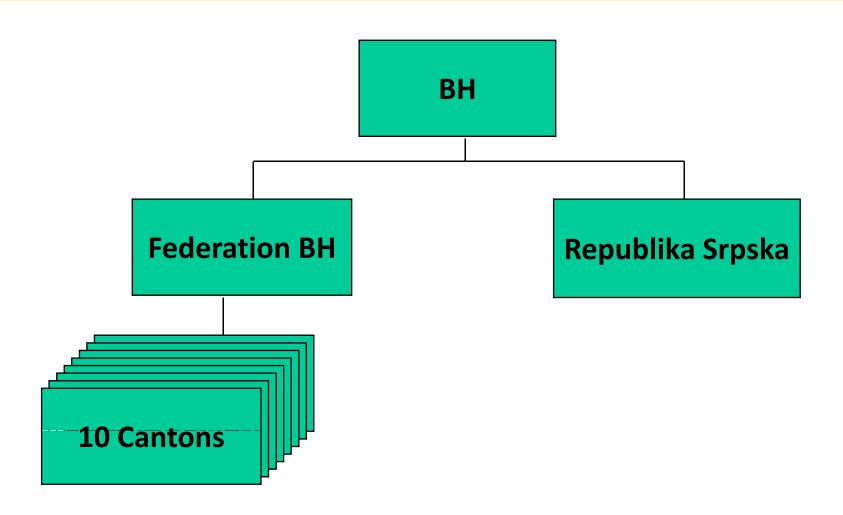


Project "Innovation Policy Learning from Norway in Western Balkans (WBinNO)"

Prof. Anto Domazet, PhD Prof. Besim Ćulahović, PhD Doc. Almir Peštek, PhD

ZAGREB, 12 OCTOBER 2011

Complex Dayton's institutional structure of BH (single economic space?)



The needs for big transition of country in order to built -up new growth concept

Economic concept before crisis

Domestic consumption
Credit expansion
Investment in nontradable goods
Import explosion
Export reduction
Trade deficit
CA Deficit

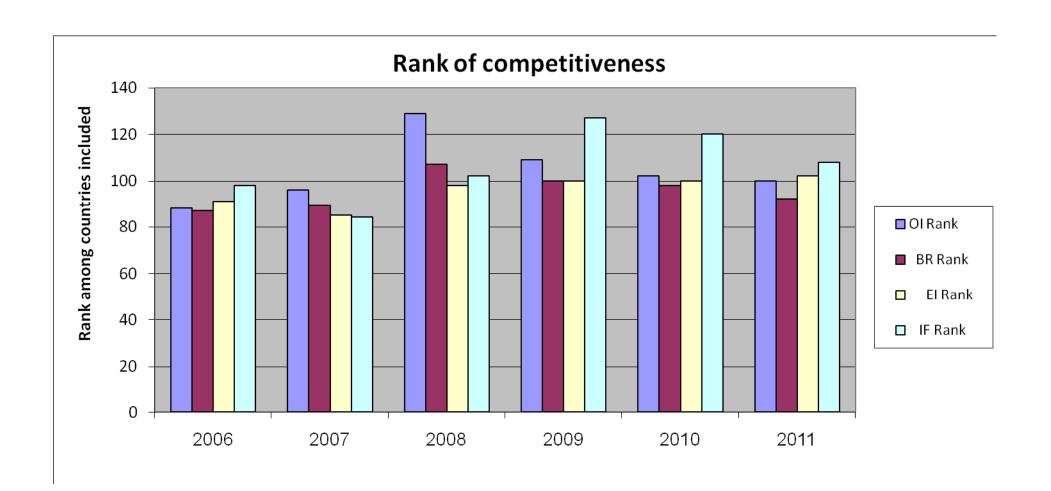
New economic Concept (NEC)

Export-led growth
Macroeconomic stability
Investing in tradable goods
Re-industrialization
Attracting FDI
Promoting SMEs growth
New role of innovation
Improving Business Env.

Pre-recession time

Time of recovery

WEF Competitiveness indicators: BH on the bottom (lower third)



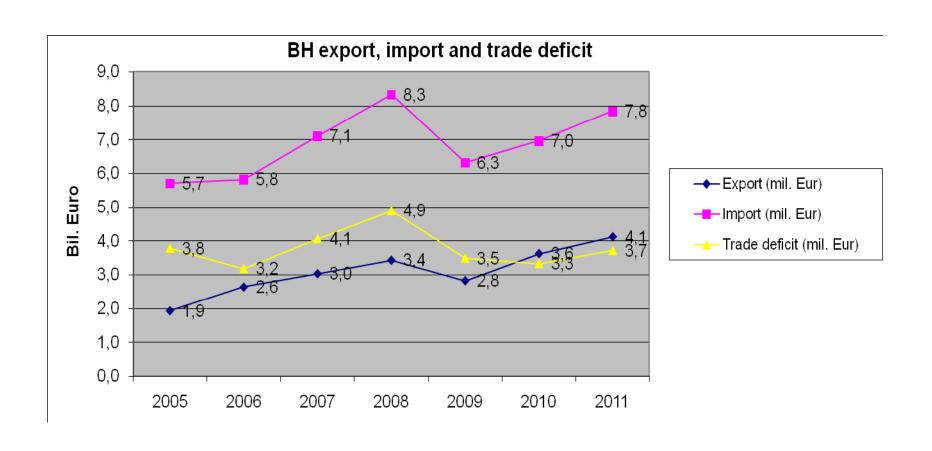
BH economy in regional framework

| | Annu al average growth rate, 2002–2008 | GDP per capita, (current International) \$PPP 2008 | Unemployed (% of labour force) 2008 | Employment In Industry (% of total employment) 2008 | Gross fixed capital formation (% of GDP) 2008 | Trade (% of GDP) 2008 | Exports of goods and services (% of GDP) 2008 | Domestic credit to private sector (% of GDP) 2008 | Rule of law*, 2006 | FDI net Inflows (% of GDP) 2008 |
|-----------------|--|--|--|--|--|--------------------------------|---|---|--------------------------|---|
| Albania | 5.7 | 7 293 | 22.7-7 | 13 . 5 ⁻² | 32.4 | 90.5 | 31.2 | 36.0 | -0.70 | 7.6 |
| Bosnia and | | | | | | | | | | |
| Herzegovina | 5.6 | 8 0 9 5 | 29.0-1 | - | 24.4 | 73.6 | 36.8 | 57.8 | -0.52 | 5.7 |
| Croatia | 4.3 | 17 663 | 8.4 | 30.6-1 | 27.6 | 92.2 | 41.9 | 64.9 | 0.03 | 6.9 |
| Rep. of Moldova | 6.1 | 2 979 | 4.0 | 18.7-1 | 34.1 | 132.3 | 40.7 | 36.5 | -0.66 | 11.7 |
| Serbia | 5.2 10 | 544 | 13.6 | 26.2 | 20.4 | 82.1 | 29.7 | 38.4 | -0.57 | 6.0 |
| Montenegro | 6.4 | 13 385 | 30.3-3 | 19.2-3 | 27.7 | 115.0 | 40.3 | 80.4 | - | 19.2 |
| Romania | 6.8 | 13 449 | 5.8 | 31.4 | 31.1 | 70.3 | 29.9 | 38.5 | -0.17 | 6.9 |
| Slovenia | 4.6 | 27 866 | 4.4 | 3 4. 2 ⁻¹ | 27.5 ⁻¹ | 141.6 | 70.2-1 | 85.6 | 0.84 | 3.5 |
| Bulgaria | 6.1 | 11 792 | 5.7 | 35 . 5 ⁻¹ | 33.4 | 143.7 | 60.5 | 74.5 | -0.14 | 18.4 |
| Greece | 4.1 | 29 356 | 7.7 | 16.4 | 19.3 | 55.0 | 23.1 | 93.5 | 0.65 | 1.5 |
| FYR Macedonia | 4.3 | 9 337 | 33.8 | 31.3-1 | 23.9 | 131.1 | 52.6 | 43.8 | -0.47 | 6.3 |

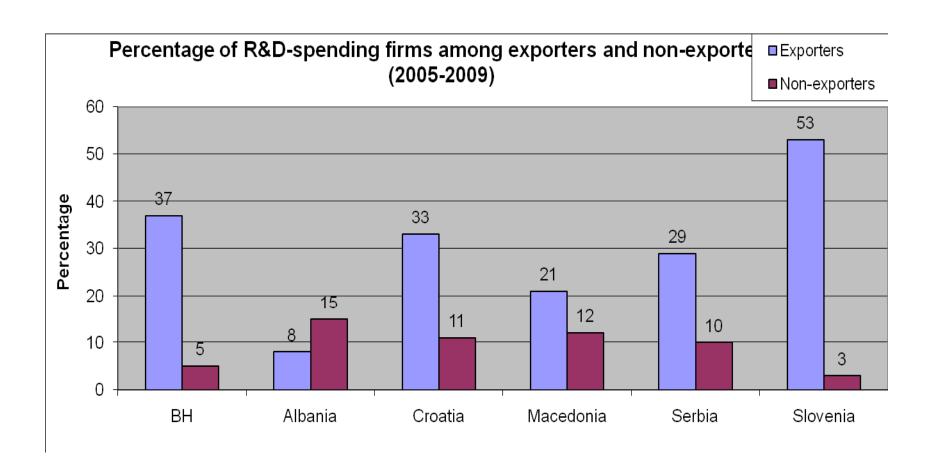
Bosnia and Herzegovina: Basic macroeconomic data

| | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 |
|-----------------------|------|------|------|------|-------|------|
| GDP (Bil. Euro) | 8,8 | 9,9 | 11,1 | 12,6 | 12,3 | 12,5 |
| GDP pc (Thous. Euro) | 2,2 | 2,5 | 2,8 | 3,2 | 3,1 | 3,2 |
| Population (Mil.) | 3,92 | 3,92 | 3,92 | 3,91 | 3,90 | 3,90 |
| GDP growth (ann) | 3,87 | 5,97 | 6,19 | 5,71 | -2,9 | 0,70 |
| Unemployment rate | 31,1 | 31,1 | 29,1 | 23,4 | 24,1 | 27,2 |
| CA deficit as % GDP | 17,1 | 7,96 | 10,7 | 14,3 | 6,2 | 5,6 |
| Public sector balance | 0,76 | 2,17 | 0,17 | -3,8 | - 5,6 | -4,5 |
| Public debt as % GDP | 18,9 | 13,5 | 18,4 | 21,7 | 27,3 | 32,6 |

Foreign trade: trade deficit increasing, export and import increasing



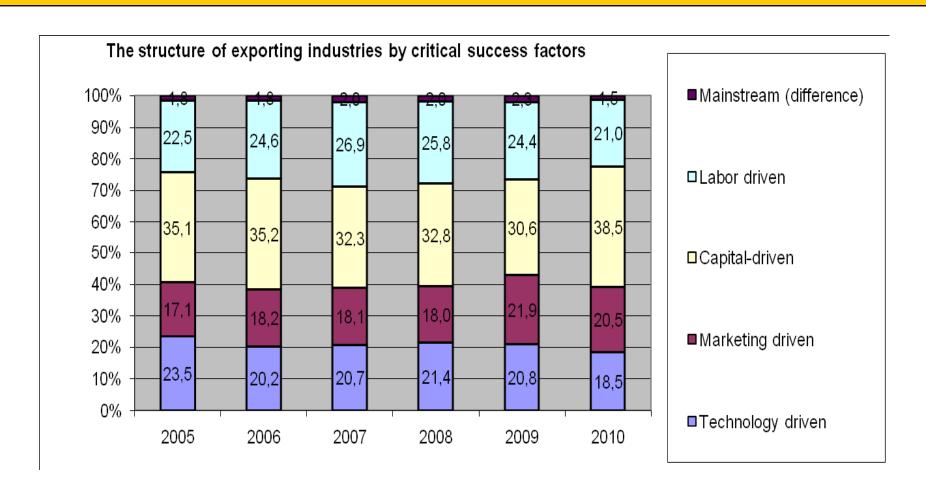
Export is good source to improve productivity and creating innovation



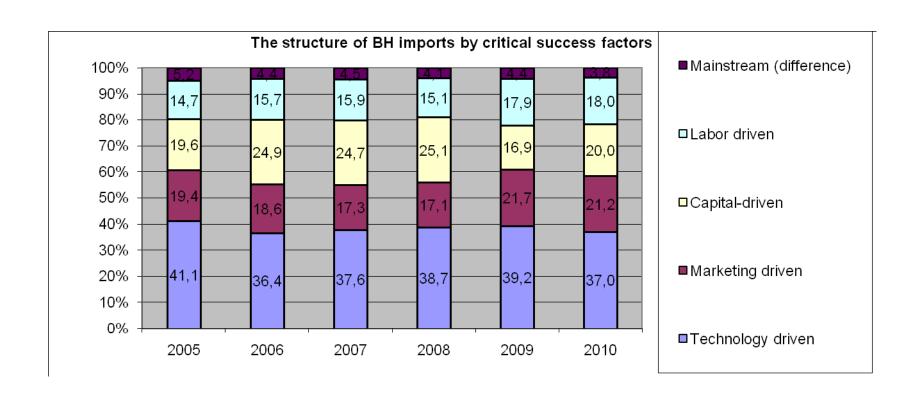
Source; Transition Report, 2010

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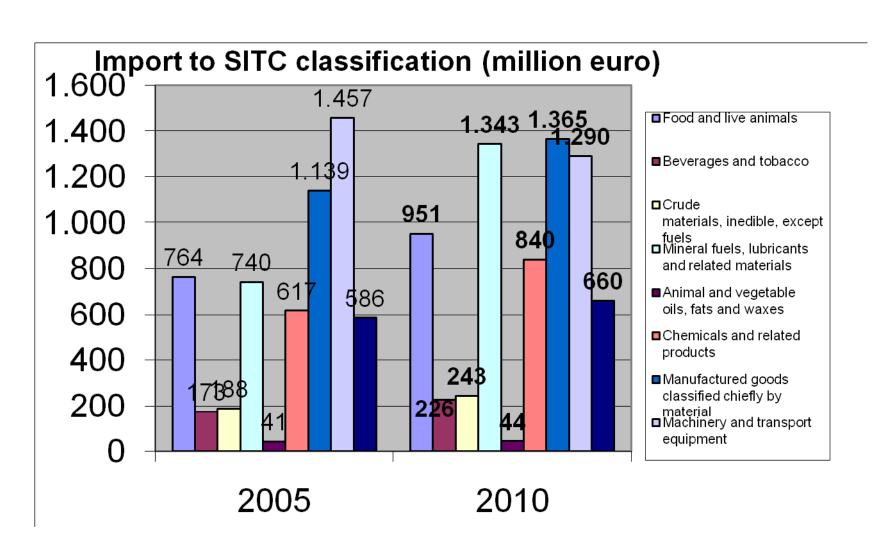
Bur, export industries are mainly capital and labour driven ...



And imports are mainly based on technology and labor-driven industries

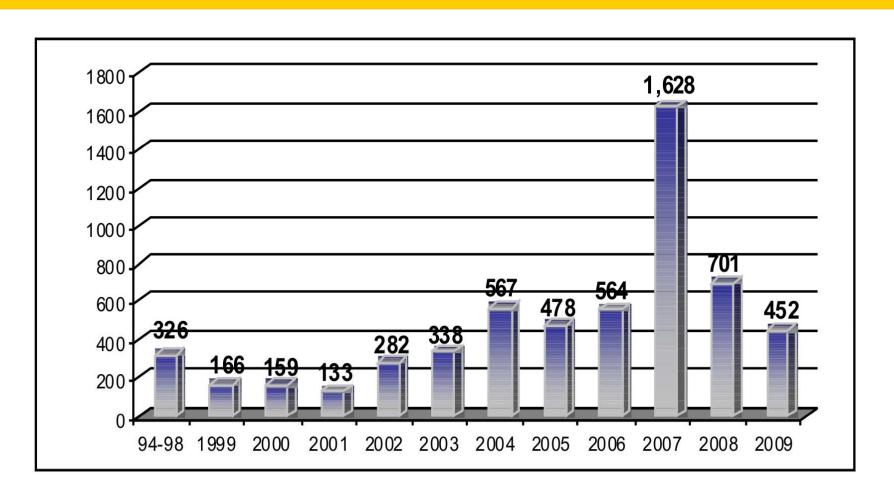


High technology goods: decreasing imports in total ammount

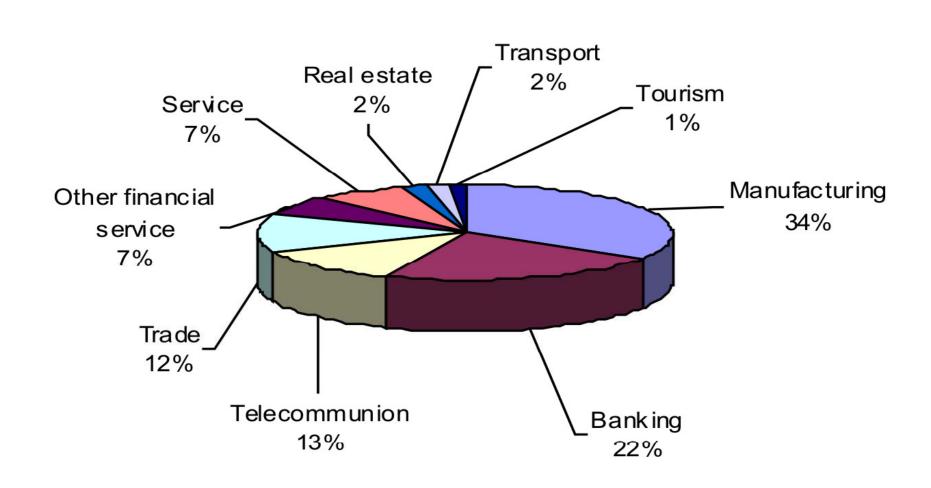


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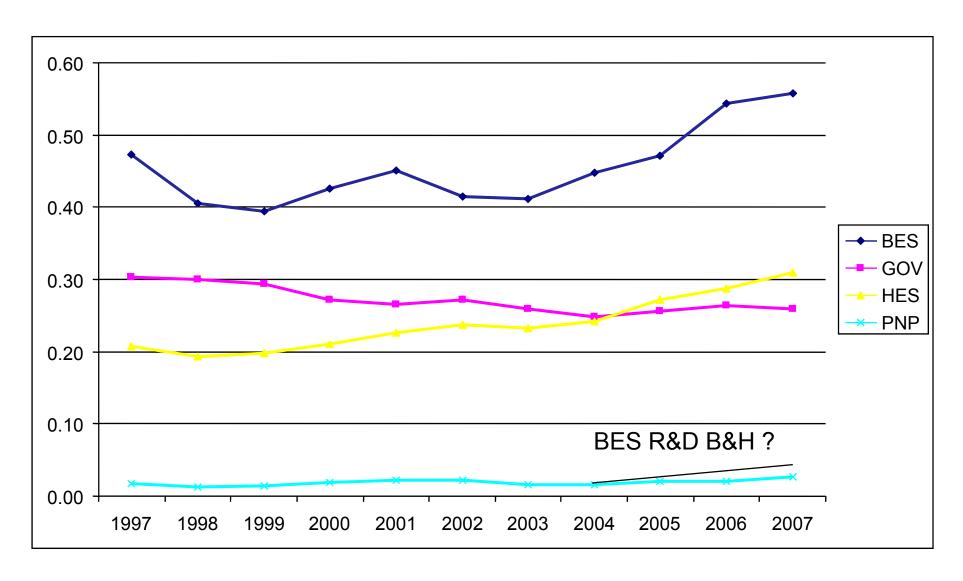
Privatization: are the main channel of FDI inflow and greenfild FDI?



FDI and innovation spill-overs? (Manufactiring's share in total FDI)

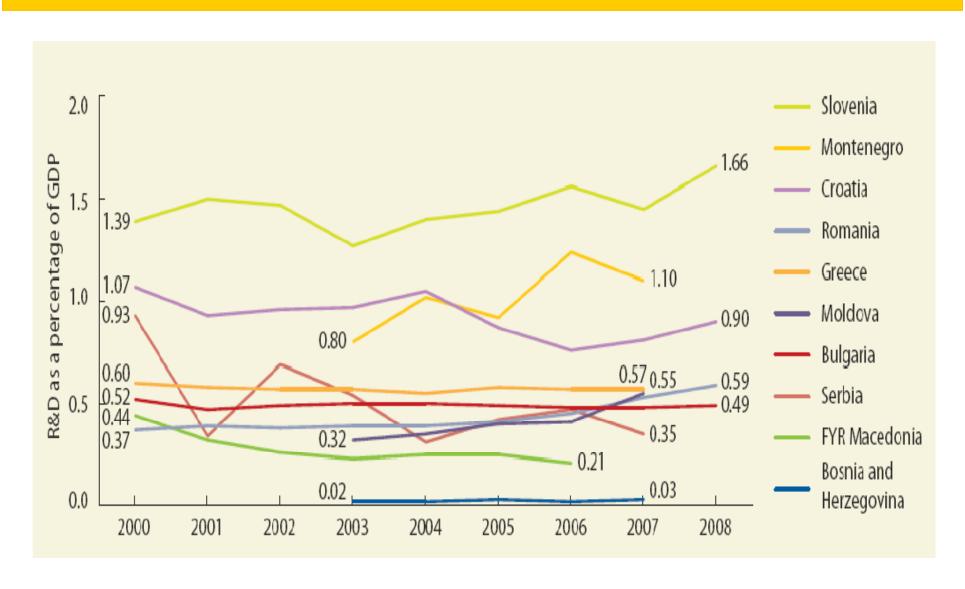


Share of GERD in GDP, different sectors, 20 EEE countries, 1997-2007



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GERD/GDP ratio in SEE, 2000–2008 (%)



Innovation, research and technology: BiH sad story ...

- Huge structural gap between BIH and other SEE countries.
- BiH did not react effectively to narroving this gap with implementation of the Lisbon Strategy and the Bologna Process.
- Dissolution and war led to the fragmentation of the prewar successful university&research sector.

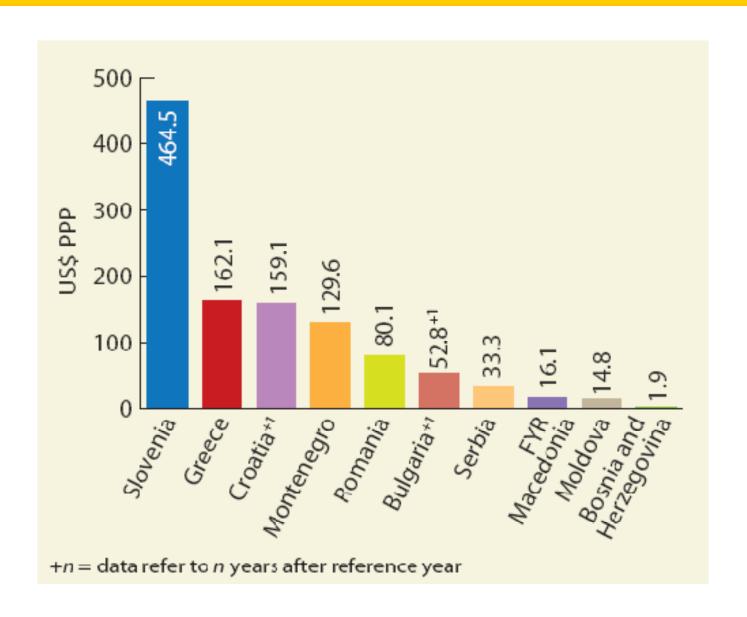
BiH story ...

- After war highly fragmented education system consisting of several education management subsystems (RS, the ten Cantons of FBiH, the level of FBiH, Brcko District, inter-Entity level and BiH level).
- The main question is how to coordinate such complex system in small and pure country.

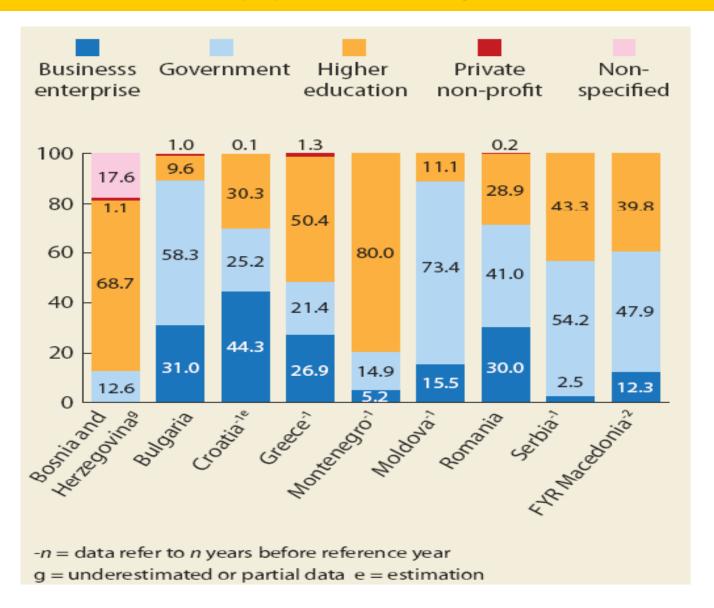
B&H sad story: R&D expenditure

- The ratio of BiH R&D expenditure to GDP (0.15-0.3 per cent), as compared with 1.5 per cent in 1990
- Slovenian R&D investment per capita is 2.421 times that of BiH, Croatian investment per capita in R&D activities is 83,7 times that of BiH and Serbian investment per capita in R&D activities is 17,5 times that of BiH

GERD per capita in Southeast Europe, 2007



GERD in SEE by perfoming sector, 2008 (%)



Productivity of science in SEE countries...

R&D output in Southeast Europe, 2006 In terms of patents, publications and royalty payments

| | Total royalty payments and receipts (US\$ per | University— company research collaboration | Patents granted by USPTO (per million | |
|---------------------|---|--|---------------------------------------|--|
| | capita) 2006 | (scale of 1–7) 2007 | population) annual | |
| | | | average 2002–2006 | |
| Albania | 2.39 | 1.7 | 0 | |
| Bulgaria | 10.38 | 2.7 | 0.74 | |
| Bosnia& Herzegovina | _ | 2.4 | 0.10 | |
| Croatia | 50.02 | 3.6 | 2.45 | |
| Greece | 42.53 | 2.9 | 1.87 | |
| FYR Macedonia | 6.64 | 2.9 | 0.10 | |
| Moldova | 1.48 | 2.3 | 0.33 | |
| Romania | 10.22 | 2.7 | 0.34 | |
| Serbia | _ | 3.1 | _ | |
| Slovenia | 85.62 | 3.8 | 9.40 | |

Scientific publications in SEE, 2002 and 2008

| | 2002 | 2008 | Change (%) | | |
|--|-------|-------|------------|--|--|
| Albania | 35 | 52 | 48.6 | | |
| Bosnia and Herzegovina | 35 | 287 | 720.0 | | |
| Bulgaria | 1 528 | 2 227 | 45.7 | | |
| Croatia | 1 254 | 2 348 | 87.2 | | |
| Greece | 5 588 | 9 296 | 66.4 | | |
| FYR Macedonia | 104 | 197 | 89.4 | | |
| Moldova | 160 | 223 | 39.4 | | |
| Montenegro | _ | 93 | _ | | |
| Romania | 2 127 | 4 975 | 133.9 | | |
| Serbia* | 1 003 | 2 729 | 172.1 | | |
| Slovenia | 1 609 | 2 766 | 71.9 | | |
| * Serbia includes Montenegro for 2002. | | | | | |

SEE country citation data, 1996-2010

| | Country | Dogumento | Citable | Citations | Self- | Citations per | Н |
|----|------------|-----------|-----------|-----------|-----------|---------------|-------|
| | Country | Documents | documents | Citations | Citations | Document | index |
| 6 | Romania | 62.187 | 61.403 | 256.274 | 64.963 | 5,66 | 111 |
| 8 | Croatia | 41.547 | 40.239 | 196.151 | 48.258 | 5,6 | 110 |
| 9 | Slovenia | 38.030 | 37.127 | 258.700 | 55.854 | 8 | 121 |
| 10 | Bulgaria | 36.824 | 36.119 | 226.417 | 42.727 | 6,72 | 116 |
| 12 | Lithuania | 17.606 | 17.310 | 100.247 | 24.059 | 7,77 | 93 |
| 13 | Serbia | 14.553 | 14.217 | 23.699 | 7.607 | 2,52 | 37 |
| 19 | Moldova | 3.642 | 3.605 | 18.448 | 3.854 | 5,29 | 47 |
| 20 | Macedonia | 3.110 | 3.018 | 15.760 | 2.659 | 6,65 | 46 |
| 21 | B&H | 2.597 | 2.529 | 7.771 | 1.335 | 6,42 | 34 |
| 22 | Albania | 965 | 936 | 5.021 | 540 | 6,9 | 32 |
| 23 | Montenegro | 406 | 402 | 374 | 87 | 1,34 | 7 |

Retrieved from: http://www.scimagojr.com.

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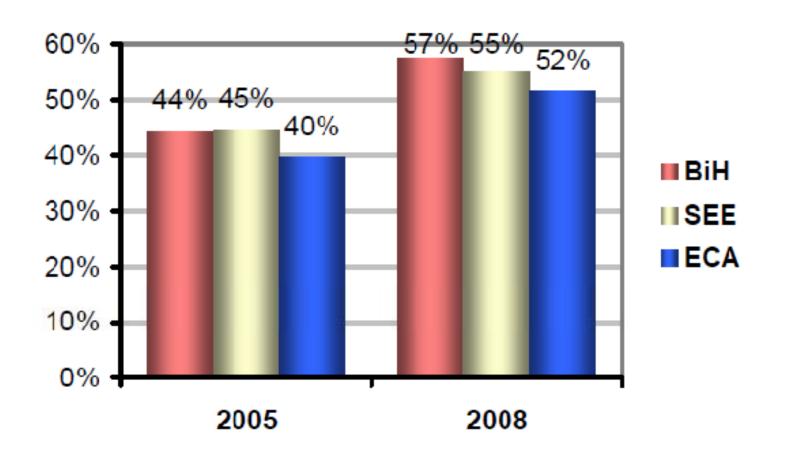
Innovation, R&D: Firm level

- There is extremely limited private sector efforts to undertake R&D.
- Adopting standards of QMS are one of the most popular activities demanded by the SMEs
- SMEs in B&H have:
 - Insufficient internal capacities for innovation and technology development,
 - Poor links with the scientific and research institutions,
 - No locally available laboratory capacities for tests and research projects,
 - Lack of financial resources for research projects.

Firm level: R&D expenditure (% of annual income)

| | v 0 | | |
|----------------------------|-----------------------------|-----------------------------|--|
| Type of expenditure | Expenditure by small | Expenditure by medium | |
| | innovative enterprise | sized innovative enterprise | |
| | (percentage of total annual | (percentage of total annual | |
| | income) | income) | |
| Internal R&D | 0,31 % | 0,63 % | |
| External R&D | 0,03 % | 0,09 % | |
| Acquisition of machinery, | 3,41 % | 3,17 % | |
| equipment and software | | | |
| Acquisition of other | 0,01 % | 0,01 % | |
| external knowledge | | | |
| Education and training for | 0,09 % | 0,09 % | |
| innovation activities | | | |
| All forms of design | 0,02 % | 0,03 % | |
| Marketing expenditure | 0,14 % | 0,34 % | |
| Total | 4,01 % | 4,35 % | |

Firm level: % of firms that developed new products



Donor works on development of innovation infrastructure

- Development of innovative infrastructure in B&H is supported through different donor programmes:
 - Business Innovation Programme (bilateral programme),
 - Competitive Regional Economic Development (CREDO),
 - Enhancing Small and Medium Enterprise (SME) Access to Finance Project of the World Bank,
 - Open Regional Fund for Foreign Trade Promotion in SEE (ORF),
 - Turn-around Management and Business Advisory Services Programme B&H (TAM/BAS),
 - USAID Enterprise Energy Efficiency (3E),
 - USAID Excellence in Innovation Project (EI),
 - USAID Development Credit Authority (DCA) Loan Portfolio Guarantee (LPG),
 - USAID Fostering Interventions for Rapid Market Advancement (FIRMA),
 - Western Balkans Investment Framework (WBIF),
 - 7th Framework Programme for R&D Development (FP7)
 - IPA funds (in line with Lisbon and Gothenburg priorities).