

Manchester Institute of Innovation Research
Evaluation of Research Activities and Strategic Planning
of Research at the University of Montenegro

EVOLUNIMONT

Training Course – Evaluation of Research and Universities

July 6th -8th 2009

Course team:

**Kate Barker, Senior Lecturer and Dr Maria Nedeva, Senior
Lecturer and Associate Dean**

**Seventh Framework Programme
Capacities
Research Potential
FP7-REGPOT-2008-2**

	Time	Session Title
Monday 6 th July	Morning	Introductions. <i>Participants and course team introduce themselves, presentation of the EVOLUNIMONT project, flagging up key issues for participants around evaluation and research strategy. (All)</i> Introduction to the course <i>Explaining the structure and content of the course</i> Overview of research evaluation. <i>Setting the scene, definitions, trends, developments in evaluation, state-of-the-art, areas for in-depth sessions later in the course (Kate Barker)</i>
	Afternoon	Universities in context <i>Overview of universities, their functions, roles and organisational nature. Considering their external environment and policy pressures upon universities. (Maria Nedeva)</i>

Tuesday 7 th July	Morning	University functions. <i>The multiple functions of universities and the “rise” of the third mission. (Maria Nedeva)</i>
	Afternoon	Evaluation of University Research. <i>Outlining the different national approaches and trends and focusing on a case study of the evolution of the UK’s research assessment exercise/research excellence framework (Kate Barker)</i> Introduction to Bibliometrics <i>Explaining the underpinning assumptions and limitations of bibliometric indicators, how they are constructed and their rise in evaluation and research policy. (Kate Barker)</i>
Wednesday 8 th July	Morning	Strategic Planning in Universities. <i>Considering the application of strategic planning, and target setting to university research and university positioning (Maria Nedeva)</i>
	Afternoon	Evaluation of economic and social impacts of research. <i>Explaining the main challenges, dimensions, and examples of different approaches to capturing economic and societal impacts from research. (Kate Barker)</i> Policy Level Evaluation. <i>Explaining the rise of evaluation to whole policies and systems, examples of policy and system level evaluation designs, role of evaluation in a policy-mix for innovation and multi-level governance (Kate Barker)</i> Concluding remarks, feedback and wrap up