SOUTH EAST EUROPE
Transnational Cooperation Programme

Fostering Evaluation Competencies
EVAL-INNO
in Research, Technology and Innovation in the SEE Region

Programme co-funded by the EUROPEAN UNION

EVAL-INNO

Fostering Evaluation Competencies in Research, Technology and Innovation in the SEE Region

Steering Platform on Research for Western Balkan Countries

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www.eval-inno.eu

Background and Objectives

Current state of the art in SEE

- Projects are regulary evaluated, other evaluations are rare
- Awareness of the value of evaluations is limited
- Lack of endogenous evaluation capacities
  - Evaluators from the region (number, qualification)
  - Awarding authorities (programme owners) of evaluations ("clients")

Objectives of EVAL-INNO

- Promoting role of evaluations, supporting evaluation culture
- Strenghtening evaluation capacities
- Providing methodological knowledge for evaluators and "clients" of evaluations

RTDI Evaluation Standards

- Available in
  - English,
  - Bulgarian,
  - Greek,
  - Hungarian,
  - Montenegrin,
  - Serbian
- in print + e-docs
  - marinkovic@zsi.at

Ongoing activities: Trainings

- Target groups:
  - (Potential) Evaluators
  - Programme owners

Bulgaria 18-22 March 2013 (Bulgaria, Romania, Moldova and Greece)

Hungary 15-19 April 2013 (Hungary, Austria, Slovakia and Ukraine)

➔ **Montenegro** 17-21 June 2013 (Montenegro, Albania, Bosnia and Herzegovina and Kosovo*)

➔ **Serbia** 7-11 October 2013 (Serbia, Croatia, FYR of Macedonia and Slovenia)

Evaluators

	Monday	Tuesday	Wednesday	Thursday	Friday
9.00 - 10.00	Introduction to the course and overview of RTDI evaluations	RTDI System Evaluation. A case study	Evaluating Economic Impacts	Additionality. Control Groups	Expert panels, focus group, participatory evaluation approaches
10.00 - 11.00	History of RTDI evaluation, definitions, types, levels, timing of evaluations	A Structural Funds Operational Programme Evaluation. A case study	Evaluation of social impact of research	RTDI Indicators	Foresight and technology assessment
Coffee Break					
11.15 - 12.15	Design of evaluation-logic charts	Programme Evaluation. A case study	Overview of evaluation basic tools and methodologies	Questionnaires, Interviews, and field/case studies	Network Analysis
12.15-13.15	Rules and ethics for evaluators and commissioning institutes,	Research Institute Evaluation. A case study	Evaluation Platforms. The Austrian example	Benchmarking Analysis	Bibliometrics and patent analysis
Lunch					
14.15 -15.15	Competence of evaluators and awarding authorities	University Evaluation. A case study	real-case based group exercises	real-case based group exercises	real-case based group exercises
15.15-16.15	Utilisation of evaluation results - Usefulness of evaluation,	Ministry/Research Agency/ Awarding authority Evaluation. A case study	real-case based group exercises	real-case based group exercises	real-case based group exercises

Ongoing activities: Public procurement

- "Public procurement in SEE innovation evaluations: a comparative and needs assessment study"
- Study to be published
- Presentation of the results to larger events envisaged:
  - E.g. "Evaluation of STI policies, instruments and organisations: new horizons and new challenges" (Vienna, November 14-15, 2013)

Ongoing activities: Programme evaluations

- RTDI Programme Evaluation Guidelines developed
- Pilot RTDI Programme evaluations in HU, ME, RS
- The programmes to be evaluated
  - Serbia: The Programme for co-financing of the Innovation projects in 2011 [MES Innovation Projects 2011], managed by MSTD
  - Montenegro: Voucher Scheme for Innovative SMEs managed by DDSME
  - Hungary: Széchenyi University Knowledge Transfer programme
    - Using the Guidelines draft, programme-specific methodologies have also been developed

Main questions to obtain the evaluation focus

Montenegro	Serbia	Hungary
Relevance: Was the voucher scheme the right thing to do? ***Policy consistency***: How well does the RTDI programme fit in the wider policy environment? ***Processes***: Should and how should the programme processes be redesigned? ***Impact***: What has happened as a result of the RTDI programme? ***Quality***: How good are the outputs? ***Future recommendations***: Given the results on impacts, what should be done next?	***Relevance***: Was the MES Innovation Projects 2011 programme the right thing to do? ***Processes*** Is the programme working well? ***Impact***: What has happened as a result of the RTDI programme? ***Efficiency***: What is the return on the investment?	***Relevance***: Was the Széchenyi Duó Grant the right thing to do? ***Processes*** Are the programme processes well-designed? Is the programme working well? ***Effectiveness***: Has the programme lived up to expectations? ***Quality***: How good are the outputs? ***Impacts***: What has happened as a result of the RTDI programme? ***Strategy***: Should and how should the programme construct be redesigned?

Note: The Programme Evaluation Guidelines drafts were used

Ongoing activities: Benchmarking

- Benchmarking Manual prepared
- Pilot Benchmarking evaluation in 6 countries HU, ME, RS, A, BG, GR
- Results:
  - 6 individual benchmarking reports from the EVAL-INNO countries
  - One comparative study, covering also the lessons learnt.

EVAL-INNO: Your involvement and benefit

Direct support

- Use of the RTDI Evaluation Standards for upcoming evaluations
- Participation in Trainings
- Use the opportunity of pilot evaluations of RTDI programmes and benchmarking exercise
- Support and use the database of evaluators etc.
- Active take over to have ownership of the platform

Indirect support/structural dimension

- Support of evidence policy making/policy cylce/strategic intelligence
- opportunity for change of practice (e.g ex-ante evaluation of new programmes, indicators for measuring success/impact of newly established programmes)
- Framework for further support through ownership of platform

Learning opportunity for the NIS…

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Jointly for our common future

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oup approaches , Cost-benefit analysis , Cost-efficiency , Energy , Environment (including Climate Change) , sheries, and Biotechnology , Foresight/Technology Assessment , Government , Health , Information and Cor nternational , Interviews and field/case studies , Macroeconomic modeling and simulation , Microeconomic evaluation erials and New Production Processes , National , Network Analysis , No specific sector , Other , Private , Productivity nces and Humanities , Space , Transport (including Aeronautics) , University

Partners involved

- Centre for Social Innovation, Austria (leadpartner)
- National and Kapodistrian University of Athens, Greece
- Applied Research and Communications Fund, Bulgaria
- Public Foundation for the Development of Industry, Hungary
- University of Montenegro
- Mihailo Pupin Institute, Serbia

- Outreach and involvement of all WBC + Slovenia, MD, UKR e.g in trainings, workshops,

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Thank you for your atttention!

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