



# Knowledge Transfer Study 2010-2012

*Workshop : knowledge transfer from  
universities and public research*

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Research and Innovation DG

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# Content

- ❖ *Issues/challenges of knowledge transfer*
- ❖ *Knowledge transfer framework at EU level*
- ❖ *Commission Recommendation on the management of intellectual property in knowledge transfer activities and Code of Practice for universities and other public research organisations*
- ❖ *Further steps*



# Issues/challenges of knowledge transfer

- ❖ *Improve European competitiveness in the knowledge-based economy*
  - Better and more pervasive **commercial exploitation of all forms of intellectual property**
    - professional management of IP at universities and other public research institutions
    - more and better cooperation between universities and industry
    - more granting and generating of licenses from spin-off
  - More research and innovation to tackle current **societal challenges**



# Knowledge Transfer Framework at EU level

- ❖ *Commission Communication on Knowledge Transfer, COM (2007) 182 final*
- ❖ *Commission Recommendation on Knowledge Transfer and Code of Practice C (2008) 1329*
- ❖ *Council Resolution on the Recommendation, 2008*
- ❖ *Innovation Union – Commission Communication COM (2010) 546 final*
- ❖ *EC Communication on reinforcing ERA (June 2012)*



# Innovation Union

*Commitment 20: promote **open access***

*Commitment 21: facilitate **effective research and knowledge transfer***

*Commitment 22: develop a **European knowledge market***

*Commitment 23: examine the role of competition policy in safeguarding against **use of IPR** for anti-competitive purposes*



# Commission Recommendation on KT and Code of Practice

## ❖ *Objectives*

- Promotion and improvement of KT between universities and other public research institutions and industry
- Better coherence between national KT systems

## ❖ *Content*

- Policy recommendations for governments
- Internal code of conduct for universities and other public research institutions
- Identified practices that facilitate the management of intellectual property in knowledge transfer



# Recommendations to Member States

- ❖ *Ensure that KT is designated as a strategic mission in research institutions*
- ❖ *Encourage research organisations to adopt guidelines and procedures for the management of IP*
- ❖ *Promote dissemination and open access to research results*
- ❖ *Improve coherence of IP regimes in order to facilitate cross-border collaborations*
- ❖ *Use outlined principles as a basis for agreements on research cooperation with third countries*
- ❖ *Adopt national guidelines and legislation on IP management and ensure the implementation of the Code of Practice*
- ❖ *Ensure equal and fair treatment of participants from other countries*



# Code of Practice

- ❖ **Principles for an internal policy on IP**
  - *Develop an IP policy*
  - *Clear rules for staff and students*
  - *Identification, protection and exploitation of IP*
  - *Incentives for staff to support IP policy*
  - *Consider the creation of coherent IP portfolios and pool*
  - *Raise awareness and skills regarding IP and KT*
  - *Develop a publication/dissemination policy*
- ❖ **Principles for a KT policy**
  - *Consider all types of exploitation methods and partners*
  - *Ensure access to professional services for KT*
  - *Develop licensing policy and policy on spin-offs*
  - *Establish principles for sharing financial returns*
  - *Monitor intellectual property protection and KT activities*
- ❖ **Principles regarding collaborative and contract research**
  - *Rules, Questions, Property rights, Access rights...*





*Thank you for your  
attention!*