



International Conference  
for Entrepreneurship,  
Innovation and Regional Development

University-Industry Links:  
Coproducting Knowledge,  
Innovation & Growth

31 Aug – 1 Sept 2017  
Makedonia Palace Hotel, 5\*  
Thessaloniki, Greece

# CALL FOR

Scientific presentations/papers  
Practitioners' presentations/best practices/papers  
Government and societal challenges cases

[www.iceird.eu](http://www.iceird.eu)

Dear Colleague,

We are inviting the submission of abstracts/papers, and proposals for relevant panels to the

**10<sup>th</sup> International Conference for Entrepreneurship,  
Innovation and Regional Development (ICEIRD)**

aiming to foster stronger university-industry links.

The theme of ICEIRD 2017 conference is:

**University-Industry Links: Coproducing Knowledge, Innovation & Growth**

To achieve this ICEIRD is looking to promote the dialogue and knowledge exchange across these communities, through the participation of academics, commercialization practitioners, policymakers, entrepreneurs, innovators, and businesses (companies) in order to enhance the impact of university-industry links to the growth potential of countries.

## SUBMIT AN ABSTRACT

The deadline for the submission of abstracts (max. 500 words) is **December 12, 2016**.

Please submit the abstracts and proposals through the online submission form available at:

[www.iceird.eu/2017/submission](http://www.iceird.eu/2017/submission)

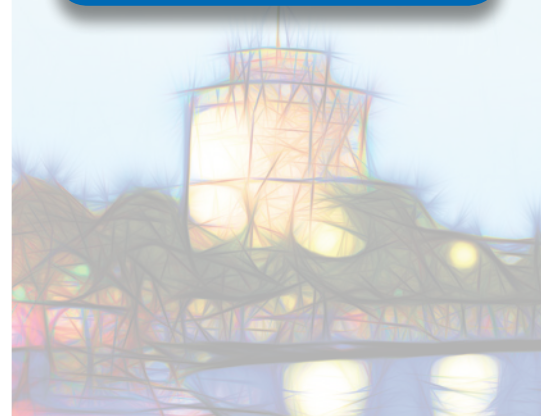
Abstracts will be reviewed by an international scientific and industry and business committee with a double blind review process.

## KEYNOTE SPEAKERS

- > **Prof. Wyn MORGAN**  
Pro-Vice-Chancellor for Learning & Teaching, University of Sheffield, UK
- > **Dr. Vladimir SUCHA**  
Director-General of the Joint Research Centre of the European Commission
- > **Prof. Lene FOSS**  
School of Business and Economics - UiT The Arctic University, Norway

**Submit your Abstract**

**About Thessaloniki**



## Important Dates

### December 5, 2016

Proposal submission to chair a Session or to organize a workshop or roundtable

### December 12, 2016

Abstract submission for academics or practitioners (max. 500 words)

### February 20, 2017

Notification of abstracts acceptance

### April 10, 2017

Full/Short papers submission deadline (optional)

### May 9, 2017

Notification of papers acceptance

### May 31, 2017

Registration - Deadline for early bird – (250 EUR)

### June 30, 2017

Registration - Deadline for late registration – (350 EUR)

### August 30, 2017

Pre-conference workshops/ roundtables

### August 31 – September 1, 2017

ICEIRD 2017 conference

## ORGANIZERS



The University  
Of Sheffield.



**CITY College**  
An International  
Faculty Of  
The University.



SOUTH-EAST  
EUROPEAN  
RESEARCH  
CENTRE



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Over the past 10 years, ICEIRD has become one of the leading entrepreneurship, innovation and regional development conferences in Europe, attracting academics and practitioners from around the world. ICEIRD over the past decade has focused on the importance of universities, industry and government, and how innovation-led growth can be promoted. As an innovative conference, which brings together academics, policymakers, practitioners, and businesses (companies), this year the theme of ICEIRD is to advance research and to practice university-industry links. The conference is structured around three themes focused on research, co-production and commercialization through university-industry links.

#### TARGET AUDIENCE:

ICEIRD aims at academics, university technology managers, entrepreneurs, policymakers, businesses and investors interested in the theory and practice of university-industry links as well as innovation, entrepreneurship, and regional development.

#### Benefits from attending the International Conference for Entrepreneurship, Innovation and Regional Development (ICEIRD)

- > Conference Publication and Journal Publication, Best Paper Award
- > Certificates for presenters
- > Certificate for paper reviewers, session chairs, discussants, and committee members
- > Opportunity to establish networks with international scholars, practitioners, and leading world experts to develop contacts and promote research collaboration overseas
- > Opportunity to publish your paper to an international refereed journal

#### Thessaloniki, an excellent choice because of:

- > Its Location: a node joining Europe and Asia.
- > Its History: a cultural metropolis. Within a ten-minute walk one can reach monuments representing 2,000 years of history.
- > Its climate: Mediterranean. A city by the sea with an annual average of 300 days of sunshine.
- > Its people and life: a vibrant city with friendly people. Unique atmosphere where arts & culture thrive. Exciting nightlife.
- > Its gastronomy: a culture of tastes! The city is a treasure trove filled with an amazing variety of tastes.

#### PUBLICATION opportunities:

All accepted abstracts and full papers will be published in the conference proceedings available on the website.

#### High quality papers will be given the opportunity to be published in international refereed journals such as:

##### **International Journal of Innovation and Regional Development**

[Inderscience Publishers]

(Academic OneFile, EconLit, Expanded Academic ASAP, Google Scholar, etc.)

##### **International Journal of Enterprise Network Management** [Inderscience Publishers]

(SCOPUS, Academic OneFile, ABS, Business and Company Resource Center, etc.)

##### **Journal of the Knowledge Economy** [Springer]

(SCOPUS, EconLit, Google Scholar, ProQuest, Academic OneFile, ECONIS, Expanded Academic, OCLC, Research Papers in Economics (RePEc), SCImago, Summon by ProQuest)

##### **Industry and Higher Education** [Sage]

(EBSCOhost, ERIC, OCLC, Ovid, ProQuest, etc)

##### **Triple Helix: A Journal of University-Industry-Government**

**Innovation & Entrepreneurship** [Springer Open access]

##### **Management Dynamics in the Knowledge Economy** [SNSPA, Faculty of Management]

(BASE, Cabell's, DOAJ, EBSCO, ERIH Plus, Index Copernicus, NewJour, ProQuest, RePEc and Ulrich's)

Supporting journals will allocate a special/regular issue for the papers submitted.

## Main Conference Topics

**Academic papers, practitioner cases and provocative expositions in all areas of entrepreneurship, innovation and regional development are invited with particular emphasis on the themes of the conference:**

- > Researching: Innovative and entrepreneurial teaching and learning
- > The evolving role of universities in innovation systems
- > Creating entrepreneurial societies: The triple helix and beyond (ecosystem evolution)
- > Coproducing: University-Industry technology transfer and knowledge exchange
- > Coproducing: Anchor-institutions and regional economic development
- > Coproducing: Fostering Entrepreneurial Ecosystems
- > Value co-creation and services to clients in the digital economy
- > Co-creation and new disruptive innovation models
- > Societal challenges and reverse engineering of solutions
- > Co-creation and citizen driven innovation society
- > Co-development, living labs and smart cities
- > Commercializing: Startups and Spinouts: challenges and best practices
- > Commercializing: Early stage investment & (venture) funding
- > Commercializing: Investing in Innovation: financing growth
- > Innovation and digital solutions for sustainable development
- > Frugal innovation and the paradoxes of growth
- > University-industry links in the era of smart specialization
- > University-industry and the digital transformation of innovation ecosystems

#### ORGANIZERS





### Date and Venue

The event will be held in Thessaloniki, Greece, on **August 31 – September 1, 2017**.  
Several pre-conference workshops and roundtables will be held on **August 30, 2017**.

The venue of the conference is **Makedonia Palace Hotel**, one of the most genuine parts of Thessaloniki and an indisputable city landmark.  
Makedonia Palace's infrastructure and experience is a guarantee for success in terms of hosting and technically supporting every type of conference.  
From small scale presentations to the most demanding conventions, it offers a combination of services and facilities that undoubtedly place it among the top meeting hosts.

### Accommodation

Hotel Makedonia Palace, 5\*  
[www.makedoniapalace.gr](http://www.makedoniapalace.gr)

**Makedonia Palace Hotel** is a real paradise in the heart of the city. Offering a complete package of 5-star accommodation services at its 283 Sea View and City View Rooms and Suites, it redefines the meaning of luxury stay thanks to its "strategic" position. Right in front of the hotel, the redesigned seafront of Thessaloniki with the infinite view of the sea is the ideal destination for an afternoon walk. Just a few steps away stands the most significant monument and city landmark, the White Tower. And just five minutes away on foot, the city center of Thessaloniki invites you to discover it!

### Thessaloniki, Greece

Thessaloniki is a popular destination, where you will certainly enjoy a pleasant and interesting stay among friendly people. The atmosphere is unique both during the day, in the historical, commercial and shopping centres, but especially during the evening, as you may enjoy a wide variety of bars, restaurants and theatres for entertainment. Thessaloniki is renowned for its unique location along the Thermaikos gulf, its sunset, its long history, its monuments and museums as well as its distinguished cuisine.

### Useful Websites

[Thessaloniki: Many Stories One Heart Video](#)  
[Thessaloniki Travel: The official guide of the city](#)



## Types of Submission

- > Abstract (max. 500 words)
- > Full papers: 8 pages
- > Short papers: 4 pages
- > Presentations
- > Case studies
- > Posters
- > Work in progress
- > Special sessions
- > Workshops
- > Roundtables



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