LACONICS

# STEP INTO
## THE FUTURE

We provide customized digital solutions that accelerate business growth from concept to implementation

www.laconics.io

## Business Solutions Tailored To Your Needs

You can be confident that you are getting the best possible software solutions to meet your business needs. Whether you're in finance, healthcare, or another industry, our team can hep you achieve your needs.

## Services

- UX/UI Design — 01
- Website Development — 02
- Mobile App Development — 03
- Software Development — 04
- Dedicated Developers — 05
- IT Management — 06

# UX/UI Design

We craft visually stunning and intuitive experiences tailored to your target audience, ensuring seamless interactions that leave a lasting impression.

At Laconics, our experienced team of developers, creators, and designers are committed to helping our clients achieve their business development goals. Whether you need a brand new app for your company, want to improve user experience, or elevate your current software environment, we have the skills and expertise to make it happen.

### The Power of Engaging Design

At Laconics, we understand that every business has a unique workflow. That's why our team of expert designers work closely with you to create custom designs that perfectly fit your needs, from the initial concept to the final code.

### Our Unique Approach to UX/UI Design

We work closely with our clients to ensure that their digital product accurately reflects their brand, consumer base, and business goals.

### Benefits of UI/UX Designs

Investing in UX/UI design can provide numerous benefits for your business, including improved customer satisfaction, increased sales, and brand loyalty.

# Website

Experience the Power of Our Custom Web Applications: Driving Traffic, Empowering Employees, and Impressing Clients with Innovative Solutions

Our team of expert web developers is dedicated to delivering top-quality website development solutions that help businesses establish and enhance their online presence. With years of experience in the industry, our team is well-versed in the latest technologies and trends, ensuring that we deliver websites that are both functional and appealing to our clients.

## Robust and Secure Web Applications

The consequences of cyber-attacks can be devastating, including financial losses, damage to the brand reputation, and loss of customers' trust. Thus, building robust and secure web applications is essential to mitigate these risks.

## SEO Drive Traffic & Boost Rankings

We work closely with our clients to understand their specific goals and develop a tailored SEO strategy that meets their needs. Whether you're looking to increase website traffic, generate more leads, or boost sales, we can help.

## Proven Web Development Process

Website development is a complex process that involves a series of steps to create a functional and visually appealing website that meets the needs of its users.

# Mobile

We deliver complex mobile applications that focus on enhancing user satisfaction and increase user base.

Mobile applications has become one of the most significant and rapidly growing industries in recent years. The widespread adoption of smartphones and the increasing demand for mobile apps have made mobile app development a critical aspect of modern business. Whether you're a startup, a small business, or an enterprise-level company, having a mobile app can help you reach and engage with your customers more effectively.

### Building Strong & Secure Mobile Apps

Mobile applications have become an integral part of our daily lives. From social media to e-commerce and productivity tools, mobile apps have made it easier than ever to access the services and information we need.

### Unlock The Power Of Cross-Platform

At Laconics, we use industry-leading cross platform development frameworks like React Native, Xamarin, and Flutter to ensure that your mobile app is not only functional but also visually appealing and user-friendly.

### Revolutionize Your Startup's Success

We help startups build a strong foundation for their success, minimize their risks, and maximize their chances of achieving their business goals.

# Software

We empower our clients to maximize the benefits of our production-ready custom software development services.

Our team of experienced developers uses the latest technologies and industry best practices to create high-quality software that meets the highest standards of quality and reliability. Whether you need a small custom application or a large-scale enterprise solution, we have the expertise and experience to deliver a solution that is perfectly suited to your business needs.

## Unlock Your Business's Full Potential

At Laconics, we take great pride in creating software that is reliable, maintainable, and scalable. Our developers follow a set of best practices and principles to ensure that the software we create is robust and of high quality.

## Our Proven Software Dev. Process

At Laconics, software development process is a well-defined, step-by-step approach that ensures that every project we undertake is completed efficiently, on time, and within budget.

## Why Your Business Needs Software

Investing in a software development process can bring a multitude of benefits to businesses, ranging from customized solutions to improved efficiency and scalability.

# Business Solutions Tailored To Your Needs

We serve a wide range of clients across various industries. Our clients range from small businesses to large enterprises, and we pride ourselves on providing tailored business solutions to meet the unique needs of each of our clients. You can be confident that you are getting the best possible software solutions to meet your business needs.

### Hire Dedicated Developers

Our team can work exclusively on your project, which leads to better focus, increased productivity and lowered overhead cost.

### IT Outsource Management

Outsourcing your IT management can help you to save costs, access specialized expertise, scale up or down as needed.

# The Latest IT Advancements

Technology continues to transform the way businesses operate and grow, providing new opportunities for innovation, expansion, and profitability. By staying ahead of the curve and embracing new technologies, businesses can remain competitive and thrive in a fast-paced and ever-changing market.

## Industries

- Fintech
- Infrastructure & Energy
- Automotive
- Retail & Wholesale
- Biotech & Pharmaceutical
- Transportation & Logistics
- Manufacturing
- Hospitality
- Education & Training
- Healthcare

# Who Do We Serve?

We work with small, mid-size, and large-scale businesses to deliver results in their business needs. Whether you're in finance, healthcare, or another industry, our team can help you find the right technology to meet your needs.

# Meet Our *Core* Leaders

Our front office team plays a critical role in our organization's success. They are responsible for managing key functions such as sales and marketing, technology development, and financial management. Their collective efforts have helped us to establish a strong brand identity, remain competitive, and position us for long-term business growth.
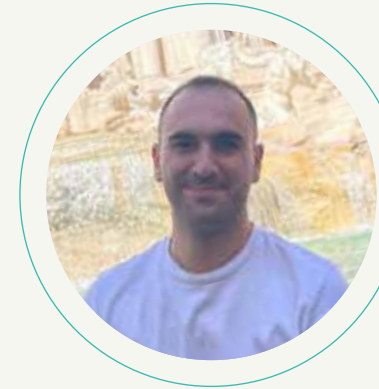
## Almida - *Head of Sales & Marketing*

With Almida's exceptional organizational skills and unparalleled attention to detail, she ensures that everything runs smoothly and efficiently.

## Fjorelo - *Chief Technology Officer*

We are extremely fortunate to have Fjorelo as our CTO, his leadership and expertise have been instrumental in our company's success.
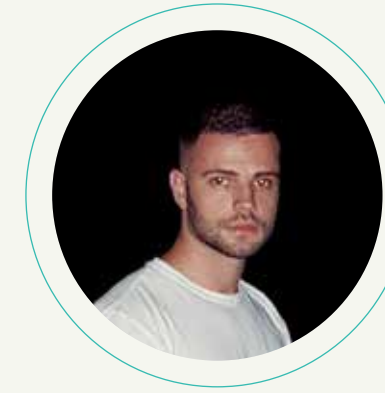
## Inisi - *Head of Human Resource*

As the Head of HR, Inisi is responsible for overseeing all HR functions, including recruitment and retention, benefits administration, performance management, and employee relations.

## Megi - *Head of Finance*

With Megi's expertise in finance and her meticulous attention to detail, she ensures that our financial operations run efficiently.

# Meet Our Best
# *Expertise*

Our QA team made up of full stack developers, software developers, and back-end developers plays a critical role in ensuring that our software products and services meet the highest standards of quality and reliability. Their collective expertise and commitment to excellence allow us to deliver software solutions that meet the needs of our customers and position us for long-term success.

## Argenti - *Sr. Full Stack Developer*

Argenti has a deep understanding of the latest front-end development tools, frameworks, and best practices, enabling him to create stunning websites.

## Enesi - *Head of UI/UX Design Team*

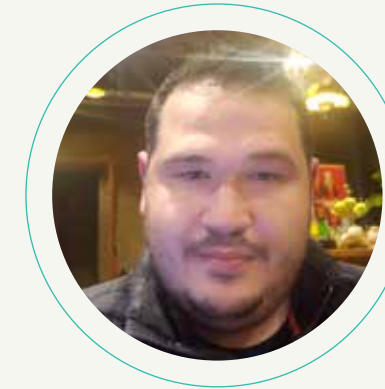Enes is a highly skilled and talented individual who heads the UX/UI Design Department at Laconics.

## Gersi - *Sr. Back-End Developer*

Gersi's expertise in back-end development is matched only by his commitment to quality. He takes pride in his work and is always seeking ways to improve performance.

# Meet ---
# The *Rest*

Laconics is a company that is proud to have a strong and dedicated leadership team. At the forefront of this team are three individuals who bring a wealth of knowledge, experience, and expertise to the table. These individuals are Denis and Albani, who serve as Senior Consultants, and Adi, who is the CEO of the company.

Together, Denis, Albani, and Adi lead an unbeatable team. Their complementary skills and expertise enable them to make sound decisions that drive the company towards its strategic objectives. They share a common vision of excellence, innovation, and growth, and they work together to ensure that Laconics remains a leader in its field.

## Denis Velcani - *Sr. Consultant*

Denis has a sharp analytical mind and a keen eye for detail. He is able to quickly identify and solve problems, even in the most challenging of situations.

## Arben Malasi - *Sr. Consultant*

Arben has a wealth of knowledge that he brings to the table. He is able to offer valuable insights into industry best practices, emerging technologies, and trends that can help Laconics stay ahead of the curve.

## Admirim Kala - *CEO*

Adi is a natural leader with a wealth of experience in his field, and a deep understanding of the challenges and opportunities facing businesses in today's evolving landscape.

# Meet Our Board
# of *Advisors*

The board of advisors is composed of a diverse group of individuals with extensive experience and expertise in various fields. They bring different perspectives and insights to the table, allowing the board to make informed decisions that benefit the company and its stakeholders.

## Günther Fehlinger - *Board Member*

Günther is a highly respected Austrian politician who has a wealth of experience in public service.

## Alban Bala - Business Development Director

As a member of board of directors, Alban Bala brings a unique perspective and invaluable insights that have helped shape the organization's strategy and drive growth

## Ervis Çela - *Board Member*

Ervis Çela is a highly accomplished legal scholar and professor. He is widely recognized for his expertise in the fields of constitutional law, human rights, and European law

# Meet Our
# *Developers*

With an impressive team of developers and designers, Laconics is well positioned to continue delivering cutting-edge technology solutions to businesses across a variety of industries and markets.

| React | .Net |
|-------|------|
| 13 Developers | 15 Developers |

| Java | PHP |
|------|-----|
| 16 Developers | 2 Developers |

| Angular | React Native |
|---------|--------------|
| 6 Developers | 10 Developers |

# Our HQ Office

LACONICS

Rruga Hoxha Tahsim

Tirana, Albania 1001

🌐 www.laconics.io
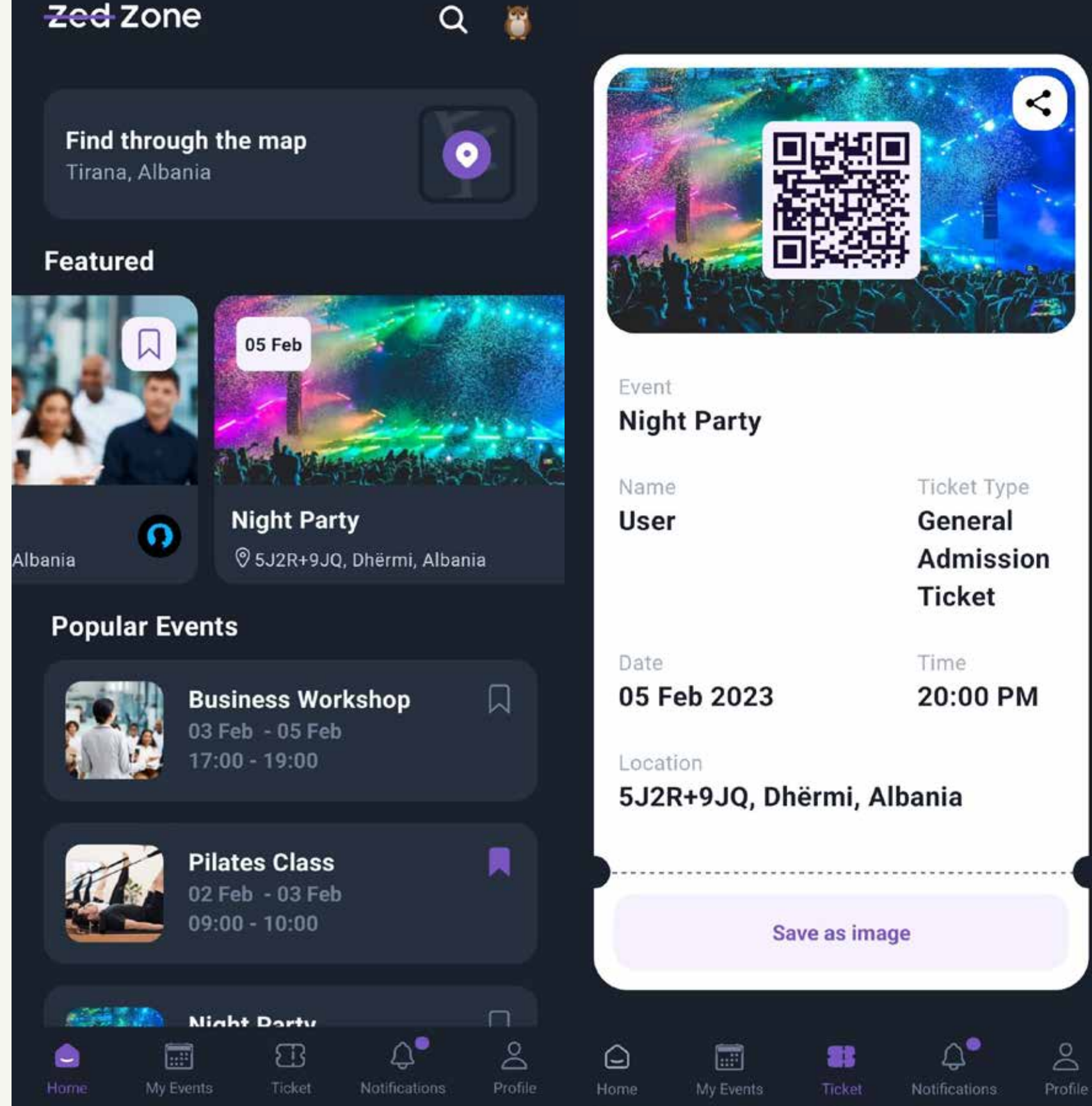
📞 +355 69 489-3050

✉ akala@laconics.io

# Our Recent Work
## ZedZone

**Albania -** Delivered On Schedule

Zed Zone is an innovative event management and ticketing mobile app that brings together event organizers and attendees in one platform. App is designed with user experience in mind, making it easy for everyone to get the most out of it without any issues. You can browse through a wide selection of events, from concerts to workshops, parties, university events, and more. App's powerful search and filter features allows you to sort by location, categories, dates, and price range, making it easy to narrow down your options and find events that suit your preferences. ZedZone app is available on the Apple App Store and Google Play Store.

# Our Recent Work
## PEG

🇮🇹 **Italy -** Delivered On Schedule

PEG is a software system that streamlines the essential activities of a courier company and manages their details systematically. Its primary objective is to ensure the smooth and efficient functioning of the courier company by managing its resources and utilities effectively. The system helps to manage and monitor day-to-day activities for a warehouse, including deliveries, pickups, couriers, and consignment status. Without automation, managing these tasks manually can be a time consuming and tedious process. PEG is the solution to this problem as it improves the return on effort and saves time and money.

Accedi al tuo Account

User Name

Password

Accedi

Sei un cliente?
Traccia lo storico della tua consegna!

# Our Recent Work
## Ebouqs

🇺🇸 **United States -** Delivered On Schedule

Ebouqs is a B2B floral e-commerce site that was designed and developed by Laconics for a client located in United States of America. We took a user-centric approach to the design and development of the Ebouqs website, ensuring that the user experience was at the forefront of the design process. The team worked closely with client to understand their specific needs and pain points, and to develop a solution that addressed these challenges.

**Today's Deals**
Fresh Blooms @ Unbeatable Prices.
Discover Today's Deals!

**Exotic Beauty**
Birds of Paradise

Shop Flowers By Colors
⊕ Browse All Flowers

Red Flowers    Pink Flowers    Purple Flowers

Shop Greens By Type
⊕ Browse All Greens

Palm Leaf    Fern Leaf    Monstera Leaf
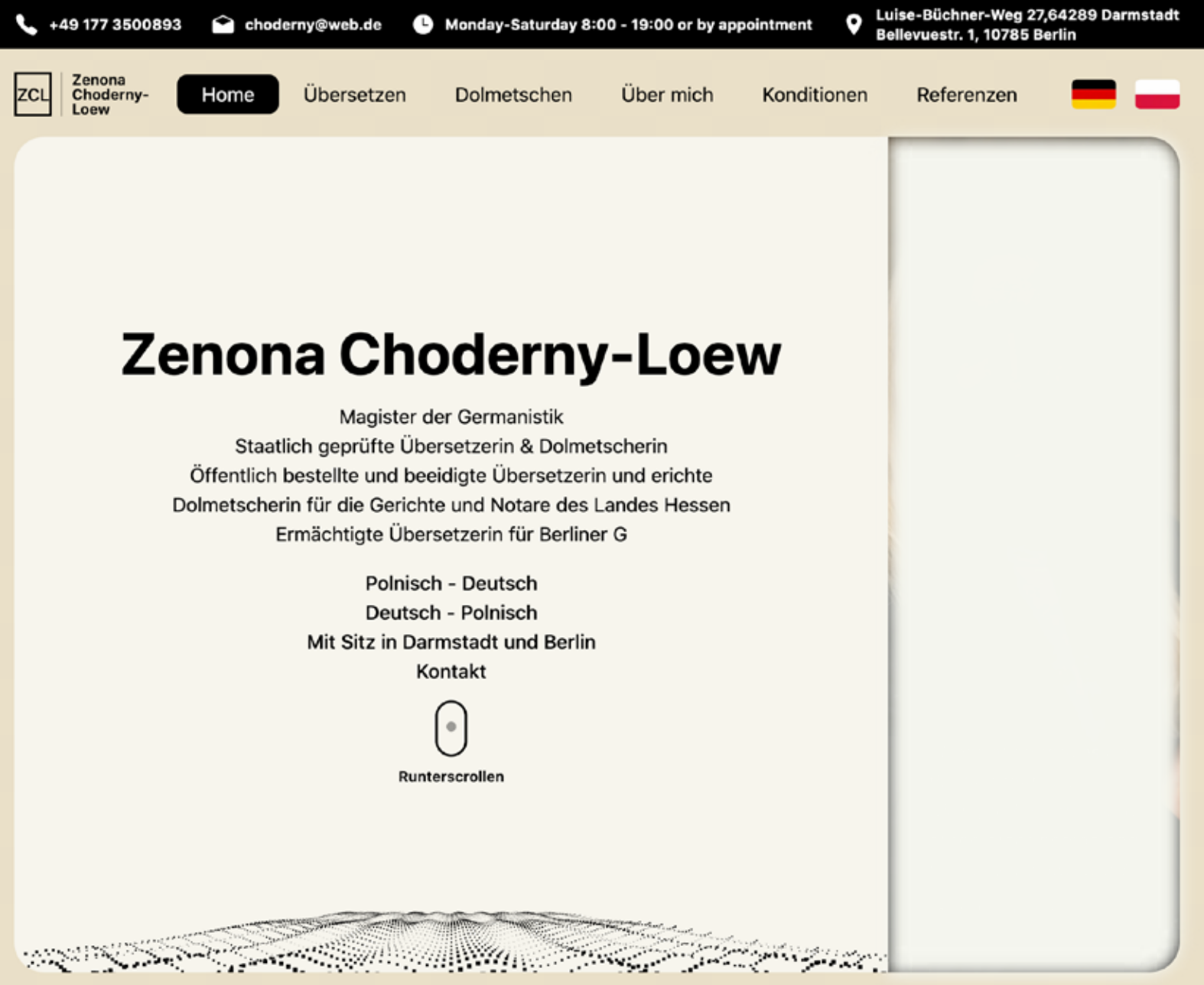
Shop Best Selling Blooms
⊕ All Flash Sale

# Our Recent Work
## ZCL

🇩🇪 **Germany -** Currently Working

Laconics is a highly respected web design and development agency that has been helping businesses and individuals create compelling online presences for many years. When Zenona Choderny-Loew approached Laconics with the request to design and develop her website, we were eager to take on the challenge. Throughout the process, Laconics maintained close communication with Zenona to ensure that the website was meeting her expectations and requirements. In the end, we delivered a beautiful, functional website that accurately represented Zenona's brand and helped her connect with her target audience.

# Our Mission

At Laconics, the mission is not just about delivering high-quality software products and services. It is also about building long-lasting relationships with clients based on trust, integrity, and mutual respect. The company strives to understand each client's unique needs and challenges to provide tailored solutions that address their specific requirements.

It is our duty to be the premier provider of innovative software development solutions for businesses.

**Admirim Kala**

CEO of Laconics

# THANK YOU

We would like to express our deepest gratitude to you for being a part of our journey