

SEE 2020 STRATEGY

Smart Growth pillar

Mladen Dragasevic, Head of BHC Unit - Regional Cooperation Council

Steering Platform on Research for Western Balkans Countries

5-6 June 2013, Budva, Montenegro

Key principles of SEE 2020

- Mandate given to the RCC by the governments and EC
- Job Creating Growth and EU Integration Strategy
- Added value to national efforts
- Political support at the highest level
- Decentralized development and implementation
- Strong reliance on IPA 2



SEE 2020 Vision

Integrated growth

deeper regional trade and investment linkages and policies enhancing the flow of goods, investment, services and persons

Smart growth

commitment to compete on value added, promoting knowledge and innovation across the board

Inclusive growth

skills development, employment creation and labour market participation by all, including vulnerable groups and minorities

Sustainable growth

enhancing competitiveness, entrepreneurship and a commitment to greener and more energy-efficient development

Governance for growth

improving the capacity of public administrations to strengthen the rule of law and reduce corruption so as to create a business-friendly environment

SEE 2020 Strategy														
Overall targets	i. Increase regional GDP PPP per capita from 38% to 46% of the EU-27 average ii. Grow the region’s total value of trade in goods and services by more than 130% iii. Reduce the region’s trade deficit from 14.1 to 11.6 per cent of regional GDP													
Pillars	Integrated growth			Smart growth				Sustainable growth		Inclusive growth			Governance for growth	
Pillar targets	iv. Increase intra-regional trade in goods by more than 230% v. Increase overall FDI inflows to the region by at least 120%			vi. Increase GDP per person employed by 33%; vii. Add 300,000 highly qualified people to the region's workforce				viii. Increase the rate of enterprise creation by 20% ix. Increase exports of goods&services per capita from the region by 130%		x. Increase the overall employment from 40.2% to 45.2%			xi. Increase government effectiveness by 20% by 2020	
Pillar Dimensions	Free Trade Area	Competitive Economic Environment	Integration into Global Economy	Education/Competences	R&D and Innovation	Digital Society	Culture & Creative Sectors	Competitiveness	Resource Efficiency	Employment	Skills and Inclusive Education	Health	Effective public services	Anti-Corruption
Dimension co-ordinator	CEFTA	CEFTA/SEE Investment Committee (SEEIC)	CEFTA/SEE Investment Committee (SEEIC)	Education Reform Initiative (ERI SEE)	Regional Research & Innovation Platform	Electronic South-East Europe (e-SEE)	RCC Task Force on Culture & Society (TFCS)	SEE Investment Committee (SEEIC)	Regional Environmental Center (REC)	Inter-governmental WG on Social Agenda 2020	SEE Centre for Entrepreneurial Learning (SEECEL)	SEE Health Network (SEEHN)	NALAS	RAI
Other regional platforms involved in the dimension	SEEIC	SEETO	CEFTA	Novi Sad Initiat. SEECEL	Steering Platform on Research for the WB WBIF/EDIF SEEIC SEETO	CeGD	CoMoCoSEE	ECS SEETO	ECS SEETO	CPESSC SEETUF	ERI SEE CDRSEE		CeGD	
External partners	OECD, EC	OECD, IFC, EC	OECD, IFC, EC	ETF, EC (DG EAC)	World Bank, EC (DG R&I)	UNDP, ITU, EC (DG Connect)	CoE, ICOM, EC	OECD; EC (DG Enterprise)	IFIs (EIB, EBRD, WB, KfW); WBIF; EC (DG Environment , DG Clima), GIZ	World Bank; LSEE; EC (DG Employment)	ETF, EC	WHO, EC	WBI, SIGMA, GIZ, SIDA, EC	OECD, GIZ, SIDA, EC
Monitoring system	RCC/OECD			RCC/OECD				RCC/OECD	RCC/ECS	RCC/OECD			RCC/OECD	RCC/OECD
National administration participants	Ministry in charge of trade; other related institutions	Ministry in charge of trade; other related institutions	Ministry of economy; IPAs	Ministry of education; Employment bureaus and other related	Ministry of Science; Ministry of Economy	Ministry of Information Society	Ministry of Culture; Ministry of Economy;	Ministry of Economy	Ministry of Energy; Ministry of Environment	Ministry/ies in charge of Employment and Social Affairs	Ministry of Education; Ministry of Employment and Social Affairs	Ministry of Health	Ministries and agencies in charge of PAR, Judicial Authorities	Ministries of justice, interior, police

Smart Growth

Pillar	Smart growth			
Pillar targets	vi. Increase GDP per person employed by 33%; vii. Add 300,000 highly qualified people to the region's workforce			
Pillar Dimensions	Education/ Competences	R&D and Innovation	Digital Society	Culture & Creative Sectors
Dimension co-ordinator	ERI SEE	Regional Research Platform	e-SEE	RCC TFCS
Other regional platforms involved	Novi Sad Initiat., SEECEL	WBIF/EDIF SEEIC	CeGD	CoMoCoSEE
External partners	ETF, DG EAC	World Bank, DG R&I	UNDP, ITU, EC (DG Connect)	CoE, ICOM
RCC unit responsible	BHC	BHC (primary), ESD	ESD	BHC
Monitoring system	RCC/OECD			
National administration participants	Ministry of education; Employment bureaus	Ministry of Science; Ministry of Economy	Ministry of Information Society	Ministry of Culture; Economy;

Smart Growth

- February 2013: Workshop on Smart Growth pillar
- April 2013: Education dimension - ERI SEE Governing Board
- April 2013: Research and Innovation dimension - RSRDI Steering Committee
- April 2013: Culture and Creative Industries dimension – RCC Task Force on Culture and Society



Steering Committee of the Regional Strategy on Research and Development for Innovation for the Western Balkans, Vienna, 8-10. April 2013, conclusions:

- Supported efforts of the RCC in the process of development of the SEE 2020 Strategy and expressed readiness of the member countries to contribute to development and implementation of the Strategy in the area of research and innovation;
- Unanimously suggested that RSRDI becomes a key input for the R&D&I dimension of the SEE 2020;
- Agreed to formalise establishment of the Regional Research and Innovation Platform.



Regional Research and Innovation Platform:

- Ownership by the countries from the region
- Governing Board + permanent secretariat
- Implementation of the Regional Strategy for Research and Development for Innovation for the Western Balkans
- Coordination of Research and Innovation dimension of the SEE 2020 Strategy
- Building upon achievements of the Steering Platform on Research for the Western Balkans Countries and WBC.INCO-NET



REGIONAL STRATEGY FOR RESEARCH AND DEVELOPMENT FOR INNOVATION FOR THE WESTERN BALKANS

Mladen Dragasevic, Head of BHC Unit - Regional Cooperation Council

Steering Platform on Research for Western Balkans Countries

5-6 June 2013, Budva, Montenegro

“Consensus to develop a Regional Strategy on Research and Development for the Western Balkans in order to foster regional cooperation within the knowledge triangle (research, education and innovation) and national research policies through the exchange of experience and good practice and facilitate integration of the region into the ERA.”

Joint Statement, 24 April 2009



THE WORLD BANK

A REGIONAL STRATEGY FOR RESEARCH AND INNOVATION

THE CONCEPTION PROCESS (I)

Creating a platform for project consultations, coordination and collaboration

STEERING COMMITTEE

A decision making body, providing guidance on the use of available resources and supervising the implementation of the strategy.

Advisory Body

Strategy Drafting Team

World Bank

European
commission
(DG Research,
DG Enlargement)

Regional
Cooperation
Council

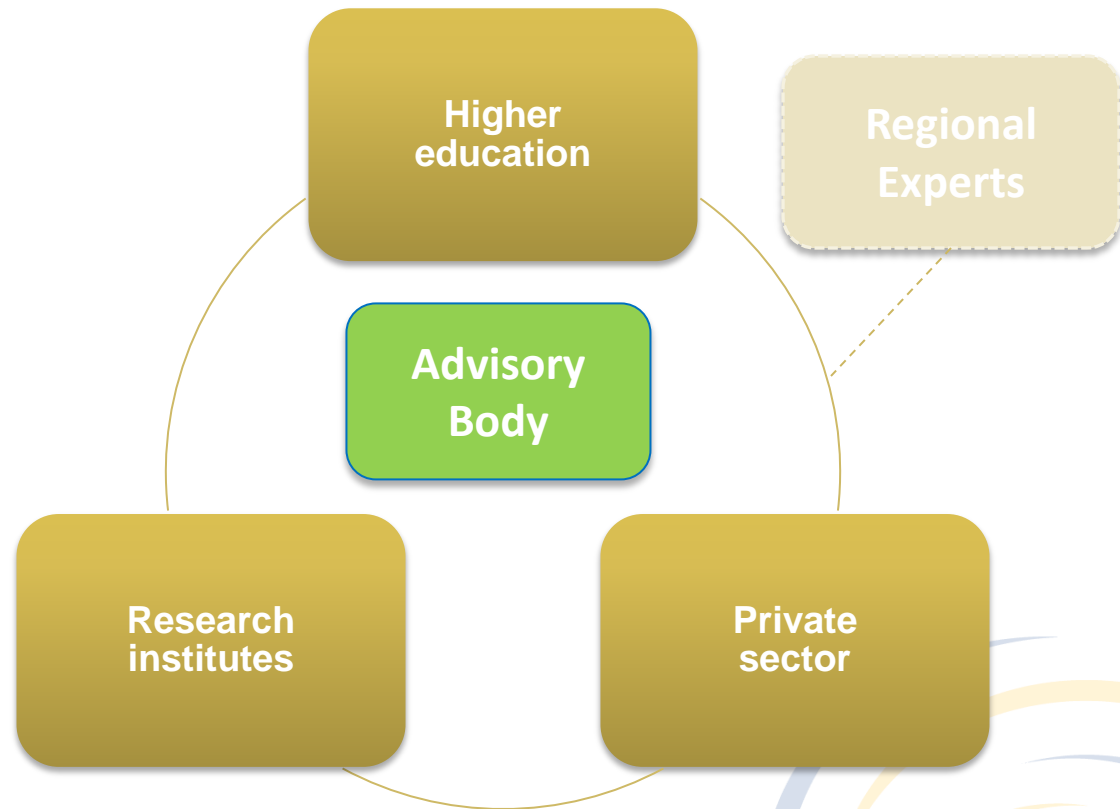
Beneficiary
entities
representatives

A REGIONAL STRATEGY FOR RESEARCH AND INNOVATION

THE CONCEPTION PROCESS (II)

Advisory Body

- One **representative** from each beneficiary in:
 - (i) Higher Education;
 - (ii) Research Institutes
 - (iii) the Private Sector.
- **Main function:** Providing support and advice to the Steering Committee and ensuring engagement with regional stakeholders 20



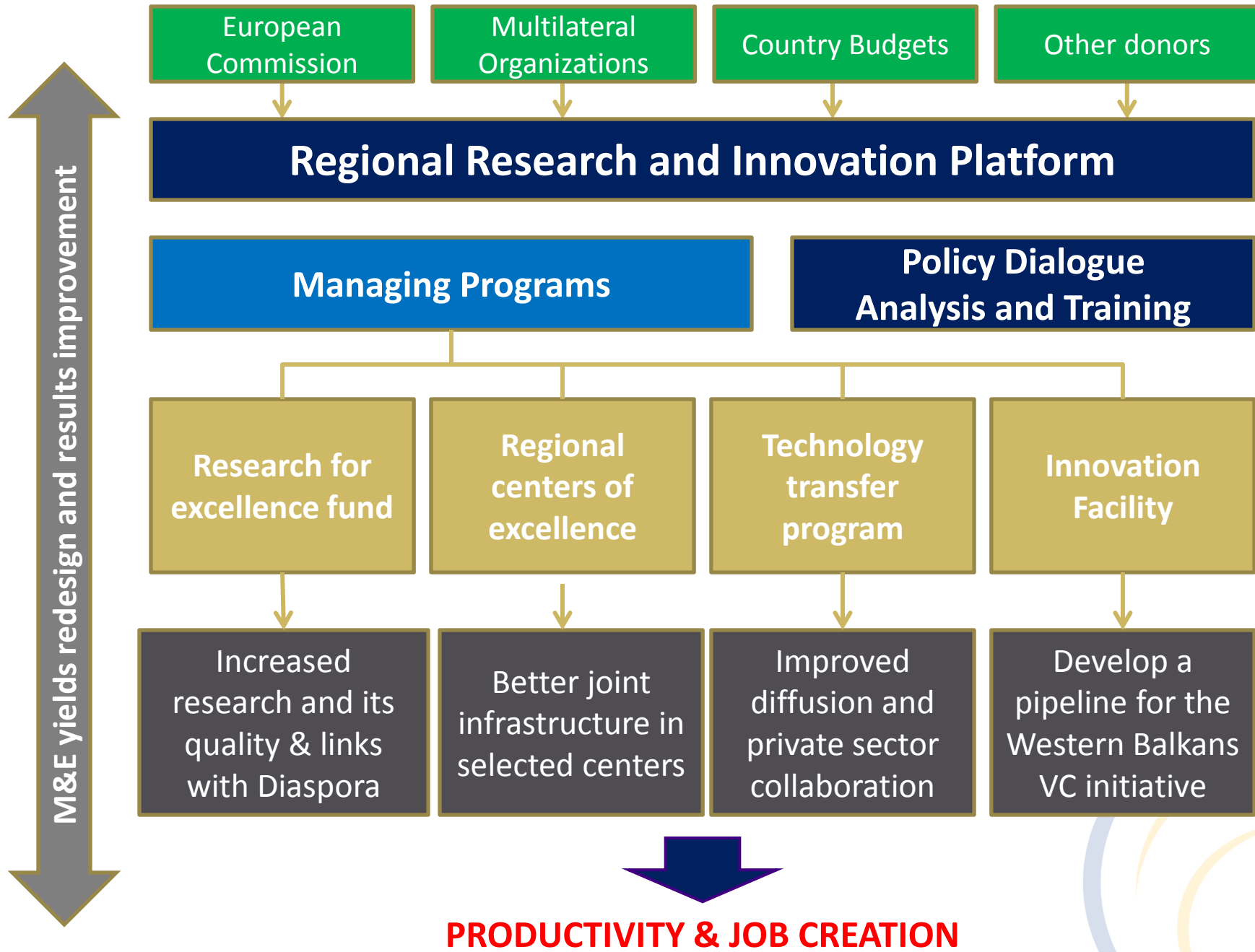
The Value of Regional Cooperation

- **STABILITY** of programs and policies (including predictability of funding);
- **MERITOCRACY** (as the rule of the game for the research community);
- **GOVERNANCE** and results-Orientation
- **SCALE** (avoiding duplication and reaching appropriate *critical mass* in key sectors)

1. Policy Advocacy, peer to peer learning and competition)

2. Five Strategic Investments

1. A **research fund** to increase regional and international collaboration with the scientific Diaspora and expand opportunities for young researchers.
2. The creation of **regional ‘networks of excellence’** in selected fields – consistent with a strategy for ‘smart specialization’ of the region.
3. A **technology transfer facility**.
4. An **early stage innovation facility** complementing the support to be provided by the Western Balkan Enterprise Development and Innovation Facility (EDIF).
5. A slim **regional organization** to supervise the implementation of these actions , promote policy reforms and systematic capacity building.



European Commission

Multilateral Organizations

Country Budgets

Other donors

Regional Research and Innovation Platform

Managing Programs

Policy Dialogue Analysis and Training

Research for excellence fund

Regional centers of excellence

Technology transfer program

Innovation Facility

Increased research and its quality & links with Diaspora

Better joint infrastructure in selected centers

Improved diffusion and private sector collaboration

Develop a pipeline for the Western Balkans VC initiative

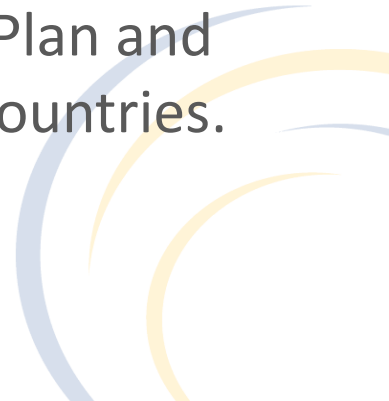
PRODUCTIVITY & JOB CREATION

NEXT STEPS

1. Further develop policy reforms and provide corresponding best practices and proposals for joint investments
2. Enrich consensus building with further participation by the private-sector
3. Strengthen coordination with other EC initiatives to ensure synergies

Main upcoming events:

- **July, 2013: Ministerial Conference, Skopje FYR Macedonia.** A high-level event to present the Strategy and Action Plan and seek endorsement by the ministries of beneficiary countries.



THANK YOU

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