



EUBCE 2021

29th European
Biomass Conference
& Exhibition

Information for **Exhibitors**

26 – 29th April

Marseille and Online

eubce.com



The e-EUBCE 2021 Biomass Conference & Exhibition

EUBCE brings together the greatest minds and latest advancements in biomass, with the aim of accelerating research and market uptake across the globe.

Due to COVID-19, EUBCE's 29th Conference and Exhibition will most probably take place exclusively online. As such, we have already invested in an engaging, interactive, and catalytic platform.

In fact, e-EUBCE 2021 will offer exhibitors the ability to reach a significantly larger audience than ever before!

While official conference programming is reserved for enrolled participants, the e-EUBCE 2021 Exhibition will be open to all registered visitors, free of charge.



Seize the opportunity to engage **more than 5000 biomass stakeholders from across over 80 countries** without leaving your office.



Break new ground for the future of biomass

e-EUBCE 2021 is being designed to provide Master Exhibitors with groundbreaking exposure, networking, and engagement opportunities.



Exposure > Networking > Engagement

The Packages

Choose from two exhibitor package options catering to both: (1) those who want to leverage the conference for networking and immense exposure, and (2) those who simply want a digital business card at the largest biomass exhibit in the world.

Master Package

★ Standard choice

A profile page, plus, a plethora of incredible exposure and networking opportunities that ensure your work and products are not only noticed, but remembered. This recommended package can also be personalised to meet any unique need.*

€ 2500

Starter package

An entry-level starter package to ensure that your work, product(s), brand(s), and organisation have a presence at e-EUBCE 2021.

€ 1500

*Additional occasions for exposure and marketing are available for Master Package Exhibitors interested in sponsorship. To request a sponsorship brochure please contact:

Clara Aguado
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Exhibit and move from prospecting to closing!



	MASTER PACKAGE (Standard)	STARTER PACKAGE (Partial)
Profile Page / Virtual Booth with:		
Name	✓	✓
Logo	✓	✓
Description	✓	✓
Tags	✓	✓
Contact information	✓	✓
Unlimited Material for Download	✓	✓
Profile Stage Displaying Video Content	✓	✓
LIVE Stage with:		
Live Presentation	✓	✓
Networking through:		
Full Conference Registrations	✓	✓
Access to Full List of Participants	✓ (2 max)	✓ (1 max)
Virtual Meeting Rooms	✓	✓
Topical Chat Rooms	✓	✓
Recruiters Board	✓	
Exposure through:		
Mention in List of Exhibitors	✓	✓
Fixed Position on Product Spotlight Page	✓	
Tweet, FB Post, Linked in Post (individual mention in exclusive post)	✓	✓ (1 mention as part of exhibitor's list)
Banner on EUBCE Homepage	✓	
Press Release on Media Page	✓	
Half page ad in Be-Sustainable Magazine	✓	
Newsletter Mention	✓	
Price:	2500€*	1500€*

* 10% Early Bird Discount for exhibitors registered before January 30, 2021.

* All prices are exclusive of legal IVA.



Read More to Understand the Remarkable Value & New Functionalities

Your Profile

The Profile is your online business card, certifying your presence at the world's largest annual biomass conference and exhibition.

New features of your personalised profile include a:

Showcase Centre

Upload an unlimited amount of material about your work and/or product(s) and make them available for viewer download.

A Virtual Profile Stage

Exhibit your most engaging video material 24/7. Your individual profile stage enables you to upload video material from ads to pre-recorded presentations.

Discussion Board

Engage viewers by starting an interactive conversation right there on your private page.

Calls to Action

With visible "Want to meet" and "Request Info" buttons, viewers are able to be in touch directly and at the click of a button.



The LIVE Stage

Your chance to engage visitors through scheduled and publicised presentations or workshops with features that enable audience interaction, Q&A, and share screen.



Global Networking at the Click of a Button

Anyone can view your exhibitor profile, download your content, view your videos, reach out, and join the conversations on your profile discussion board by registering, free of charge, to use the e-EUBCE 2021 platform. Only ticket-holding visitors will have access to the official conference programming.



Full Conference Tickets

Master Exhibitors will receive two free tickets to the official conference and programming.



Full List of Participants

Exhibitors will be able to view all registered viewers, including free-users and ticket-holders.



Virtual Meeting Rooms

Reach out directly and invite any user for a scheduled one-on-one or group meetings to take place on the platform.



Topical Chat Rooms

Join or start topical chat rooms for focused discussions about biomass and related subjects. Topical chat rooms enable live interaction as well as one-on-one outreach.



Recruiters Board

A designated space for Master Exhibitors to post vacancies, as well as, opportunities for partnership or collaboration.



Get Exposure: Brand Recognition Today. Brand Loyalty Tomorrow.



Product Spotlight

Have your logo appear, in alternation with others, in the Product Spotlight section of the e-EU-BCE 2021 homepage, where it will attract attention of all visitors, including those not registered for the conference.



Social Media

Expand your reach. e-EUBCE 2021 will be followed by a notable social media campaign from live Tweets to Instagram posts, Facebook features, and deeper-dive articles in Be Sustainable Magazine.

While all exhibitors will be listed as a group in one social media post, Master Package members will be given the opportunity to provide e-EUBCE with content for, at least, one exclusive social media post on the platform of their choice.



Website Banner

Have your brand visible to all – at the top of the EUBCE website homepage to gain the attention of viewers and increase conversions.



Press Release

Garner media attention by submitting a meaningful press release for permanent display on the conference media page.



Half Page Ad in Be-Sustainable Magazine

Have your idea, product, or brand grabbing attention as a free half page advertisement in the leading news and resource magazine on biomass, bioenergy, biofuels, and bioeconomy.



Have a question? **Ask us.**

And let us tell you why being a Master Exhibitor is the best thing for your brand.



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