



WESTERN BALKANS 16-17 DECEMBER 2021 SKOPIE
BUTTERFLY
INNOVATION & BUSINESS FORUM

AGENDA

IMAGINE. INNOVATE. CREATE.

Hybrid event: Hotel Hilton Double Tree,
Blvd Asnom 17, Skopje, 1000, North Macedonia
and online

DAY 1 - December 16, 2021

9.00 Registration and refreshments (for on-site participants)

9.30 High-level opening

Butterfly Innovation & Business Forum Host

Prof. Nikola Jankulovski, Ph.D. Rector, Ss. Cyril and Methodius University in Skopje

Majlinda Bregu, Secretary General, Regional Cooperation Council

Signe Ratso, Deputy Director General Research & Innovation, European Commission

Jean David Malo, Director, European Innovation Council and SMEs Executive Agency (EISMEA)

Fatmir Bytyqi, Deputy Prime Minister for Economic Affairs of Republic of North Macedonia (TBC)

10.00 Enterprise Europe Network Innovation Support: What's in it for me?

Moderator: **Ana Zafirova**

- **Viktor Stojmanovski** - Enterprise Europe Network, North Macedonia
- **Nikola Balic** - Access to Finance, FINNO Enterprise Europe Network, Croatia

10.45 Elevator Pitch:
What Godzilla, Wonder Woman and James Bond Have in Common?

11.15 Break

11.30 Fast growers: How Rapidly Growing Innovative Companies Have Done It?

Moderator: **Mladen Kostic**, Intera Technology Park

- **Nenad Novovic** - Amplitudo CEO, Montenegro
- **Damjan Postolovski** - SolarData CTO & Co-Founder, North Macedonia
- **Linda Shomo** - Founder & CEO of EasyPay, Albania



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12.30 Investors On the Lookout for Innovative Initiatives in the Western Balkans

Moderator: Sinisa Marcic, Regional Cooperation Council

- **Keith Sequeira**, EIC Board, European Innovation Council and SMEs Executive Agency (EISMEA)
- **Kosta Petrov** - Fund for Innovation and Technology Development, Director, North Macedonia
- **Eli Zhabevska** - South Central Ventures, Principal

13.30 Lunch break

14.30 Making Room in the Innovation Ecosystem for the Region's First Unicorns

Moderator: Natasa Vujnovic Sedlar, Business Incubator Novi Sad

- **Katarina Urosevic** - HTEC Group Chief of Staff, Serbia
- **Dalibor Marijanovic** - Authority Partners, Executive Vice President of Consulting, Croatia
- **Muhamed Semic** - Deloitte, Head of Consulting and Risk Advisory, Bosnia and Herzegovina

15.30 Break

15.45 Early Stage Innovators and How to Assist Their Growth

Moderator: Zoja Kukic, Startit and SEE ICT

- **Aleksandar Miltenovic** - ATUVIS, Co-founder, Serbia
- **Eroll Gorçi** - Udhe Co-founder Kosovo*
- **Ledjon Agalliu** - Leko Tech, Co-founder, Albania
- **Goran Jankovic** - Enterprise Development Agency, Senior Advisor and Researcher, Bosnia and Herzegovina

16.45 Closing of Day 1

20.00 Dinner

This designation is without prejudice to positions on status, and is in line with UNSC 1244 and the ICJ Opinion on the Kosovo declaration of independence.



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DAY 2 - December 17, 2021

9.30 Women Innopreneurs Rocking the Boat for Tangible Impact

Moderator: Sanja Popovic Pantic, Mihajlo Pupin Institute

- **Emilija Andonova**, Foundation for Management and Industrial Research, North Macedonia
- **Valentina Radulovic** - DigitalBee Co-Founder, Montenegro
- **Zana Tabaku** - Appdec, Co-Founder and CEO, Kosovo*
- **Dragana Calija** - Saint Di company, CEO, Serbia

10.30 Innovation Infrastructure Champions in the Western Balkans

Moderator: Aleksandar Stamboliev, Business Accelerator UKIM

- **Bojan Milenkovic** - Science and Technology Park Belgrade, Innovation Development Coordinator, Serbia
- **Marina Dimova** - UNDP BiH Accelerator Lab, Chief Technical Specialist, UNDP Bosnia and Herzegovina
- **Aleksandar Janicic** - Innovation and Entrepreneurship Centre Tehnopolis, Centre for Entrepreneurship Development and Project Management Coordinator, Montenegro

11.30 Break

11.45 Tech Champions on the Rise in the Region

Moderator: Ivana Stankovic, Fund for Innovation and Technology Development of North Macedonia TBC

- **Filip Kostadinovski** - FIXIGO, InnoPod project, North Macedonia
- **Natasa Simin**, FeJuice, Co-founder, Serbia
- **Nikola Maksimcuk** - City Gecko Co-founder, Bosnia and Herzegovina
- **Luka Maric** - NeWay Co-founder, Serbia

12.45 Lunch Break



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13.30 Beyond Tech: Social Innovation in the Western Balkans

Moderator: Radmil Polenakovikj - Faculty of Mechanical Engineering UKIM

- **Klotilda Kosta** - Partners Albania, Director of Programs, Albania
- **Zoran Puljic** - Mozaik Foundation, Director, Bosnia and Herzegovina
- **Sofija Bogeveva** - SmartUp, Co-founder and Innovation Lead, North Macedonia

14.30 Making Innovation Difficult to Ignore: Podcasts Making Waves

Moderator: Igor Mladenovic - University of Nis

- **Valon Canhasi** - 3GO, Kosovo*
- **Darko Buldioski** - New Media CEO, North Macedonia
- **Ena Taslaman** - Authority Partners, Head of Communications and PR Department, Bosnia and Herzegovina

15.30 Closing remarks

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Closing of Day 2

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