

**6TH** JUNE 20-21, 2013 ISTANBUL, TURKEY  
INTERNATIONAL CONFERENCE  
FOR ENTREPRENEURSHIP  
INNOVATION AND  
REGIONAL DEVELOPMENT

# 2013 REGIONAL ECONOMIC RESILIENCE THROUGH INNOVATION AND ENTERPRISE

## SCOPE OF THE CONFERENCE

In the face of fragile economic recovery following the economic and financial crisis of 2008, many firms all around the world continue to invest in growth-enhancing activities to achieve a sustainable development. While the crisis has heavily hit all aspects of business vested interests, investments in innovation, entrepreneurship and regional partnership have been the key priority to ensuring a strong and stable economic growth.

The objective of the conference is to gather decision makers (government, ministries and state agencies), innovation experts (universities, research and development centres, technology transfer centres, start-up centres) and practitioners (smes, business incubators and business support organisations) to generate discussion and exchange on the potential of entrepreneurship promotion and innovation to national and regional competitiveness.

Authors are encouraged to submit papers for ICEIRD 2013 on topics lying within the scope of the conference. A list of the possible topics of interest can be found at conference website.

The official language of the conference is English.

**IMPORTANT DATES** ABSTRACT SUBMISSION: 8TH OF OCTOBER 2012

NOTIFICATION OF ABSTRACT ACCEPTANCE: 5TH OF NOVEMBER 2012

FULL PAPER SUBMISSION: 28TH JANUARY 2013

NOTIFICATION OF PAPER ACCEPTANCE: 4TH OF MARCH 2013

EARLYBIRD REGISTRATION: 18TH OF MARCH 2013

CAMERA READY PAPER SUBMISSION: 8TH OF APRIL 2013

**POST-CONFERENCE SPECIAL JOURNAL ISSUES** SELECTED HIGH QUALITY PAPERS WILL BE RECOMMENDED FOR PUBLICATION IN THE FOLLOWING PEER-REVIEWED JOURNALS (INDERSCIENCE) PUBLISHERS): INTERNATIONAL JOURNAL OF INNOVATION AND REGIONAL DEVELOPMENT INTERNATIONAL JOURNAL OF ENTERPRISE AND NETWORK MANAGEMENT INTERNATIONAL JOURNAL OF LOGISTICS ECONOMICS AND GLOBALISATION

## ON BEHALF OF THE ORGANISING COMMITTEE

### GENERAL CHAIR

Assoc. Prof. Dr. Melih Bulu

SCHOOL OF MANAGEMENT AND ADMINISTRATIVE SCIENCES

İSTANBUL ŞEHİR UNIVERSITY

### CO-CHAIR

Prof. Panos H. Ketikidis

CITY COLLEGE - AN INTERNATIONAL

FACULTY OF THE UNIVERSITY OF SHEFFIELD

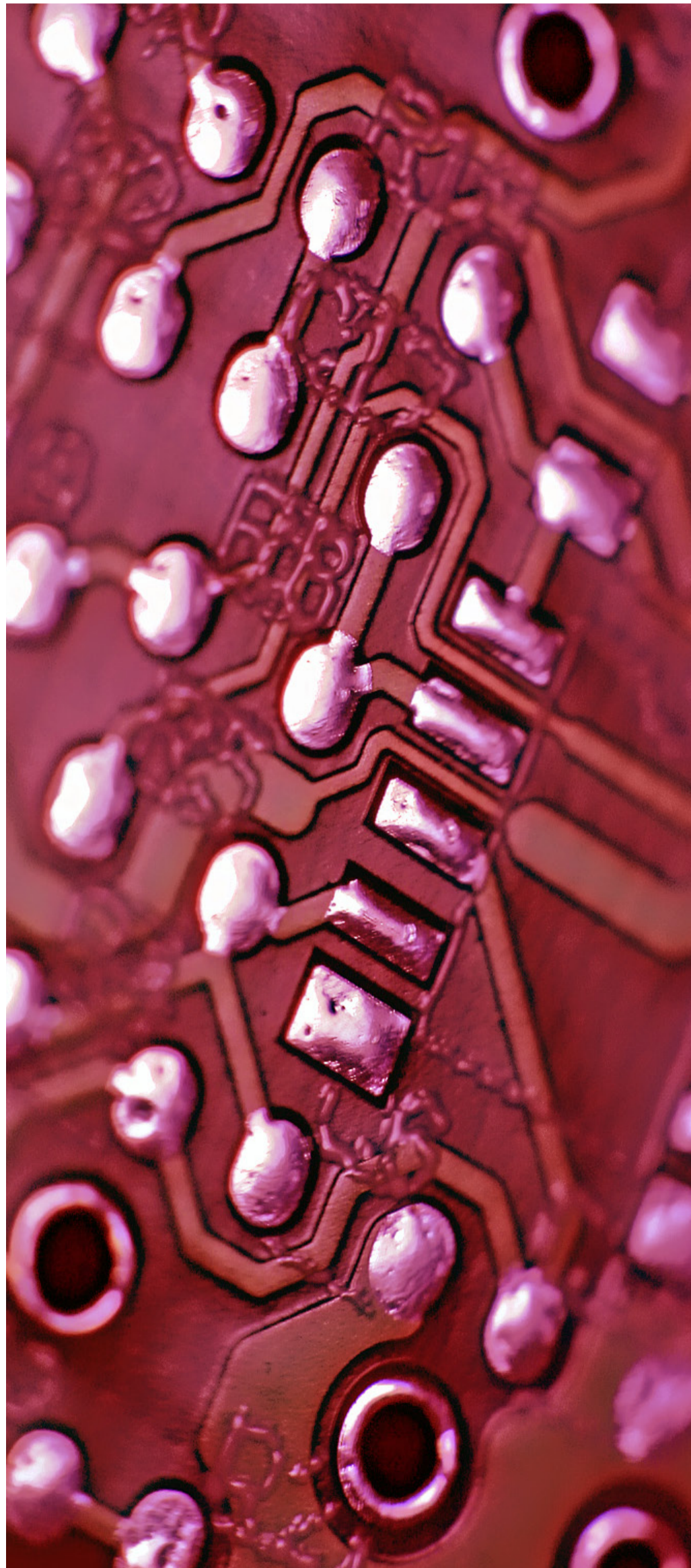
### CO-CHAIR

Assist. Prof. Dr. Gökçen Arkalı Olcay

SCHOOL OF MANAGEMENT AND ADMINISTRATIVE SCIENCES

İSTANBUL ŞEHİR UNIVERSITY

[WWW.SEHIR.EDU.TR/ICEIRD2013](http://WWW.SEHIR.EDU.TR/ICEIRD2013) [ICEIRD2013@SEHIR.EDU.TR](mailto:ICEIRD2013@SEHIR.EDU.TR)



The  
University  
Of  
Sheffield.