

PODIM

2022 program

MAY 16-18 2022

MARIBOR, SLOVENIA

podim.org/podim-2022-program



DAY 0

Monday, May 16th

MARIBOX
PODIM TERRACE

16:00-17:50

HOTEL CITY
WORKSHOP ROOM

[PITCHING]

Semifinals of the Podim Pitching Competition 2022

Powered by Podim

3-minute presentations and a Q&A session with 10 semifinalists of the Podim Pitching Competition

JURY:

Bori Fozy, UNIQA Ventures, Investment Manager, Hungary

Emily LaRocque, Landscape VC, Associate, UK

Enis Hulli, 500 Istanbul, General Partner, Turkey

Francois Mazoudier, Fundraising Bootcamp, Founder and CEO, UK

Gianluca Dettori, Primo Ventures, Chairman and General Partner, Italy

Grega Potokar, ABC Accelerator, CEO, Slovenia

Gregor Rebolj, Silicon Gardens Fund II, General Partner, Slovenia

Jeff Saling, StartUpNV, Co-Founder and Executive Director, USA

Petra Moravcova, 3VC, Investment Associate, Austria

Stevica Kuharski, Fil Rouge Capital, Principal, Croatia

Vedran Blagus, South Central Ventures, Principal, Croatia

PITCHING HOST:

Daniel Cronin, AustrianStartups, Co-Founder and Member of the Board, Austria

Additional jury members will be announced soon.

MARIBOX
PODIM TERRACE

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WORKSHOP ROOM

18:00–18:50

[PROGRAM BLOCK]

Developing a Winning Ecosystem

Powered by Podim

MEETUP: Who Is Who in the Emerging Ecosystem of the Alps Adriatic & Balkan Region?

Reverse pitching of ecosystem representatives. Key regional ecosystem stakeholders will pitch their ecosystems in 1 min presentations.

Alema Pelesić, Swiss EP, Ecosystem Facilitator, Bosnia and Herzegovina

Gogo Rafajlovski, SEEUTechPark, COO, North Macedonia

Matija Srbić, Innovation Centre Nikola Tesla, Program director, Croatia

Milos Matic, ICT Hub Venture, Partner, Serbia

Arjan Ymeri, Oficina Innovation Hub, Executive Director, Albania

Hajdi Cenan, Airt, Co-Founder and CEO, Croatia

Angelika Mitteregger, City of Graz, Design Thinker & Innovation Manager, Austria

Alexander Mann, Startup Carinthia, Austria

Daniel Cronin, Austrian Startups, Austria

Urban Lapajne, Startup Slovenija, Slovenia

Arta Istrefi, Swiss Contact, Ecosystem Facilitator in Kosovo, Kosovo

HOSTS:

Sebastián Díaz Mesa, Deep Ecosystems, Co-Founder and Head of Acceleration & Community, Germany

Nina Nikolich, Startup Macedonia, Co-Founder, North Macedonia

19:00–22:00

[NETWORKING]

Regional Ecosystem Meetup

Powered by SRIP Circular Economy

Woow. Can you imagine meeting the most relevant players of the ecosystem in one place, in person, with a drink in your hand and sunset in your eyes? Sound surreal? It's not. In the heart of the social life of this year's Podim, the Podim terrace lounge, just a few meters away from the River Drava, you will meet investors, startups & scaleups, ecosystem builders, and representatives of corporates.

Tuesday, May 17th

	MARIBOX Hall 01	MARIBOX Hall 02	MARIBOX Hall 03	MARIBOX PODIM TERRACE	HOTEL CITY WORKSHOP ROOM	HOTEL CITY DEAL ROOM
9:00–9:30	<p>[OPENING] Welcome to Podim 2022 – The Heart of the Emerging Ecosystem</p> <p><u>Our region is on the move and gaining momentum.</u> Welcoming reflection with key stakeholders from inside and outside the region on the key factors and forces that are propelling our region towards the most developed one.</p> <p>Michael Brown, The Nevada’s Office of Economic Development, Executive Director, USA Sabina Veronika Golob, Culturate by Opti.Space, CEO & co-founde, Slovenia Nikola Pavesic, Infobip, Director of Startups, Croatia Jonathan Sibilia, Molton Ventures, Partner. Head of Fund of Funds and Secondaries, UK (TBC) Urban Lapajne, Startup Slovenija, Slovenia HOST: Daniel Cronin, AustrianStartups, Co-Founder and Member of the Board, Austria</p>	<p>[LIVE-STREAM] Streaming of the program from the Maribox Hall 01</p>	<p>[LIVE-STREAM] Streaming of the program from the Maribox Hall 01</p>			
9:30– 11:00	<p>[PROGRAM BLOCK] Confessions of a Founder Powered by South Central Ventures</p> <p><u>FIRESIDE CHAT: No Bull* Story about How we Became the BEST in the World</u> Joc Pečečnik, Interblock, Founder and Chairman of the Board, Slovenia HOST: Daniel Cronin, AustrianStartups, Co-Founder and Member of the Board, Austria</p> <p><u>TALK: Laid Bare: What the Business Leader Learnt From the Stripper</u> Paulina Sygulska Tenner, GrantTree, Founder, UK</p> <p><u>TALK: The Entrepreneur’s Secret: Why Some Thrive, While Others Barely Survive?</u> Zoltan A. Vardy, The Launch Code, Founder, UK & Hungary</p> <p><u>FIRESIDE: Elements of the Perfect Growth Stack of the Company</u> James Isilay, Cognism, CEO, Switzerland HOST: Tatjana Zabasu Mikuž, South Central Ventures, Managing Partner, Slovenia</p>					
11:00–11:30	<p>[GALLERY NETWORKING] Refreshment break Powered by httpool</p>			<p>[TERRACE NETWORKING] Refreshment Break</p>		

	MARIBOX Hall 01	MARIBOX Hall 02	MARIBOX Hall 03	MARIBOX PODIM TERRACE	HOTEL CITY WORKSHOP ROOM	HOTEL CITY DEAL ROOM
11:30–13:00	<p>[PROGRAM BLOCK]</p> <p>The Emerging New Economy Powered by Nova KBM</p> <p>TALK: Why Asking the Right Questions Is Important and Still So Underrated Shubber Ali, Elastic, Expert, USA</p> <p>TALK: Building a Second Unicorn in the Productivity Space Bertram Lutz, Make/Celonis, Head of solution engineering</p> <p>PANEL: New Era of Technology and Business Models Shubber Ali, Elastic, Expert, USA Gianluca Dettori, Primo Ventures, Chairman and General Partner, Italy Jon Goriup Dermastia, VCG.AI, co-founder and CEO, Slovenia Emin Sözer, Nova KBM, Director of Business Analytics and CRM, Slovenia Bori Fozy, UNIQA Ventures, Investment Manager, Hungary MODERATOR: Enis Hulli, 500 Istanbul, General Partner, Turkey</p>	<p>[PROGRAM BLOCK]</p> <p>Space Economy Powered by Powered by Space Hubs Network and Science Park Graz</p> <p>INTRO: Launching your Business with Space Simone Carli, Science Park Graz / ESA Space Solutions Austria, Project Manager, Austria Goda Sivickė, CIVITTA / Startup Division, Project Manager, Lithuania</p> <p>TALK: My Journey from the University Lab to the Space Orbit Anna Gregorio, Picosats, CEO, Italy</p> <p>TALK: SPACE is not the last frontier, but an new OPPORTUNITY Anilkumar Dave, InfiniteArea, Partner, Italy</p> <p>PANEL: SPACE Is Not the Last Frontier, but a New OPPORTUNITY Anilkumar Dave, InfiniteArea, Partner, Italy Martin Mössler, Science Park Graz and ESA BIC Austria, Managing Director, Austria Anna Gregorio, Picosats, CEO, Italy Dejan Gačnik, Skylabs, CTO, Slovenia Simon Chambers, Axsynnav, Managing Director, France MODERATOR: Susanne Katzler-Fuchs, Brimatech / ESA Technology Broker Austria, CEO, Austria</p>				<p>DEAL ROOM</p> <p>1:1 Meetings 20 min pre-scheduled business and mentoring sessions</p>
13:00–14:30				<p>[TERRACE NETWORKING]</p> <p>Lunch Break</p>		

	MARIBOX Hall 01	MARIBOX Hall 02	MARIBOX Hall 03	MARIBOX PODIM TERRACE	HOTEL CITY WORKSHOP ROOM	HOTEL CITY DEAL ROOM
14:30	<p>[PROGRAM BLOCK] Digital Transformation Powered by DIGIFED – Digitalising Europe’s Industry Together</p> <p>TALK: A Transition from Buzzword to Digital Society Robin Weninger, Global Institute of Leadership and Technology, Managing Director, Germany</p> <p>FIRESIDE: New Economy Powered by Autonomous Machines Patrick Enzinger, Smart Inspection, Co-Founder and CEO, Austria</p>	<p>[PROGRAM BLOCK] Developing Winning Ecosystem Powered by StartNet CARINTHIA</p> <p>TALK: From a Gambling Metropolis to a Startup City Jeff Saling, StartUpNV, Co-Founder and Executive Director, USA</p> <p>TALK: Startup Chile Phenomenom Sebastián Díaz Mesa, Deep Ecosystems, Co-Founder and Head of Acceleration & Community, Germany</p> <p>PANEL: Checkpoint: Is Regional Ecosystemon the Right Path? Alema Pelesić, Swiss EP, Ecosystem Facilitator, Bosnia and Herzegovina Gogo Rafajlovski, SEEUTechPark, COO, North Macedonia Milos Matic, ICT Hub Venture, Partner, Serbia Angelika Mitteregger, City of Graz, Design Thinker & Innovation Manager, Austria Arjan Ymeri, Oficina Innovation Hub, Executive Director, Albania HOST: Nina Nikolich, Startup Macedonia, Co-Founder, North Macedonia</p> <p>FIRESIDE: Learnings and Opportunities for Growth of Balkan Ecosystems Jakob Modéer, SwissContact, Regional Entrepreneurship programe manager, Albania HOST: Sebastián Díaz Mesa, Deep Ecosystems, Co-Founder and Head of Acceleration & Community, Germany</p>	<p>[LIVE DEMO] Make.com Powered by Make</p> <p>How workflow automation platform make.com boosts your productivity Tomas Hons, Make, Business Development Manager, Germany</p>		<p>[PROGRAM BLOCK] Exit Strategy Powered by CMS</p> <p>PANEL: Successful Exit from the Perspective of the Founder, Investor and Advisors Saša Sodja, CMS Reich-Rohrwig Hainz, Partner, Slovenia Domen Ščukovt, Sensilab, CEO, Slovenia Tatjana Zabasu Mikuž, South Central Ventures, Managing Partner, Slovenia HOST: Monika Kek, BluHeera, CEO, Switzerland</p>	<p>DEAL ROOM</p> <p>1:1 Meetings 20 min pre-scheduled business and mentoring sessions</p>
15:10	<p>HOST: Daniel Cronin, AustrianStartups, Co-Founder and Member of the Board, Austria</p> <p>PANEL: Beyond the “Digital Transformation” Buzzword Robin Weninger, Global Institute of Leadership and Technology, Managing Director, Germany Emilija Stojmenova Duh, University of Ljubljana, Assistant Professor, Slovenia Hajdi Cenan, Airt, Co-Founder and CEO, Croatia Mario Fraiss, FRAISS IT, Co-Founder and CEO, Austria HOST: Sama Carlos Samame, BoxyHQ, Co-Founder and CEO, UK</p>	<p>[LIVE DEMO] ORACLE Startup Program Powered by ORACLE</p> <p>Julij Božič, Oracle ROMASI, Technology Cloud Leader, Slovenia Jon Goriup Dermastia, VCG.AI, co-founder and CEO, Slovenia</p>	<p>[PROGRAM BLOCK] Getting Founded Powered by Equito</p> <p>TALK: Empower your Community – How we helped raise 22 Mio EUR in Crowdfunding Luka Gubo, Equito, Founder and CEO, Slovenia</p>			
15:40						
16:00–16:30	<p>[GALLERY NETWORKING] Refreshment break Powered by StartNet Carinthia</p>				<p>[CITY NETWORKING] Refreshment break Powered by KTT UM</p>	

	MARIBOX Hall 01	MARIBOX Hall 02	MARIBOX Hall 03	MARIBOX PODIM TERRACE	HOTEL CITY WORKSHOP ROOM	HOTEL CITY DEAL ROOM
16:30–18:00	<p>[PROGRAM BLOCK] Product Academy Powered by Dewesoft</p> <p>TALK: Top 5 Things We Have Learned after Building Products for 50 World-Class Technology Disruptors Jan Koscelansky, Sudolabs, Chief Product Officer, Slovakia</p> <p>TALK: The Overlooked Perspective of Product Success Petra Mo., 3VC, Investment Associate, Austria</p> <p>TALK: What is Metaverse and why Should You care Amy Peck, EndeavorXR, CEO, USA</p> <p>TALK: Learning from and with My Heros Dheeraj Pandey, DevRev, CEO, USA</p>	<p>[PROGRAM BLOCK] Developing a Winning Ecosystem Powered by Silicon Gardens Fund</p> <p>WORKSHOP: How the Ecosystem Health Check Helps Startup Communities to Use Data to Strive Valentina Forrer, Deep Ecosystems, Startup Ecosystem Researcher, Italy Sebastián Díaz Mesa, Deep Ecosystems, Co-Founder and Head of Acceleration & Community, Germany</p> <p>TALK: How and Why to Build a Strong Mentorship Program Aleš Vičič, Silicon Gardens Fund II, Business Psychologist, Slovenia Matija Goljar, Silicon Gardens Fund II, Start-up Business Mentor, Slovenia</p>	<p>[LIVE DEMO] Meet Boston Dynamics' Spot Powered by StartNet Carinthia</p> <p>Exclusive live demo of functionalities of the popular robot Spot by Boston Dynamics. See its performance and use-cases first-hand. The presentation will be done by the Official partner of Boston Dynamics – Smart Inspection from Austria.</p> <p>Patrick Enzinger, Smart Inspection, Co-Founder and CEO, Austria Peter Liebhart, Smart Inspection, Sales Manager, Austria</p>	<p>[RESEARCHERS MEETUP] Cogsteps project meetup Powered by Cogsteps</p> <p>TALK: Challenges of developing and presenting deeptech startups Gergő Gulyás, iScale Hub, Co-Founder, UK</p> <p>Researchers meetup includes project presentations, feedback sessions and a discussion with ecosystem stakeholders.</p>	<p>[PROGRAM BLOCK] Venture Building Powered by WhatAVenture</p> <p>PANEL: Pros and Cons of the Venture Building Innovation Model Martin Schöppl, Ottobock, Innovation Management, Austria Lisa Kuttner, RBI, Senior Innovation Manager, Austria Moritz Hertlein, MIBA, IT/Digitalization Consultant, Austria Patrick Enzinger, Smart Inspection, Co-Founder and CEO, Austria HOST: Max Ditzel, WhatAVenture, Partner, Austria</p>	<p>DEAL ROOM</p> <p>1:1 Meetings 20 min pre-scheduled business and mentoring sessions</p>
18:00–18:30	<p>[GALLERY NETWORKING] Pitching Competition Finals Warming up</p>					
18:30–19:30	<p>[PITCHING] Finals of the Podim Pitching Competition 2022 3-minute presentations and a Q&A session with 5 finalists of the Podim Pitching Competition.</p>	<p>JURY: Alina Klärner, Impact Shakers, Head of Ventures, UK Francois Mazoudier, Fundraising Bootcamp, Founder and CEO, UK Jan Habermann, Credo Ventures, Partner, Czechia Julien Coustaury, Fil Rouge Capital, Managing Partner, Croatia Jure Mikuž, South Central Ventures, General Partner, Slovenia Martin Mössler, Science Park Graz and ESA BIC Austria, Managing Director, Austria Maximilian Schausberger, Elevator Ventures, Managing Director, Austria (TBC)</p>		<p>Mirna Marovic, VentureXchange, Founder & CEO, Croatia Monika Kek, BluHeera, CEO, Switzerland Or Haviv, Arieli Capital, Partner, Israel Prentice Keller, gener8tor, SVP of Growth, USA</p> <p>PITCHING HOST: Daniel Cronin, AustrianStartups, Co-Founder and Member of the Board, Austria</p>		
19:30–20:30				<p>[TERRACE NETWORKING] Victory Toast and Dinner Let's toast to the winner of the Podim 2022 Pitching Competition Winner and grab some food to power up for the party.</p>		
20:30–				<p>Podim Party XEQUITIFZ band and DJ will take care of the groovy party on Podim Terrace.</p>		

Wednesday, May 18th

	MARIBOX Hall 01	MARIBOX Hall 02	MARIBOX Hall 03	MARIBOX PODIM TERRACE	HOTEL CITY WORKSHOP ROOM	HOTEL CITY DEAL ROOM
9:00				[TERRACE NETWORKING] Wake-up Coffee		
9:30	<p>[PROGRAM BLOCK] Leadership for Disruptive Innovation Powered by Insurance Company Sava</p> <p>TALK: Why Caring for People is Good for Your Company Stoyan Yankov, Stoyan Consult, Productivity & Performance Coach, Denmark</p> <p>TALK: Purpose-Driven Entrepreneurship for the Next Age of Technology Dr. Tina Ruseva, Mentessa, Founder and CEO, Germany</p>	<p>[PROGRAM BLOCK] Developing a Winning Ecosystem Powered by Cogsteps</p> <p>FIRESIDE: My Journey from Croatia to Silicon Valley and Back Dr. Dubravko Babić, Eridan Communications, Managing Director, Croatia HOST: Matija Srbić, Innovation Centre Nikola Tesla, Program director, Croatia</p>	<p>[PROGRAM BLOCK] Growth Academy Powered by Fill Rouge Capital</p> <p>WORKSHOP: Target USA! How Can European Startups Enter the World's Biggest Market? Zoltan A. Vardy, The Launch Code, Founder, UK & Hungary</p>		<p>[PROGRAM BLOCK] Business and Legal Frameworks Powered by Nlaw</p> <p>TALK: How to Tackle Increasing Numbers of Legal and Technical Hurdles in User Analytics and Tracking Simon Belak, Bird Buddy, Head Of Analytics, Slovenia</p>	<p>DEAL ROOM</p> <p>1:1 Meetings 20 min pre-scheduled business and mentoring sessions</p>
10:20	<p>FIRESIDE: Why Connecting Researchers and Developers Accelerates Creation of Disruptive Innovations Loretta Tioiela, NextSequence Ventures, General Partner, France HOST: Stoyan Yankov, Stoyan Consult, Productivity & Performance Coach, Denmark</p> <p>PANEL: How to achieve breakthrough success - beyond obvious factors Tanja Sternbauer, the Female Factor, Austria Dr. Tina Ruseva, Mentessa, Founder and CEO, Germany Stoyan Yankov, Stoyan Consult, Productivity & Performance Coach, Denmark Alina Klarner, Impact Shakers, Head of Ventures, UK HOST: Loretta Tioiela, NextSequence Ventures, General Partner, France</p>	<p>PANEL: The Challenges of Developing Deep-Tech Startups Dr. Dubravko Babić, Eridan Communications, Managing Director, Croatia Naveed Syed, Network Development Hub, Founder, Austria Matija Gatalo, ReCatalyst/Kemijski institut, Co-founder & Managing Director, Slovenia HOST: Jakob Gajšek, University of Ljubljana, University Incubator, Chief Executive, Slovenia</p>	<p>PANEL: First-Hand Experience with the US Market Talk with founders who successfully penetrated the US market. Radenko Katanic, Telecorp, Founder, USA Leslie Asanga, Pills2Me, Founder and CEO, USA Prentice Keller, gener8tor, SVP of Growth, USA Host: Zoltan A. Vardy, The Launch Code, Founder, UK & Hungary</p>		<p>TALK: Running out of options. How to reward your employees (and not your tax authority) with equity Nejc Novak, Nlaw, Founder, Slovenia Mojca Lukač, EY, Senior Manager, Slovenia Nejc Setnikar, Nlaw, Partner, Slovenia</p>	
11:30	<p>[GALLERY NETWORKING] Refreshment break Powered by httpool</p>				<p>[CITY NETWORKING] Refreshment break Powered by KTT UM</p>	

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12:00	<p>[PROGRAM BLOCK] Growth Academy Powered by HTTPPOOL</p> <p>WORKSHOP: The Most Common Mistakes Entering the Global Market: From the Platform Perspective Katarzyna Paliwoda, Meta, Head of Emerging Markets Central & Eastern Europe, Poland</p>	<p>[PROGRAM BLOCK] Leadership for Disruptive Innovation Powered by CREDO Ventures</p> <p>WORKSHOP: How to Effectively Scout Technical Talent Kristina Shershun, Credo Ventures, Talent Partner, Czech Republic</p> <p>TALK: The decentralisation clash. Will EU's upcoming crypto regulation kill or foster your crypto startup? Nejc Novak, Nlaw, Founder, Slovenia Nina Siedler, DWF, Partner, Germany Urška Cujnik, Nlaw, Partner, Slovenia</p>	<p>[PROGRAM BLOCK] Growth Academy Powered by CEED and AWE program</p> <p>WORKSHOP: Brand Like a Girl Nele Sicher, LinkMe Marketing, Consultant, Austria</p>		<p>[PROGRAM BLOCK] Getting Founded Powered by ELEVATOR Ventures</p> <p>WORKSHOP: How to Raise Money in London? Francois Mazoudier, Fundraising Bootcamp, Founder and CEO, UK</p>	<p>DEAL ROOM</p> <p>1:1 Meetings 20 min pre-scheduled business and mentoring sessions</p>
13:00	<p>[PROGRAM BLOCK] Growth Academy Powered by ABC Accelerator</p> <p>WORKSHOP: How to (Not) Screw - And F***-up - Your International Expansion? Florent Coudyser, WeGrow International, Co-founder, Netherlands</p>		<p>[PROGRAM BLOCK] Growth Academy Powered by HTTPPOOL</p> <p>WORKSHOP: Are You Still Sceptical about Using TikTok? Think Again! Gina Georgiana Micu, Httpool, Expert, Romania</p>		<p>[PROGRAM BLOCK] Growth Academy Powered by Podim</p> <p>WORKSHOP: Top Challenges Product Teams face after the Product Market Fit Jan Koscelansky, Sudolabs, Chief Product Officer, Slovakia</p>	
14:00				<p>[TERRACE NETWORKING] Podim Closing with food, drinks and DJ</p>		