS










1050
to
1205

WORKSHOPS

<p>Connecting Streams of Workplace Innovation (WPI) Led by Peter Oeij of TNO More details</p>	<p>Grounded Theory methodology in innovation research: Overview, pitfalls and best practices Led by Joonas Keränen of RMIT University More details</p> 	<p>Measuring Performance and Impact in Living Labs Led by EnoLL and Agri-Food Canada More details</p> 	<p>Toward responsible innovation business models Led by Tatiana Iakovleva of University of Stavanger More details</p> 
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HOT TOPIC DISCUSSIONS

"Hot topics" for groups of up to 15 for up to 75 mins. Attendance is first-come-first-served.

1. Upping the Ante – What could a global Body of Knowledge offer you as an innovation management professional or researcher? Led by Joanne Hyland of rInnovation Group	
2. How can we measure innovation and sustainability impact of new ventures? By Klaus Fichter of Oldenburg University & Borderstep Institute for Innovation and Sustainability	
3. How can we drive innovation based on organisational values and culture? By Henning Breuer Founder, UXBerlin – Innovation Consulting and Professor, HMKW & Florian Lüdeke-Freund of ESCP Europe	
4. How can we advance innovation management research and impact with action research and learning? Anton Kriz, ANU	
5. Innovation in a Circular Economy: More than recycling, remanufacture and re-use? Led by Marcus Zils of University of Exeter Business School	
6. Trick or Treat – How could the ISO Innovation Management Principles impact your organization? Led by Magnus Karlsson of RISE Research Institutes of Sweden	
7. How can leaders shape an innovation culture? Led by Karina R. Jensen of Global Minds Network (Innovation Leadership Group)	
8. Teaching & Coaching Design Thinking: Old shoes or relevant cues?" Led by Carina Leue-Bensch of Lufthansa Systems & Christopher Williams of Johannes Kepler University Linz	
9. Scenario Thinking in Everyday Decision-making. Led by Rene Rohrbeck of EDHEC & Rohrbeck Heger	
10. What are success criteria for ideation workshops? Led by Michele Brocco of IdeacLOUDS	
11. Self-healing Materials: Fact or Fantasy? Led by Fiona Charnley of University of Exeter Business School	
12. What are the best tools and methods to use in innovation workshops? Led by Christian Buchholz of Verrocchio Institute	
13. What is the Future of AI for Foresight? Led by Tobias Heger of Rohrbeck Heger (TBC)	
14. Invite Project: (TBC)	
15. TBC Led by Steve Hardman of De Gruyter	

ACADEMIC RESEARCH RESULTS & INDUSTRY CASES

RESEARCH IN PROGRESS

WORKSHOP

INSIGHTS & METHODS FOR INDUSTRY

1215 to 1315

1.1: Open Innovation
Facilitator:

1.2: Digital Transformation & Disruption
Facilitator:

1.3: Futures & Foresight
Facilitator:

1.4: Entrepreneurship & start-ups
Facilitator:

1.5: Knowledge for Innovation
Facilitator:

1.6: Circular Economy
Facilitator:



1.7: Innovation in Times of Crisis
Facilitator:

1.8: Sustainable Business Design With Business Model Patterns
Facilitator:
Florian Luedeke-Freund

ESCP Europe
[More details](#)



1.9: ISO IMS Info and Q&A: Implementing the Innovation Management System Standard
Facilitator:
Magnus Karlsson

[More details](#)



1.10: Test your idea's potential quickly & cost-effectively
Facilitator: Olga Kokshagina

[More details](#)



1325 to 1355

THOUGHT LEADERS



Ramon Vullings
ideaDJ, RamonVullings.com
New times require new combinations: be an ideaDJ !



Gijs van Wulfen
Founder, FORTH Innovation Method
22 Tips to Help you Innovate for a New Era

1405 to 1435

THOUGHT LEADERS



Zayna Khayat
Future Strategist, SE Health
Smashing the barriers to innovation (in healthcare) – does it take a pandemic?






Roberto Verganti
Professor of Leadership and Innovation, Stockholm School of Economics and Harvard Business School
Innovation and Design in the New Normal

ACADEMIC RESEARCH RESULTS & INDUSTRY CASES




RESEARCH IN PROGRESS


WORKSHOP

INSIGHTS & METHODS FOR
INDUSTRY

1445 to 1545	2.1: Open Innovation Facilitator:	2.2: Digital Transformation & Disruption Facilitator:	2.3: Futures & Foresight Facilitator:	2.4: Entrepreneurship & start-ups Facilitator:	2.5: Responsible Innovation Facilitator:	2.6: Circular Economy Facilitator: 	2.7: Innovation in Times of Crisis Facilitator:	2.8: Borderstep Impact Forum Sustainability impacts of start-ups Facilitator: Florian Lüdeke-Freund More details 	2.9: Creating the ISPIIM Body of Knowledge Facilitators: Joanne Hyland & John Bessant What have we learned? Where are we now? What is our vision for the Body of Knowledge? 	2.10: TBC
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WORKSHOPS & PANELS

1555 to 1655	1.1: ISO Innovation Management Standard and ISPIIM BoK Joint Panel Facilitator: Magnus Karlsson and Joanne Hyland Transforming the Discipline of Innovation Management – How will the ISO System Standard and the Body of Knowledge (BoK) do this? 	3.2: OPENINNOTRAIN Facilitator: Anne-Laure Mention A global network of researchers and industry practitioners across Europe and Australia for promoting the translation of research between university-industry through cooperation and Open Innovation.	3.3: I.D.E.A.S.: Futuristic Thinking, or how to develop new ventures Facilitator: Irina Feigenbaum Researchers demonstrate the I.D.E.A.S. model and enrich your training and teaching on innovation and entrepreneurship with future ideas. This session complements the Erasmus+ VISION project. More details Led by Triyuth Promsiri & Manjiri Kunte of Stamford International University, Thailand 	3.4: Borderstep Impact Forum Facilitator: Klaus Fichter Borderstep Impact Roundtable: How to measure and manage the sustainability impact of new ventures? Introduction: Klaus Fichter Panel discussion Karl H Richter, EngagedX Natalia Realpe Carrillo, Hedera (start-up) (tbc) Frank Ackermann, SDG Investments More details 	3.5 The Power of Art Thinking for a Volatile and Uncertain World Facilitator: Jörg Reckhenrich Creative tensions and paradoxes in leadership development is currently a story "in the making". How can innovation leaders respond to the inevitable tensions of innovation by choosing creativity over certainty? More details By Jörg Reckhenrich, Rob Sheffield and Stephanie Kaudela
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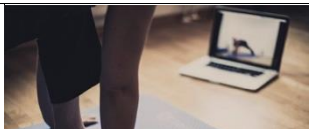
1705 to 1735	THOUGHT LEADER		Gina O'Connor Professor of Innovation Management, Babson College Innovating in Turbulent Times
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1745 to 1815	THOUGHT LEADER		Robert G Cooper ISBM Distinguished Research Fellow, Penn State University Digital Transformation for manufacturers and the implication for new-product development
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1825 to 1855	THOUGHT LEADER		Gary Hamel Director, Management Lab & Visiting Professor, London Business School <i>title to be confirmed</i>
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1905 to 1935	THOUGHT LEADER		Tony Ulwick Founder and CEO, Strategyn Align Your Organization Around a Post-Pandemic Growth Strategy
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TUESDAY 9 JUNE

0715 to 0800	ISPIM YOGA		Start the day with a relaxed body and active mind with The Online Morning Flow Yoga. Led by: Joshua Baker. See more Limited places, sign-up in advance obligatory.
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THEMATIC LEADERS

0830 to 0900	<p>Values-based Innovation Kick-off Facilitator: Henning Breuer Florian Luedeke-Freund - Chair for Corporate Sustainability, ESCP Europe & Henning Breuer - Founder, UXBerlin – Innovation Consulting and Professor, HMKW</p> 	<p>Digitalization: A Meta-View on Strategy, Transformation, and Implementation Facilitator: Michael Dell Digitalization and Business Model Innovation by Daniel Schallmo of Neu-Ulm University of Applied Science</p> <p>More details</p>	<p>AI and Innovation Management Kick-off Facilitator: Helena Blackbright Helena Blackbright and Stoyan Tanev</p> 	<p>Circular Economy Kick-off Facilitator: Allen Alexander Circular Innovations: A Company Perspective by Marcus Zils - University of Exeter Business School</p> 	<p>Supporting Crisis Driven Innovation with Smart Mobile Learning Facilitator: Maik Fuellmann - CEO, QUIZZBIZZ & Consultant, Institute of Knowledge Management and Innovation South East Asia (IKI-SEA) at Bangkok University</p> <p>The current crisis requires organizations to adapt fast and effective to new environments.</p> <p>Smart Mobile (Micro-) Learning supports organizations to facilitate interaction, communication innovation and training of a "home-office workforce"</p>
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ACADEMIC RESEARCH RESULTS & INDUSTRY CASES					RESEARCH IN PROGRESS		WORKSHOPS	INSIGHTS & METHODS FOR INDUSTRY		
0910 to 1010	<p>4.1: Values-based Innovation Facilitator: Henning Breuer Sven-Uwe Müller – Lab of Tomorrow TBC Matthias Rauterberg – TBC</p> 	<p>4.2: Business Model Innovation Facilitator:</p>	<p>4.3: AI and Innovation Management Facilitator:</p> 	<p>4.4: Circular Economy Facilitator:</p> 	<p>4.5: Innovation Methods Facilitator:</p>	<p>4.6: Open Innovation Facilitator:</p>	<p>4.7: Practice Cases on Foresight Facilitator: Rene Rohrbeck More details</p> 	<p>4.8: Impact management of new ventures: Insights from good practice Facilitator: Jannic Horne Constanze Trautwein: Do sustainability-oriented start-ups manage their impacts differently? Alexander Schabel: The use of sustainability assessment tools in accelerators and public funding schemes More details</p> 	<p>4.9: Circular Economy Facilitator:</p> 	<p>4.10: TBC</p>






1020 to 1050	<p>THOUGHT LEADERS</p>  <p>Florian Kohlbacher VP, Strategic Planning & Business Intelligence, Coca-Cola Japan <i>title to be confirmed</i></p>	 <p>Natalie Turner CEO, The 6 'I's® & The Entheo Network Fight, Flight or Innovate</p>
	<p>ASK THE EDITOR</p>  <p>Anne-Laure Mention Editor-in-Chief of the <i>Journal of Innovation Management</i> is ready to answer your questions about publishing in this journal in this “drop-in and ask” session.</p>	

<p>The Innovators Club Small-group session for Senior Industry Managers only. Advance application required. More details</p>

1100 to 1130	THOUGHT LEADERS		Paul Sloane Founder, Destination-innovation Recession – Hazard, Opportunity and Innovation		Ravi Arora Vice President, Innovation, Tata Sons Covid19 - India's response: lessons for Innovators
	ASK THE EDITOR		Ellen Enkel Editor-in-Chief of R&D Management is ready to answer your questions about publishing in this journal in this "drop-in and ask" session.		

The Innovators Club *continued*
Small-group session for Senior Industry Managers only. Advance application required.
[More details](#)




ACADEMIC RESEARCH RESULTS & INDUSTRY CASES				RESEARCH IN PROGRESS		WORKSHOP	INSIGHTS & METHODS FOR INDUSTRY			
1140 to 1240	5.1: Values-based Innovation Facilitator: 	5.2: Business Model Innovation Facilitator:	5.3: AI and Innovation Management Facilitator: 	5.4: Circular Economy Facilitator: Ken Webster 	5.5: Methods for Innovation	5.6: Networks & Ecosystems Facilitator:	5.7: TBC Facilitator:	5.8 Impact assessment approaches and tools for start-ups and investors Facilitator: Yasmin Olteanu Linda Bergset: The German DIN-Standard for sustainability assessment of start-ups Natalia Realpe Carrillo: Cost effective software solutions support impact makers Hedera Jannic Horne: ImpactNexus - AI-supported assessments of impact startups More details 	5.9: Disrupt and Sustain – Strategies and Technologies in Times of Digital Darwinism Facilitator: Philip Schmidt	5.10: The Innovators Club <i>continued</i> Small-group session for Senior Industry Managers only. Advance application required. More details




	ACADEMIC RESEARCH RESULTS & INDUSTRY CASES				RESEARCH IN PROGRESS		WORKSHOP	INSIGHTS & METHODS FOR INDUSTRY		
1250 to 1350	<p>6.1: Values-based Innovation Facilitator:</p> 	<p>6.2: Business Model Innovation Facilitator:</p>	<p>6.3: AI and Innovation Management Facilitator:</p> 	<p>6.4: Circular Economy Facilitator: Ken Webster</p> 	<p>6.5: Open Innovation Facilitator:</p>	<p>6.6: Networks & Ecosystems Facilitator:</p>	<p>6.7: Facilitator:</p>	<p>6.8: Diffusion strategies for environmental innovation Facilitator: Klaus Fichter</p> <p>Martin Jänicke: Megatrend environmental innovation</p> <p>Jens Clausen: Governance of radical system changes: Innovation policy mixes for sustainability transitions</p> <p>Florian Kern: The role of creative destruction in sustainability transitions</p> <p>More details</p> 	<p>6.9: Teaching & Training Innovation Resources Supermarket 2.0 Facilitator: John Bessant & Anna Bessant</p> <p>More Details</p> 	<p>6.10: TBC</p>




INNOVATION THOUGHT LEADERSHIP


1400 to 1440	<p>Panel Discussion on Values-Based and Sustainable Innovation – Business Model Innovation & Market Transformation</p> <p>Facilitators: Henning Breuer & Florian Luedeke-Freund</p> <p>With Stefan Schaltegger of Leuphana University Lüneburg, Philipp Baumann of Ecosia, Roman Meier-Andrae of TÜV NORD Mobilität, Leo Raoul of Infarm.com & Sven-Uwe Müller of GIZ</p> 	<p>The Digital Transformation Journey at TÜV NORD AG</p> <p>Facilitator: Dietmar SchlöBer TÜV NORD AG</p>	<p>Circular Economy, business toolbox or economic destination?</p> <p>Facilitator: Allen Alexander</p> <p>By Ken Webster of University of Exeter Centre for the Circular Economy and Ellen MacArthur Foundation Associate</p> 	<p>Journal Editors Panel: Research, Publishing and Academia in a Post-Crisis World</p> <p>Facilitator: René Rohrbeck, Futures & Foresight Science</p> <p>Stoyan Tanev, TIM Review; Charles Noble, JPIM; Anne-Laure Mention, Journal of Innovation Management; Ellen Enkel, R&D Management; Joe Tidd, IJIM; Katharina Hoelzle, CIM</p> 	<p>Industry Panel from the ISPIM Innovators Club: Challenges & Opportunities for Business in times of Crisis</p> <p>Facilitator: Joanne Hyland</p>
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1450 to 1520	THOUGHT LEADER		<p>Rita McGrath Strategy Professor, Columbia Business School Headlines From the Future</p>
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1530 to 1600	THOUGHT LEADERS		<p>Steve Rader Deputy Director, Center of Excellence for Collaborative Innovation, NASA NASA's Efforts to Harness the Power of the Crowd when Innovation Matters Most</p>		<p>Braden Kelley Director, Innovation & Human-Centric Problem-Solving, Oracle FUEL Picking a Problem Worth Solving from a Sea of Problems</p>
	ASK THE EDITOR		<p>Charles Noble Editor-in-Chief of <i>Journal of Product Innovation Management</i> is ready to answer your questions about publishing in this journal in this “drop-in and ask” session.</p>		








ACADEMIC RESEARCH RESULTS & INDUSTRY CASES				RESEARCH IN PROGRESS		WORKSHOP	INSIGHTS & METHODS FOR INDUSTRY			
1610 to 1710	7.1: Networks & Ecosystems Facilitator:	7.2: Digital Transformation & Disruption Facilitator:	7.3: Health & Healthcare Facilitator:	7.4: Innovation Trends Facilitator:	7.5: Circular Economy Facilitator: 	7.6: Sustainable Cities Facilitator:	7.7: Facilitator:	7.8: Sustainability-oriented innovation management Carla Bakker, Elies Hagedoorn, Kees van Kaam More details 	7.9: Invited Innovation Managers explore Facilitator: John Bessant Where they come from and what their career trajectories are? What skills & capabilities they need? And what challenges do they face? How can we enable and support their development? More details 	7.10: TBC Facilitator:




ACADEMIC RESEARCH RESULTS & INDUSTRY CASES				RESEARCH IN PROGRESS		WORKSHOP	INSIGHTS & METHODS FOR INDUSTRY			
1720 to 1820	8.1: Leadership Facilitator:	8.2: Digital Transformation & Disruption Facilitator:	8.3: Health & Healthcare Facilitator:	8.4: Circular Economy Facilitator: 	8.5: Management Methods Facilitator:	8.6: UN Challenges Facilitator:	8.7: Facilitator:	8.8: CoCo Cosmos A gamified visual co-creation tool By Krista Keränen Laurea University of Applied Sciences & Vision Factory Oy More details	8.9: Are you Ready to Lead Innovation? Facilitator: Karina R. Jensen How can leaders and teams ensure readiness for the new world of innovation? More details Karina R. Jensen and Bryan Cassady 	8.10: Circular Economy Insights for Industry Facilitator: 

1830 to 1900	THOUGHT LEADER		Henry Chesbrough Faculty Director, Garwood Center for Corporate Innovation, UC Berkeley-Haas The Value of Openness in the Covid-19 Era
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1910 to 1940	THOUGHT LEADERS		Sabine Brunswicker Director, Research Center for Open Digital Innovation, Purdue University <i>title to be confirmed</i>		Tamara Carleton CEO, Innovation Leadership Group Innovating After The Pandemic
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WEDNESDAY 10 JUNE



0715 to 0800	ISPIM YOGA		<p>Start the day with a relaxed body and active mind with The Online Morning Flow Yoga. Led by: Joshua Baker. See more Limited places, sign-up in advance obligatory.</p>
0830 to 0900	THOUGHT LEADERS	 <p>Yonoshin Mori Partner Emeritus, Arthur D. Little Japan Innovation Platform (IPF) Based Innovation In A Time Of Crisis</p>	 <p>Sarah Pearson Deputy Director General, Australian Department of Innovation and Tourism Industry Development <i>title to be confirmed</i></p>
ASK THE EDITOR		<p>Katharina Hoelzle Editor-in-Chief of Creativity and Innovation Management, is ready to answer your questions about publishing in this journal in this “drop-in and ask” session.</p>	
0910 to 0940	THOUGHT LEADERS	 <p>Joerg Liebe Senior Director Digital Innovation, Lufthansa Group <i>title to be confirmed</i></p>	 <p>Christian Rangen Founder, CEO, Strategy Tools Startup Survival in Times of Crisis</p>
ASK THE EDITOR		<p>René Rohrbeck Editorial Board Member of the Futures & Foresight Science is ready to answer your questions about publishing in this journal in this “drop-in and ask” session.</p>	


ACADEMIC RESEARCH RESULTS & INDUSTRY CASES					RESEARCH IN PROGRESS		WORKSHOP	INSIGHTS & METHODS FOR INDUSTRY		
0950 to 1050	9.1: Leadership Facilitator:	9.2: Creativity in Innovation Facilitator:	9.3: Design and Design Thinking Facilitator:	9.4: Innovation Standards Facilitator:	9.5: Circular Economy Facilitator: 	9.6: IP and Data Facilitator:	9.7: Microscope & Telescope: Advancing models and approaches to the innovator's dilemma and organizational ambidexterity Facilitators: Sune Gudiksen of Design School Kolding, Teresa Gallo of 3M, Carina Leue- Bensch of Lufthansa, Jeppe Thastum of Danske Bank, Morten Lund of Kamstrup 	9.8: Innovation in times of Crisis Facilitator:	9.9: How will the Covid19 crisis impact innovation management? Facilitator: Martin Duval	9.10: The Industry Methods Shark Tank Facilitator: Olga Kokshagina & Paavo Ritala Academics pitch ideas to Industry to see how to translate research into applied innovation. Send your ideas to admin@ispim.org More details 


ACADEMIC RESEARCH RESULTS & INDUSTRY CASES					RESEARCH IN PROGRESS	WORKSHOP		INSIGHTS & METHODS FOR INDUSTRY		
1100 to 1200	10.1: Leadership Facilitator:	10.2: Creativity in Innovation Facilitator:	10.3: Design and Design Thinking Facilitator:	10.4: Innovation Standards Facilitator:	10.5: Methods & Skills Facilitator:	10.6: Innovation Teaching & Coaching Facilitator: 	10.7: TBC	10.8: From STEM to STE(A)M Facilitator: Daria Podmetina Opening the dialogue between industry and academia on the integration of Arts into STEM More details	10.9: Deutsche Telekom Game 	10.10: Results of the Scale-up 4 Sustainability E+ Project Facilitator: Frans Stel An exchange of knowledge related to student / business collaboration in new sustainable business development. We discuss project results & lessons learned


1210 to 1240	THOUGHT LEADERS		Tom De Ruyck Managing Partner & Head of Insight Activation, InSites Consulting Consumer Collaboration in Times of Crisis		Fabian Schlage Head of Ecosystem Engagement, Nokia <i>title to be confirmed</i>
	ASK THE EDITOR		Joe Tidd Managing Editor of the International Journal of Innovation Management is ready to answer your questions about publishing in this journal in this "drop-in and ask" session.		

1250 to 1320	THOUGHT LEADERS		Rohit Talwar CEO, Fast Future Aftershocks and Opportunities – Scenarios for a Post-Pandemic Future		TBC <i>title to be confirmed</i>
	ASK THE EDITOR		Stoyan Tanev Editor-in-Chief of the TIM Review is ready to answer your questions about publishing in this journal in this "drop-in and ask" session.		

ACADEMIC RESEARCH RESULTS & INDUSTRY CASES				RESEARCH IN PROGRESS		WORKSHOPS		INSIGHTS & METHODS FOR INDUSTRY		
1330 to 1430	11.1: Innovation Culture Facilitator:	11.2: Living Labs Facilitator:	11.3: Training, Teaching & Coaching Facilitator:	11.4: Policies & Instruments Facilitator:	11.5: Measurement Facilitator:	11.6: Leveling up to participate in Publically Funded Projects Facilitator: Chris Gernreich by Katrin Schlimm of KIT	11.7: The Futures & Foresight Co-creation Session on Air Travel 1 Facilitator: René Rohrbeck & Tobias Heger 	11.8: Business Model Innovation Implementation after COVID19 in a health-care corporation: 1 Facilitators: Julio Carazo & Ram Sriram More details	11.9: Generali game on 'digital customer behaviors' Facilitator: TBC 	11.10: INVITE Project Launch Session 1 of 2 Facilitator:

ACADEMIC RESEARCH RESULTS & INDUSTRY CASES				RESEARCH IN PROGRESS		WORKSHOP	INSIGHTS & METHODS FOR INDUSTRY			
1440 to 1540	12.1: Innovation Culture Facilitator:	12.2: Living Labs Facilitator:	12.3: Training, Teaching & Coaching Facilitator:	12.4: Policies & Instruments Facilitator:	12.5: Measurement Facilitator:	12.6: Life Cycle Innovation – Getting Sustainability Right Facilitator: James Fava More details 	12.7: The Futures & Foresight Co-creation Session on Air Travel 2 Facilitator: René Rohrbeck & Tobias Heger 	12.8: Business Model Innovation Implementation after COVID19 in a health-care corporation: 2 Facilitators: Julio Carazo & Ram Sriram More details	12.9: 3M remote game – How to create trust and better working culture for remote innovation teams Facilitator: 	12.10: INVITE Project Launch Session 2 of 2

1550 to 1620	THOUGHT LEADER		<p>Frank Stephenson Design Director, Frank Stephenson Design Studio <i>title to be confirmed</i></p>
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1630 to 1700	THOUGHT LEADER		<p>Eric von Hippel T Wilson Professor of Innovation Management, MIT Sloan School of Management Free Innovation</p>
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1710
to
1800

LOOKING TO THE FUTURE

Chaired by: Iain Bitran – Executive Director, ISPIM

Sustainability Panel – The Road to Berlin

Invitation to attend the XXXII ISPIM Innovation Conference



ISPIM Innovation Conference
"Innovating Our Common Future"

Berlin, Germany
20-23 June 2021

Invitation to attend the ISPIM Connects Osaka Conference



ISPIM Connects Osaka
"Connecting and Empowering Society"

Osaka, Japan
6-9 December 2020

Close

SC 21/04