

# SOUTH-EAST EUROPEAN ECO FORUM

YOUR SHORTCUT TO THE NEW MARKETS OF THE REGION

29-31 May 2013, Sofia, Bulgaria



ENERGY EFFICIENCY  
& RENEWABLE ENERGY  
Congress & Exhibition



SOLAR PV & THERMAL  
Exhibition



BUILDING MANAGEMENT  
& AUTOMATION  
Conference & Exhibition



## SE European Eco Forum Overview

For the 9 years of its existence the Eco forum has established itself as the premier event covering the hot topics of energy efficiency and all-renewable energies both in Bulgaria and SE Europe.

For the fast developing market in the Region it serves as the key annual show/conference and industry meeting place. It attracts increasing number of exhibitors, trade visitors from both private and public sectors, as well as conference attendees from 4 continents.

Through the years it has been continuously broadening its scope – launched initially as a EE and RE event, it enlarged its span, enriched its format with a lot of side-events and got more profiled. As a result the 2013 edition will incorporate several concurrent events covering related topics with direct environmental impact.

With the Patronage of:

With the Support of:

Official Hotel:

Organizer:

Via Expo is a Member of:



[www.viaexpo.com](http://www.viaexpo.com)

Bulgarian Photovoltaic Association  
Bulgarian-Swiss Chamber of Commerce  
European Council for Energy Efficient Economy - ECEEE  
German-Bulgarian Chamber of Industry and Commerce

2013

## Eco Forum 2013 Overview & Highlights

- Congress & Exhibition on Energy Efficiency & Renewable Energy (EE & RE)
- 'Smart Buildings' - Conference & Exhibition – **NEW** in the event profile
- 'SEE Solar' - Exhibition
- 'Save the Planet' - Conference & Exhibition on Waste Management, Recycling and Environment
- Main Exhibition/Conference scope: building integrated photovoltaics (BIPV), smart buildings, energy storage, energy efficiency, waste-to-energy and biogas
- Austrian know-how to be displayed within Austrian Pavilion for the 4<sup>th</sup> consecutive year
- Hungarian National Participation, organized by the Hungarian Investment and Trade Agency
- ¼ of exhibition area is sold out
- Early Bird Application - **by 31<sup>st</sup> October 2012**

## Benefits for Exhibitors

- Showcase new products and services to **targeted trade visitors** from: energy sector, energy-saving technologies, construction and architecture, consulting and engineering, electronics, ecology, agriculture and wood processing, investors & entrepreneurs, finance and consultancy, transport, all energy-intensive and polluting industries, commercial and business centers, tourism (hotels, restaurants), state & municipal administration, media, etc.
- Perfect opportunity of exposure to the growing South-East European marketplace with increasing sales potential.

## We offer

- Online networking service to **all participants**
- **Flexible sponsorship options** to meet individual budgets and schedules
- Diverse, comprehensive Congress program
- Targeted promotional opportunities
- Free Online Job Fair

2012

## Eco Forum 2012 Key-Data

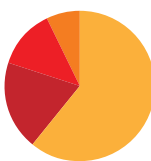
### The Exhibition

- 20 % growth of the number of participants compared to 2011 (412 direct & represented exhibitors from 33 countries)
- 51 % share of exhibitors from Central and Western Europe; 9 % - SE Europe; 7 % - Asia; 3 % - the Americas, 20 % - Bulgaria
- Austrian and USA Pavilions
- International Group Participations within projects, financed by EU funds
- Trade visitors from 47 countries



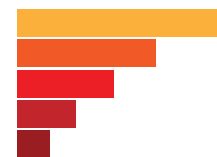
#### by Region

52 % from Sofia  
28 % from the Interior of Bulgaria  
20 % from abroad



#### by Position

61 % Manager  
19 % Expert  
13 % Marketing, Sales  
7 % Other



#### by Activity

39 % Services  
26 % Manufacture  
18 % Trade  
11 % Import  
6 % Export

### The Congress

- 35 speakers from 18 countries, 250 attendees
- Promotion via: 360 internet sites worldwide; 160 local and regional media; 85 partners and 68 media partners.

Partners:



Media Partners:



Do not delay booking your stand! For exhibition space rent and promotional opportunities, please contact Via Expo: tel./fax: +359 32/960 011, 512 906; office@viaexpo.com or complete the Priority Booking at www.viaexpo.com.