

THIRD ANNOUNCEMENT

INVITATION FOR PARTICIPANTS

**EARLY BIRD REGISTRATION** 

www.traconference.com

Ljubljana, Slovenia, 21 - 24 April 2008



### Greener, Safer and Smarter Road Transport for Europe

- > CLIMATE CHANGE
- > ROAD SAFETY
- > URBAN TRANSPORT & URBAN MOBILITY
- > LONG-DISTANCE TRANSPORT

The Second European Road Transport Research Arena is jointly organised by:







# INVITATION TO TRA 2008

We are pleased to invite you to Transport Research Arena 2008 (TRA 2008) that will take place in Ljubljana, Slovenia, from 21 to 24 April 2008 around the theme "Greener, Safer and Smarter Road Transport for Europe". Following the success of TRA 2006 in Goteborg last year, TRA 2008 next year will be a further step towards building a real European Research Area for all aspects of road transport.

The conference will be complemented by a major exhibition showcasing how recent and future road research and technological development in Europe is responding to the challenges of climate change, and offering new solutions in urban transport, in long distance transport and in traffic safety. TRA 2008 will offer you a unique opportunity to discuss strategies for the future of road transport in

Europe. The event comes at a key moment when the development of technologies that will be greener and more competitive is a top priority in Europe for the quality of life of our citizens and for our economy.

We look forward to your participation in TRA 2008 and to meeting you in Ljubljana in April 2008.

Yours sincerely,

Fred Barry, Chairman of CEDR **Janez Potočnik,** European Commissioner for Science and Research **Rudolf Kunze,** Chairman of ERTRAC



# THE OBJECTIVE OF TRA 2008

## The objective of TRA 2008 is for you to forge new, productive partnerships across all transport sectors.

The road transport industry is an innovative force in Europe; it is one of the largest R&D investors in Europe. Climate change, urban congestion and the increasing demand for people and freight transport challenge us to double our creativity to find adequate and innovative solutions. We are convinced that what Europe needs for sustainable, safer and more efficient road transport will

emerge from exchanges and teamwork between all the relevant stakeholders. TRA 2008 will respond to this need by gathering an expected 1,500 industry and research managers, senior researchers, engineers and scientists, as well as representatives of local, regional and national public authorities across Europe and around the world.





# CONFERENCE PROGRAMME



### The programme will be focused around the following six pillars:

- I. European Road Research Needs and Agendas
- II. Mobility of People & Transport of Goods
- III. Safety & Security
- IV. Energy, Environment & Resources
- V. Design & Production of Vehicles and Infrastructure
- VI. Integrated Approaches

The conference programme encompasses all the key issues in road transport research today. The first pillar focuses on European research activities, both current and forthcoming. ERTRAC and CEDR's strategic research priorities are echoed in the conferences key themes, from mobility of people to the design of infrastructures. The final pillar is devoted to cross-cutting issues. The conference slogan: "Greener, safer and smarter road transport for Europe" clearly places the

most critical concerns of the day – climate change, urban and long distance transport, and traffic safety – as the over-arching themes of TRA 2008. These themes are integrated into the entire programme, and they will receive special attention during the two main plenary sessions, where they will be challenged by established speakers from all areas of society: citizens, users, industry, politicians and researchers.

While in the past, many new EU

countries in Europe have not contributed to European research activities in the area of road transport to their full potential, TRA 2008 will correct this imbalance by attracting delegates from these countries to come to Ljubljana. Special sessions will be organised to allow these delegates to find new partners and meet the EC officials who may assist them in their future research efforts.

member states, candidate

countries, and other non-EU

### Other strategic topics, discussed during the parallel strategic sessions, include:

- > Promoting innovation through better regulation and initiatives
- > European, international, trans-national research collaboration
- > Road pricing and tolling
- > Mobility in cities
- > Interactive information provision & systems
- > Integrated transport safety and transport security

- > Vehicle-road system engineering
- > Sustainable resource use
- > Cleaner road transport and advanced fuels
- > Standardization & legislation
- > Pavement and infrastructure management
- > Special needs for new member states, candidate countries, and non-EU countries.

### CONFERENCE PROGRAMME at-a-glance

	21 April	22 April	23 April	24 April	25 April	26 April
Morning		Plenary Session	Plenary Session	Parallel Thematic Sessions		
		Parallel Strategic Sessions	Parallel Strategic Sessions	Parallel Thematic Sessions		
		Lunch Break	Lunch Break	Closing Ceremony	Satellite Symposium	Satellite Symposium
Afternoon	Opening Session	Parallel Thematic Sessions	Parallel Thematic Sessions	Technical Tour		
	Plenary Session					
	Parrallel Strategic Sessions	Parallel Thematic Sessions	Parallel Thematic Sessions			
	Welcome Reception		Gala Dinner			

### cankarjev dom

# REGISTRATION

### Conference registration can be done:

- 1. by on-line registration on **www.traconference.com** (recommended);
- by printing and faxing the registration form found on www.traconference.com to +386 1 24 17 296; or
- 3. by posting your registration form to:

  Cultural and Congress Centre Cankarjev dom, TRA 2008 Registration

  Office, Presernova cesta 10, SI-1000 LJUBLJANA, Slovenia

fees	Registration fees	<b>Early Bird</b> Paid by November 30, 2007 (EUR)	<b>Regular</b> Paid between December 1, 2007 and April 14, 2008 (EUR)	<b>On site payment</b> Paid after April 15,2008 (EUR)	VAT included
	Participants	585	720	870	
.9.	First or Corresponding Author	470	580	700	
at	MC, PC, OC Members	290	360	440	
+ 7	Students	200	250	300	
j:	One Day	285	350	420	
Registration	Exhibitors Fee	210	260	320	
	Accompanying Persons	220	250	280	

## INVITATION FOR SPONSORS AND EXHIBITORS

Book your sponsorship options or exhibition space through the online registration form on www.traconference.com.

Do you have exciting new projects you want to showcase? Is your organisation seeking more visibility? Then our sponsorship and exhibition options are for you!

The exhibition held during the conference will provide an opportunity for government agencies, research institutions, consultants, contractors and equipment suppliers to present their projects, products, equipments, materials and services. The exhibition spaces in the Grand Reception Hall, First and Second Foyer Halls offer an excellent place for presentations and meetings. An outdoor tent exhibition can also be provided.

# THE SOCIAL PROGRAMME

#### Beside the two main conference social activities:

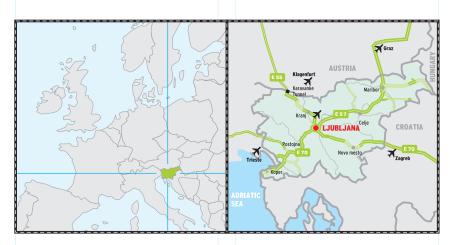
**The welcome reception with cultural event** will be held in the Cankarjev dom Congress Centre on the first evening of TRA 2008, 21 April 2008 at 19:30.

**The gala dinner** will be held on the third day of the conference, 23 April 2008 at 20:00, at the Ljubljana fairground, 15 minutes' walking distance from the city centre.

There are many other events in the social programme; interested persons can register for them on-line on www.traconference.com.



For additional information (accommodation, transfers, detailed social programme, exhibition, useful information ...) please visit the conference web site: www.traconference.si



## Accompanying persons programme:

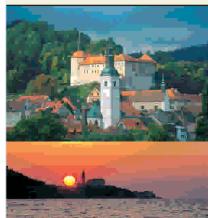
- 1. The stories and legends of Ljubljana
- 2. An Alpine pearl Lake Bled
- 3. UNESCO heritage spots and Mediterranean highlights -Lipica stud farm and Piran

#### **Technical visit**

The Sentvid tunnel construction and the particulars of building motorways in a Karst region and underground treasures of Postojna cave.

#### Post conference tours

- 1. Where the Middle Ages meet the present (Maribor and Ptuj)
- 2. Medieval cities Škofja Loka & Kranj
- 3. Golf excursion



Poštnina plačana pri pošti 1109 Ljubljana



### **CONTACTS**

www.traconference.com

#### For programme information please contact:

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#### For general information please contact:

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### Supported by



Republic of Ministry of Slovenia Transport

Directorate of the Republic of Slovenia for Roads

### Local organisers





