



DANUB.IT

International Conference and Matchmaking Event 20th & 21st of October 2011, Novi Sad, Serbia

*In recent years, Serbia has emerged as a sought after alternative location for development of sophisticated software. **DANUB.IT** builds on this trend, offering excellent opportunities for networking and partner search.*

The **Vojvodina ICT Cluster**, in cooperation with Europe Enterprise Network, National Agency for Regional Development, German Organization for International Cooperation, Outsourcing Center Serbia and Erste Bank, is organizing an international conference and matchmaking event in **Novi Sad**, the capital of the northern Serbian province **Vojvodina**.

The Vojvodina with its population of around 2 million is not just **the engine** of today's Serbian economy but is also a **melting pot** of nations and cultures reflecting the strong historical footprint of **Western business traditions**. Direct links and geographic proximity to Western European markets is a further characteristic which turned it into an exclusive destination for software solution development. The Novi Sad University, with its **entrepreneurial** Faculty of Technical Sciences, is the **top nest** of the IT industry which created over 60 IT company spin-offs, while generating a steady supply of **well-educated** IT experts and software developers. On top of that, Serbia is on a verge of becoming an **EU candidate** state, making significant progress towards full EU membership.

The exclusive facilities of the **Fisherman's Island** on the banks of the Danube will provide the perfect setting for this two-day **DANUB.IT** conference and b2b event where leading IT experts, companies and business associations will gather to exchange experiences and engage in active partner search during b2b meetings. Keynote speakers, **Martin Jähn** of Martin Jähn & Partner GmbH and **Timo Simell** of TIEKE, will deliver presentations and participate in workshops covering themes of international collaboration in IT and cluster-2-cluster collaboration.

We invite you to take part and **register** for this event which will give you the **unique opportunity** to meet a large number of software services providers from Serbia, the SEE Region and EU countries.

The matchmaking **registration and scheduling** is organized through a state-of-the-art **b2b platform** on the conference website www.b2match.eu/danubit.

Numerous companies in Europe, and indeed worldwide, already took **advantage** of the ever larger presence of Serbian IT companies on international markets, securing a **competitive edge** and building on the **high-quality** of services delivered.

Go for IT - welcome to Serbia!

The Vojvodina ICT Cluster Team

Official website of the event www.b2match.eu/danubit
About Vojvodina ICT Cluster www.vojvodinaictcluster.org
Novi Sad brochure <http://www.turizamns.rs/assets/fajlovi/ns-in-your-pocket.pdf>
Contact <http://www.b2match.eu/danubit/pages/contact>

