



CIP Eco-innovation European Information Day

Brussels, 8 May 2012

Charlemagne building, 170 Rue de la Loi (Wetstraat)

- Draft Programme -

- 8:30 Registration opens**
- 9:30 Welcome**
Patrick Lambert, Director
Executive Agency for Competitiveness and Innovation (EACI)
- 9:40 Video on CIP Eco-innovation**
- 9:45 Keynote speech: Green innovation for SMEs – opportunities and impacts**
Timo Makela, Director International affairs, LIFE & Eco-innovation, Director-General for Environment, European Commission
- 10:00 Keynote speech (TBC)**
Member of the European Parliament (TBC)
- 10:15 Funding areas 2011**
Beatriz Yordi, Head of Unit
Executive Agency for Competitiveness and Innovation (EACI)
- 10:45 Coffee break | CIP Eco-innovation Showcase & Media Corner**
- 11:15 Project video**
- 11:25 Project presentation**
- 11:45 Applying successfully for Eco-innovation: how does it work?**
Astrid Geiger, Head of sector,
Executive Agency for Competitiveness and Innovation (EACI)
- 12:15 Questions & answers**
- 13:00 Sandwich lunch**
- 14:00 Bilateral meetings with EACI staff**
- 15:15 Coffee break**
- 15:45 Bilateral talks with EACI staff (continued)**
- 17:00 End of bilateral meetings**

Simultaneous interpretation will be provided in English, French, German, Spanish, Italian and Polish.